



Retalix HQ™ Standard

Retalix HQ Standard provides central pricing and inventory management capabilities that help ensure consistency and profitability chain-wide. The solution offers complete price management, Direct Store Delivery (DSD) receiving, and sales and profitability analysis. Using Retalix HQ, you can improve decision making, control inventory, ensure price accuracy, manage assortment and protect margins across your chain.

Solution capabilities include:

- Centralized price management
- Reporting capabilities
- Hosting item files to stores
- Wholesaler interface
- RES Tools for personalization and integration

Streamlined screens and reports are easy to use and incorporate best practices across key business processes. HQ also provides standard interface templates and packaged implementation services. These capabilities help reduce implementation complexity and speed installation and training so that retailers can derive immediate business value.

Centralized Price Management

Retalix HQ consolidates item, vendor and price information so that headquarters staff can quickly update information and view the impact on gross profit. Users can easily maintain store specific prices as well as manage multiple cost zones, ad groups and pricing strategies.

Comprehensive Reporting

Management reports deliver information by store, store group(s) and chain. Standard reports include Price Management, Price Change, Inventory Sensitive Items, Competitive Price, Price Book, Cost Book, Profits, Receiving, Receiver Recap, Vendor Profit and Order Guide.

Seamless Hosting and Interfaces

Retalix HQ provides standard services that transmit item maintenance information from headquarters to stores. Flexible batching options allow staff to communicate item and price changes according to store preferences. The solution includes out-of-the-box interfaces to major Point-of-Sale (POS) systems and top wholesalers. It also provides external communications support using XML and HST/ISP protocols for end-to-end connectivity.

Flexible Customization and Integration

The core technology platform for Retalix HQ is the Retail Execution System™ (RES). A powerful aspect of this platform is its ability to adapt application functionality to meet individual and changing business needs. These capabilities are enabled by RES Tools, a personalization and tailoring tool set that allows customization of Retalix HQ to accommodate unique business processes and user requirements. RES Tools provides capabilities to:

- Personalize screens and icons to match user roles and business processes
- Integrate with POS, label and scale systems
- Create and modify batch interfaces to legacy systems or third party solutions

With RES Tools, you can speed adoption and adapt to changing business conditions while avoiding the time, expense and risk associated with complex software modifications.

Retalix offers a comprehensive pricing and inventory management solution for headquarters (Retalix HQ) and store-level (Retalix Store™) operations that helps you speed decisions into action.

- Retalix HQ *Standard* offers centralized price management, hosting item files to stores, reporting capabilities, a wholesaler interface and personalization and integration tools.
- Retalix Store *Pricing* offers store-level pricing capabilities, including POS connectivity and shelf price audit functions. A special small-store version is available.
- Retalix Store *Standard* offers store-level pricing, Direct Store Delivery (DSD) receiving capabilities and a wholesaler interface. A small-store version is now available.
- Retalix Store *Plus* offers store-level pricing, DSD receiving, a wholesaler interface, signs/labels and Category Analyzer for sales and profitability reporting.

Supported Environments

Retalix HQ is a 32-bit application that runs on Microsoft Windows XP Professional, Windows 2000 or Windows 2003 operating systems. It supports the Open DataBase Connectivity (ODBC) standard and can be deployed on your choice of database systems including Microsoft SQL Server, Microsoft Data Engine (MSDE), Oracle and IBM DB2.



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