

For Immediate Release

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WiseWay Food Centers Installs Retailix Store and HQ from StoreNext

Indiana-based independent streamlines back-office and store operations

PLANO, Texas – Aug. 16, 2006 – WiseWay Food Centers, an Indiana-based independent grocer, has chosen StoreNext Retail Technologies LLC to upgrade its in-store technology with a seven-store rollout of Retailix HQ and Retailix Store back-office solutions. WiseWay Food Centers also uses Category Analyzer and Design-R-Labels™ as add-on products to Retailix HQ.

“We took a long time to decide what technology we needed and went to FMI’s Markettechnics Show to do some research. StoreNext products – and the level of information we can pass to our stores and merchandisers with Retailix Store and HQ – impressed us,” said Nancy Camp, vice president of finance and administration at WiseWay. “The fact that these are Windows®-based databases also was important.”

According to Guy Toczek, director of IT, WiseWay Food Centers, Category Analyzer helped convert three years of historical and current data into easy-to-read reports for merchandisers – and the response from them has been uniformly positive.

“We have very talented buyers at WiseWay and the information from Retailix HQ, Retailix Store and Category Analyzer is invaluable to them. The combination of these applications allows us to be proactive instead of reactive with our promotions, since we are able to process relevant data so quickly,” said Toczek. “We pull information such as units sold, impact of item movement on gross margin and other data on a daily basis now and our invoices at the backdoor are much more accurate than before.”

“Wiseway is another great example of a progressive independent that experienced a rapid ROI from the modular, add-on approach to implementing StoreNext applications,” said Ray Carlin, president and CEO of StoreNext. “By having the base Retailix Store and HQ applications in place and then supplementing them with Category Analyzer, we were able to enhance the benefits of these solutions.”

The project began with Retalix HQ in February 2006 and all of the headquarters' applications were completed within four weeks. StoreNext worked on-site with WiseWay to complete the installation and training for Retalix Store at the first three stores. Toczek said that the installation process and the support and training provided at the first three stores were so smooth and complete, that he felt comfortable with his IT department installing Retalix Store in their remaining four stores with support from the StoreNext team.

Retalix Store is a complete direct store delivery (DSD), price management and inventory control solution for independent grocers. It helps improve grocer's profitability through improved price accuracy; consistent price image; greater vendor and merchandise delivery control; and reduced labor for store-level inventory and pricing.

Retalix HQ is a centralized pricing and inventory management solution for retail chain headquarters. It helps grocers speed decisions into action through central control of item, vendor and store information; automated price generation to protect costs and focus on sensitive items; manage business processes; execute price changes throughout the organization; and lower overhead through automation.

WiseWay Food Centers, headquartered in Merrillville, Indiana, was founded by Mickey Weiss 66 years ago with a single, 1000 sq.-ft. store. It is currently owned and operated by his son, Donald Weiss. The store stocks a variety of goods in its dairy, grocery and frozen aisles, and also features organics, bakery, fresh seafood and meat departments.

About StoreNext

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and regional chains. Based in Plano, Texas, StoreNext is a joint venture of Retalix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retalix's ISS45 and ScanMaster POS software, Retalix Store and Retalix HQ, as well as Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the IT company that's dedicated to meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains. Web site: www.storenext.com.

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