

For Immediate Release

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**Asian Specialty Food Giant FAMIMA Selects StoreNext,
Fujitsu Retail Technology for New Upscale FamilyMart Chain**

Internet and Integrated IT Plays “Vital Role,” Enabling Fast United States Expansion

PLANO, Texas – Nov. 28, 2006 – A new type of specialty food store — with Asian flair and fresh gourmet food — is emerging in the United States as FAMIMA Corp. brings its FamilyMart stores to an “Amerasian” audience hungry for its offerings.

FamilyMarts combine the simplicity of convenience stores with the speed of quick-service restaurants (QSRs) and the quality of a family grocer, creating what the company calls a “super convenience store” in locations ranging from 2,500 to 3,500 square feet. The new concept targets shoppers who want upscale food selections, including a fresh deli with sushi, sandwiches, rice bowls and pasta. FAMIMA, based in Torrance, Calif., is a subsidiary of Japanese convenience store giant Family Mart Co. Ltd.

Enabling the fast expansion with in-store hardware and software, FAMIMA selected StoreNext Retail Technologies LLC to provide technology in the U.S. with Fujitsu point-of-sale (POS) hardware, Epson multi-function printers; consulting services; and POS and enterprise software. Retail Management Systems (RMS), StoreNext’s Los Angeles-based dealer, oversees the installation process and provides ongoing service and support.

“We’re currently undertaking a pan-Pacific expansion from Asia to the United States, and already have nine upscale food stores in the Los Angeles area. We plan to expand to 20 stores in California by the end of this year and more than 250 stores across the U.S. by 2009,” said Mr. Shiro Inoue, president and chief executive officer of FAMIMA Corp. “StoreNext and Fujitsu offered the best combination of hardware, software and services to meet our current needs, and they will play a vital role as we continue to open additional stores across the country.”

The rollout includes Fujitsu TeamPoS 2000M POS and iPad mobile computing hardware as platforms for pre-integrated StoreNext ISS45 POS and PocketOffice mobile applications. FAMIMA has also chosen StoreNext Connected Services, a suite of Internet-based software, for management applications, including Connected Store Analysis and Reporting, Connected Item Hosting and Connected Direct Store Delivery (DSD).

Steve Odakura, general manager of information systems for FAMIMA, said that the daily management reports they can generate with these online applications are critical to effective store operations. "Many of the products we stock are quick-turn items, and to ensure freshness we need visibility by product and by category. Connected Services provides that and more."

"Fujitsu hardware combined with our ISS45 and Connected Services software gives FAMIMA a competitive advantage as they expand across the U.S.," said Ray Carlin, president and chief executive officer of StoreNext. "Connected Services, specifically, will help them reduce costs by providing a hosted software suite that eliminates the need for in-house application development and support."

About StoreNext

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and regional chains. Based in Plano, Texas, StoreNext is a joint venture of Retalix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retalix's ISS45 and ScanMaster POS software, Retalix Store and Retalix HQ, as well as Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the IT company that's dedicated to meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains. Web site: www.storenext.com.

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