

## Update Bulletin

**Announcing! The StoreNext Store! And Free Posters!**

December 15, 2004

StoreNext is very pleased to announce the Grand Opening of The StoreNext Store. StoreNext dealers can now get StoreNext brochures and collateral as well as StoreNext logo merchandise quickly and easily from a special site dedicated to dealer needs.

And for our grand opening special, every dealer will receive – *absolutely free* – a set of three StoreNext posters (nice heavy paper, full-color graphics, suitable for framing) including the famous “Declaration for Independents” poster. These will look great in your demonstration and meeting rooms. To get your free posters, just go to the StoreNext Store and order them along with anything else you need. (Note: the site will add up your bill like any other on-line store, but StoreNext will back out the charges for one set of posters prior to actual billing – they’ll be subtracted from invoice or credit card charges.) One set of posters free per dealer, please, but order all you like...

Because of the new order-handling efficiencies, the costs for StoreNext brochures have been substantially reduced in many cases, and the turnaround is fast – as little as 24 hours according to one dealer. From now on, please order all StoreNext brochures from the StoreNext Store instead of from StoreNext Customer Service.

And, of course, there’s all that nice merchandise – the golf shirts will look so nice on those great Hawaii courses. Other samples:

			
<b>ISS45 Folder Brochure</b>	<b>StoreNext Laptop Bag</b>	<b>StoreNext shirt</b>	<b>StoreNext Portfolio</b>

So: how do you work this?

Go to [www.StoreNextStore.com](http://www.StoreNextStore.com).

- Enter your company e-mail address and click on the *Login* link.
- Choose StoreNext Dealers from the drop down list.
- Enter your StoreNext Dealer password (the one you use for the StoreNext Dealer Support Web site).
- You will be prompted to complete the *New Web User Registration* on your initial login. The next time you log in, you’ll only have to enter your e-mail address and dealer login.

This document and information are supplied to StoreNext Retail Technologies personnel and third parties to assist them in doing business with StoreNext. They are not to be used or distributed for any other purpose.

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- Choose items to purchase from the product category lists on the left side of the page.
- Choose *Add to Cart* to select the items you want. When you're finished shopping, click *View Cart* and *Check Out* if your order information is correct.
- You will then be prompted to enter your shipping information and *Finalize Your Order*.

If you have any questions or experience technical difficulties, please contact Advanced-Online customer service at 972-471-5400, or [customerservice@advanced-online.com](mailto:customerservice@advanced-online.com).

To Your Success,

*Hope*

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*Hope Dana*

*Manager, Corporate Communications*