

Product Bulletin

Retalix Store and HQ Product Information Package

MB-ES-1211 Issue 8.2

October 5, 2010

This Issue 8.2 restores POS eXchange for Retalix Store. Issue 8.1 updated maintenance pricing on Design R Label. Issue 8 updated pricing and made several other additions and corrections. Changes of significance since Issue 7 are noted in red.

StoreNext is proud to offer Retalix Store for sale by StoreNext Enterprise Dealers.

The Retalix Store offerings include six basic software packages:

- **Retalix Store – Pricing:** the basic package, including the foundation, store and data integration, connectivity, inventory management, wireless and POS eXchange. Receiving and a wholesaler interface are optional.
- **Retalix Store – Standard:** includes everything from the Pricing package plus receiving and the wholesaler interface.
- **Retalix Small Store Pricing and Small Store Standard:** provide the Store Pricing or Store Standard package above for use in defined 5-lane-and-under packages such as ISS45 or ScanMaster Espresso or Express or the IBM ACE small store bundle.
- **Retalix Store – Plus:** includes everything from the Standard package plus Category Analyzer and the RTI Design-R-Label Store Edition (SE).
- **Retalix HQ Standard:** StoreNext’s packaged headquarters/hosting software for small/medium enterprises (SME). POS eXchange – for direct host-POS communication – is available as an option. Dealers can earn a 10% sales participation fee on this item: sales and quotes of Retalix HQ are generated by Retalix.
- **Retalix Store Host:** offers basic hosting capabilities for small operations where hosting will be carried out from one of the retail store locations.



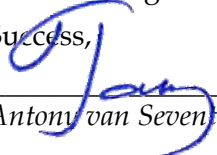
StoreNext also offers a set of professional services options including general professional services, database conversions and license transfers. A special dealer “start-up kit” is also available for dealers who will be bringing Retalix Store into their product line.

StoreNext will endeavor to deliver unlisted or legacy products and options (e.g. IMS) as required to serve your business needs – please contact your StoreNext representative.

The following sections provide the current products, pricing and basic configuration information for authorized StoreNext Enterprise Dealers. You will quickly notice the fact that there is a PIN (Product Identification Number) for each product. These are also reflected on the Retalix Store order forms. StoreNext cannot process a dealer order without these PINs, so they must be included on the order form. The current order form will always be available on the StoreNext Enterprise Dealer Support Web site.

Your StoreNext area manager will welcome any questions you may have regarding these products or the configuration, ordering and fulfillment process.

To Your Success,



Antony van Seventer

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General Retailx Store Program Information

DISCOUNTS

Enterprise dealer discounts are calculated from the published list prices of StoreNext products. Dealers are encouraged to pass the introductory or conversion discounts on to their customers as a way to be more competitive or as a way to provide value for the existing software.

In general, the base dealer discount on Retailx Enterprise software products is 40%. The Retailx Small Store systems provide a 35% discount (unless sold simultaneously with POS, in which case the higher POS hardware discount will apply). Third-party software, when not bundled with a Retailx Store package, is normally provided at a 20% discount.

High-volume Enterprise dealers may earn an additional 2½% over the base discount (42½%) on applicable purchases over \$75,000 (Elite level) or an additional 5% over the base discount (45%) on applicable purchases over \$150,000 (Premier level). As soon as the dealer achieves the volume level for the additional discount, all future purchases for the year will be at that higher discount.

Store Systems dealers will purchase Retailx Store software based on their Select-Elite-Premier status for POS systems.

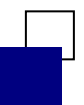
Level of Dealer	Annual Volume	StoreNext Software Discounts	3rd Party Software Discounts
Select	\$1 — \$75,000	40%	20%
Elite	\$75,001 — \$150,000	42.5%	20%
Premier	Over \$150,001	45%	20%

StoreNext reserves the sole discretionary right to apply additional considerations and factors to these general discounting practices. For example, based on past performance (similar to an airline program), StoreNext may enable a dealer to start out the new year at the higher discount level. In such cases, StoreNext will typically review the dealer’s performance and determine whether additional points are still warranted or whether the dealer should revert to the discount level actually earned until the appropriate volume purchase level for that year is actually achieved. ¹

Dealer discounts may also vary due to negotiated wholesaler agreements. The wholesaler discounts in these agreements will likely vary by wholesaler depending on the participation level and value-add of the wholesaler in the sales process. Wholesaler programs are normally customized to meet such factors as a wholesaler’s specific market, resources and installed base on an individual.

Dealers should see and understand Policy CO6 in the StoreNext Dealer Policies and Procedures Manual for the current formal StoreNext discount policies together with Policy RS21 for StoreNext’s dealer classification (Select/Elite/Premier) policy. StoreNext Dealer Policies and Procedures are always available on the StoreNext Dealer Support Web site.

¹ The dealer must be current on payables with StoreNext. StoreNext reserves the right to limit dealers to base discounts if the dealer fails to remain current on account of past-due invoices to StoreNext.



PROFESSIONAL SERVICES GUIDELINES

StoreNext professional services – dealers may elect to use StoreNext’s professional services for implementation of Store (all HQ implementation is via Retalix). If so, the cost of these services from Retalix to the dealer is normally \$1,400 per 8-hour day plus normal and reasonable travel expenses for meals, hotels, car rental and air fare. Retalix reserves the right to quote alternative pricing that may be higher if circumstances warrant.

Retalix Store implementation – the estimated package of services for the implementation of Store Pricing, Store Standard or Store Plus is five (5) days or \$7,000 plus actual reasonable and normal travel expenses. These figures assume that the customer already has an item/PLU file database which can be converted to a Retalix Store database. **Note that final quotes for Retalix professional services must come from Retalix.**

Retalix HQ implementation – for implementation costs for HQ Standard packages, please consult with your StoreNext representative.

- All HQ implementations must be done by StoreNext professional services personnel.
- After doing a site survey for HQ Standard, Retalix will provide a pricing proposal for the implementation of this system which will be incorporated into a Statement of Work (SOW) which the dealer will present to the customer for approval. The estimated services package for the implementation of HQ Standard is normally 20 to 30 days. This number varies depending on such factors as existing Retalix Store installations, previous headquarters system experience and usage and so forth.

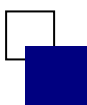
SOFTWARE MAINTENANCE AND SUPPORT

Software Maintenance and Support (“SMS”) is a required for the first year.

The dealer is responsible for invoicing and collecting these software maintenance and support fees from the end-user customer, and StoreNext will invoice the dealer. SMS billings will be generated on a quarterly basis with the billing effective on the first of the month following the month in which the software and/or license was shipped.

- The standard list price for SMS averages about 15% of the list price of the software for Retalix Store and Retalix HQ products, and covers support calls from 8:00 a.m. to 8:00 p.m. Eastern Monday through Friday.
- A premium option with 24/7/365 support is available for an additional 3% (total of 18% of list price).
- Full-Service dealers provide Level 1/Help Desk and Level 2 support services directly to the user, with StoreNext providing Levels 3 and 4 support. The dealer will be invoiced for 60% of the SMS list price in these circumstances.
- Selling-Only dealers will be invoiced for 90% of the SMS list price.

Please see the Software Services and Support section of the StoreNext Dealer Policies and Procedures for complete information regarding SMS and related topics.



Retalix Store Configuration and Pricing

RETALIX STORE PRICING

Retalix Store Pricing includes:

- Store Foundation
- Basic Implementation Package:
 - Extended Fields
 - Store Integration Manager
 - Data Integration Manager
 - Connectivity Options, including XML and HST/ISP
- Inventory Manager, POS Movement Only
- Wireless, SPA Only
- POS eXchange

The Retalix Store Receiving option for Retalix Store Pricing includes:

- Receivers, POs, Transfers Module
- Wireless Receiving

Order:

PIN	Item	List Price	Dealer Price	² List SMS
A-1012-01-01SN	Retalix Store Pricing	\$ 3,795	\$ 2,277	\$ 569
Retalix Store Pricing Options				
A-1012-01-03SN	Store Receiving/DSD	\$ 1,995	\$ 1,197	\$ 299
A-1012-01-05SN	Wholesaler Interface	995	597	149
A-8000-01-02SN	RTI Print Lab Suite ³	995	796 (20%)	149
A-8000-01-15SN	RTI Design-R-Label Store Edition ("SE") (20% discount) ³	995	796	199
A-8030-01-12SN	Category Analyzer (20% discount) ³	1,495	1,196	224
A-8030-01-23SN	Bill-Back Manager (requires Category Analyzer) (20% discount) ³	995	796	149
A-8030-01-25SN	Category Analyzer + Bill-Back Manager Package (20% discount) ³	2,095	1,676	314

The "Dealer Price" provided above represents the dealer price assuming the standard "Select" dealer discounts in place. For complete information regarding available discounts on StoreNext Enterprise products, see Policy CO6 in the StoreNext Dealer Policies and Procedures Manual.

² SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3%.

³ RTI Print Lab Suite, Design-R-Label Store Edition, Category Analyzer and Bill-Back Manager are 3rd – party products with limited discounts when not bundled with Store Plus.



RETALIX SMALL STORE PRICING

Retalix Small Store Pricing configurations include:

- Store Foundation
- Basic Implementation Package
 - Extended Fields
 - Store Integration Manager
 - Data Integration Manager
 - Connectivity Options
 - XML
 - HST/ISP
- Inventory Manager, POS Movement Only
- Wireless, SPA Only
- POS eXchange
- Wholesaler interface

The Retalix Store Receiving option for Retalix Small Store Pricing includes:

- Receivers, POs, Transfers Module
- Wireless Receiving

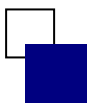
Order:

PIN	Item	List Price	Dealer Price	⁴ List SMS
A-1012-01-00SN	Retalix Small Store Pricing ⁵ Note: Small store configurations for Small Store Pricing are defined by the type of POS system with which they are being used, for example, ISS45 or ScanMaster Express or Espresso systems or the IBM ACE and NCR ACS-IR small store package.	\$ 3,195	\$ 2,077 (35%)	\$ 479
Retalix Small Store Pricing Options				
A-1012-01-03SN	Store Receiving	\$ 1,995	\$ 1,197	\$ 299
A-8000-01-02SN	RTI Print Lab Suite (20% discount) ⁶	995	796	149
A-8000-01-15SN	RTI Design-R-Label Store Edition ("SE") (20% discount) ⁶	995	796	199
A-8030-01-12SN	Category Analyzer (20% discount) ⁶	1,495	1,196	224
A-8030-01-23SN	Bill-Back Manager (requires Category Analyzer) (20% discount) ⁶	995	796	149
A-8030-01-25SN	Category Analyzer + Bill-Back Manager Package (20% discount) ⁶	2,095	1,676	314

⁴ SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3%.

⁵ A maximum dealer discount of 35% is available on this product unless sold with StoreNext POS.

⁶ RTI Print Lab Suite, Design-R-Label Store Edition, Category Analyzer and Bill-Back Manager are 3rd-party products with limited discounts when not bundled with Store Plus.



RETALIX STORE STANDARD

Retalix Store Standard includes:

- Store Pricing
- Store Receiving
- Wholesaler Interface

Order:

PIN	Item	List Price	Dealer Price	List SMS
A-1012-01-04SN	Retalix Store Standard	\$ 5,995	\$ 3,597	\$ 899 ⁷
Retalix Store Standard Options				
A-8000-01-02SN	RTI Print Lab Suite (20% discount) ⁸	\$ 995	\$ 796	\$ 149
A-8000-01-15SN	RTI Design-R-Label Store Edition ("SE") (20% discount) ⁸	995	796	199
A-8030-01-12SN	Category Analyzer (20% discount) ⁸	1,495	1,196	224
A-8030-01-23SN	Bill-Back Manager (requires Category Analyzer) (20% discount) ⁸	995	796	149
A-8030-01-25SN	Category Analyzer + Bill-Back Manager Package (20% discount) ⁸	2,095	1,676	314
Retalix Store Standard Upgrade from TCI IMS				
A-1012-01-07SN	IMS Upgrade to Store Standard ⁹	\$ 2,495	\$ 1,996 (20%)	\$ 899
	Note: to qualify for this upgrade pricing, the customer must have been a SMS customer, in good standing, during the 2005 calendar year and must have already paid their SMS invoice for the calendar year 2006. Also, the customer must have purchased a) POS Manager (PMAIN) or b) POS eXchange previously or there will be an additional charge for the POS Exchange conversion.		See note 10 below	

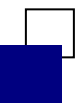
The "Dealer Price" provided above represents the dealer price assuming the standard "Select" dealer discounts in place. For complete information regarding available discounts on StoreNext Enterprise products, see Policy CO6 in the StoreNext Dealer Policies and Procedures Manual.

⁷ SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3%.

⁸ RTI Print Lab Suite, Design-R-Label Store Edition, Category Analyzer and Bill-Back Manager are 3rd-party products with limited discounts when not bundled with Store Plus.

⁹ If the customer is an IMS SMS customer in good standing, the dealer will be credited for any IMS SMS paid to StoreNext from the date on which the Store Standard SMS takes effect. Future year SMS invoices will be calculated at the current List Price at the time of invoicing (in case of a price change).

¹⁰ The IMS upgrade price and POS Exchange conversion price are non-discountable to the end-user and are limited to 20% dealer discount. The IMS upgrade will not receive the hardware discount in POS + Back Office purchases, although it will qualify the sale for the higher POS discount level under this promotion.



RETALIX SMALL STORE STANDARD

Retalix Small Store Standard provides exactly the same features and capabilities as Retalix Store Standard, except that its pricing is scaled for small stores using ISS45 and ScanMaster Express, Espresso, and IBM ACE small-store bundles and NCR ACS-IR small-store packages. Retalix Store Small Store Standard includes:

- Store Pricing
- Store Receiving
- Wholesaler Interface

Order:

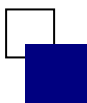
PIN	Item	List Price	Dealer Price	11
				List SMS
A-1012-01-10SN	Retalix Small Store Standard ¹² Note: Small store configurations for Small Store Standard are defined by the type of POS system with which they are being used, for example, ISS45 or ScanMaster Express or Espresso systems or the IBM ACE and NCR ACS-IR small store package.	\$ 3,995 (35%)	\$ 2,597	\$ 599
Retalix Small Store Standard Options				
A-8000-01-02SN	RTI Print Lab Suite (20% discount) ¹³	\$ 995	\$ 796	\$ 149
A-8000-01-15SN	RTI Design-R-Label Store Edition ("SE") (20% discount) ¹³	995	796	199
A-8030-01-12SN	Category Analyzer (20% discount) ¹³	1,495	1,196	224
A-8030-01-23SN	Bill-Back Manager (requires Category Analyzer) (20% discount) ¹³	995	796	149
A-8030-01-25SN	Category Analyzer + Bill-Back Manager Package (20% discount) ¹³	2,095	1,676	314

The "Dealer Price" provided above represents the dealer price assuming the standard "Select" dealer discounts in place. For complete information regarding available discounts on StoreNext Enterprise products, see Policy CO6 in the StoreNext Dealer Policies and Procedures Manual.

¹¹ SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3%.

¹² A maximum dealer discount of 35% is available on this product unless sold with StoreNext POS.

¹³ RTI Print Lab Suite, Design-R-Label Store Edition, Category Analyzer and Bill-Back Manager are 3rd-party products with limited discounts when not bundled with Store Plus.



RETALIX STORE PLUS

Retalix Store Plus includes:

- Store Pricing
- Store Receiving
- Wholesaler Interface
- Category Analyzer
- RTI Design-R-Label Store Edition (SE)

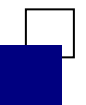
Order:

PIN	Item	List Price	Dealer Price	¹⁴List SMS
A-1012-01-02SN	Retalix Store Plus	\$ 8,295	\$ 4,977	\$ 1,244
Retalix Store Plus Options				
A-8030-01-23SN	Bill-Back Manager (requires Category Analyzer) (20% discount) ¹⁵	\$ 995	\$ 796	\$ 149

The “Dealer Price” provided above represents the dealer price assuming the standard “Select” dealer discounts in place. For complete information regarding available discounts on StoreNext Enterprise products, see Policy CO6 in the StoreNext Dealer Policies and Procedures Manual.

¹⁴ SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3%.

¹⁵ RTI Print Lab Suite, Design-R-Label Store Edition, Category Analyzer and Bill-Back Manager are 3rd-party products with limited discounts when not bundled with Store Plus.



RETALIX HQ STANDARD (SEE NOTE 18)

Retalix HQ Standard is StoreNext's packaged headquarters/hosting offering. HQ Standard provides centralized price management, including cost-based generation of regular prices by item, hosting item files to store via a wholesaler interface. This software is available for operation over either the MSDE or SQL databases. Options are available to add special HQ versions of Category Analyzer or Design R Label. Retalix HQ is sold only by Retalix directly to all customers. Dealers can receive a 10% sales participation fee if the customer/user has been properly registered prior to the campaign.

A standard implementation package is provided to get retailers operational quickly. Though abbreviated, the time of implementation will of course vary depending upon the retail customer. Note that this implementation package will in all cases be quoted by the StoreNext Professional Services group.

SMS is 15% of list price. Premium 24/7 support is available for an additional 3% for a total of 18%.

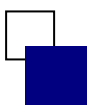
Retalix employs a tiered pricing structure – HQ and its associated modules are priced by Retalix according to chain size and requirements. Standard per-store list pricing is not available.

HQ Standard includes:

- HQ Foundation
- SQL Server database support
- Perpetual Inventory module
- Advanced Price Generation Module
- Frequent Shopper Pricing
- Extended Fields
- Wholesaler Templates

Options include

- RES Tools
- Hosting Templates
- Receivers, POs, Transfers, Scan Based Trading
- Receiver Re-Costing
- Advanced Pricing Bundle
 - Competitive Pricing Module
 - Spread/Parity Module
 - Sell - Thru Pricing
 - Electronic Marketing Module
 - Profit Analyzer Module
- Promotion Planner
- Vendor Web Access
- POS, HQ POS Exchange, POS Connect
- Design R Label for HQ, Design R Label 32 for HQ
- Category Analyzer for HQ
- Bill-Back Manager for HQ (requires Category Analyzer for HQ)
- Category Analyzer + Bill-Back Manager Package



RETALIX HQ STANDARD DEALER PRICING (WITHDRAWN)

PIN	Item	List Price	Dealer Price	16
				List SMS
A-1002-01-01SN	HQ Standard, first three stores ^{17, 18}	\$ 11,500	N/A	\$ 1,725
A-1002-01-03SN	HQ Standard, each additional store ^{19, 18}	\$ 1,000	N/A	\$ 150
Retalix HQ Standard Optional Modules				
A-8000-01-03SN	Design R Label for HQ 3.0 ²⁰	\$ 2,495	N/A	\$ 374
A-8000-01-01SN	Design R Label 32 for HQ ²⁰	2,495	N/A	374
A-8030-01-21SN	Category Analyzer for HQ ²⁰	1,495	N/A	224
A-8030-01-23SN	Bill-Back Manager for HQ (requires Category Analyzer for HQ) (20% discount) ²⁰	995	N/A	149
A-8030-01-24SN	Category Analyzer + Bill-Back Manager Package (20% discount) ²⁰	2,095	N/A	314

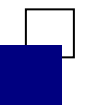
¹⁶ SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3% for a total of 18%.

¹⁷ The minimum order for both HQ Standard and Category Analyzer for HQ is three (3) stores.

¹⁸ All Retalix HQ products are sold directly by Retalix, and dealers can earn a 10% sales participation fee if the customer has been properly registered.

¹⁹ Requires A-1002-01-01SN for first three stores.

²⁰ Design-R-Label for HQ, Category Analyzer for HQ and Bill-Back Manager are 3rd-party products with limited discounts to the end user. These are sold only by Retalix.



POS EXCHANGE

POS eXchange enables customers using HQ Standard as their hosting system to send data directly (through POS eXchange) to the POS at the store. **An updated store-level POS eXchange interface is required when POS system is changed (e.g. from ISS45 V7 to V8) and dealers should order the PIN below. The HQ version of POS eXchange (withdrawn below) is a headquarters-class product and sold only by Retalix direct.**

PIN	Item	List Price	Dealer Price	21
				List SMS
A-1012-02-01SN	POS eXchange POS System Change POS eXchange is bundled with all StoreNext Retalix Store packages, but a new version of POS eXchange is required when a Retalix Store user changes from one POS system to another.	\$ 895	N/A	N/A
A-1070-01-01SN Withdrawn	POS eXchange (Retalix HQ)	See Note 18		See Note 18

All Retalix HQ products are sold directly by Retalix, and dealers can earn a 10% sales participation fee if the end-user customer has been properly registered. **The POS version listed above is available to dealers at standard discounts and ordering procedures.**

RTI UPGRADES

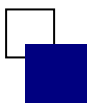
The following upgrades are available for RTI DRL and Print Lab Suites:

PIN	Item	List Price	Dealer Price	List SMS
A-8000-02-10SN	RTI Upgrade to DRL 3.0 from DRL 32 SN (20% discount) ^{22, 23}	\$ 795	\$ 628	N/A
A-8000-02-11SN	RTI Upgrade to PrintLab Suite 3.0 from PrintLab Suite 32 SN (20% discount) ²³	245	196	N/A
A-8000-02-12SN	RTI Upgrade to DRLse from PrintLab Lite or PrintLab Suite (20% discount) ²³	295	236	N/A

²¹ SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3%.

²² Any StoreNext customer who purchased DRL 32 and/or PrintLab 32 in 2006 can receive a free upgrade to DRL 3.0, assuming the customer is current with SMS.

²³ RTI third-party products carry limited dealer discounts.



IMS

StoreNext continues to make the IMS product available for legacy requirements. The standard package is listed below.

- The POS system with which this will be used must be specified on the order.
- For additional information or requirements for related IMS products, please contact your StoreNext representative.

Order:

PIN	Item	List Price	Dealer Price	²⁴List SMS
A-6010-01-00SN	IMS Standard Package Includes A-6010-01-01SN/IMS Base, A-1070-01-01SN/POS eXchange, A-6010-02-03SN/IMS Store To Store Communications, A-6010-02-04SN/IMS Host Communications, A-6010-02-05SN/IMS POS Communications, A-6010-02-06SN/IMS Inventory Control, A-6010-02-08SN/IMS RF Interface and POS Communications (must specify POS system)	\$ 6,795	\$ 4,077	\$ 1,019
IMS Optional Modules ²⁵				
A-8010-02-02	IMS Laser Tag Print Option	\$ 995	\$ 597	\$ 149
A-8050-01-02	IMS SIL Interpreter	1,000	600	150

The “Dealer Price” provided above represents the dealer price assuming the standard “Select” dealer discounts in place. For complete information regarding available discounts on StoreNext Enterprise products, see Policy CO6 in the StoreNext Dealer Policies and Procedures Manual.

RETALIX STORE DEALER START-UP KIT

See Page 15 below for the content and policies regarding this product/service.

SHIPPING AND HANDLING

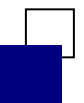
This item applies to every Retalix store order and must appear on the order form. Order:

PIN	Item	List Price	Dealer Price	List SMS
FF100SN	Shipping and Handling	\$ 28	²⁶ \$ 28	N/A

²⁴ SMS is listed in this and subsequent for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3%.

²⁵ For additional information or requirements for related IMS products, please contact your StoreNext representative.

²⁶ Dealer Net Price. Discounts are not available on shipping and handling.



StoreNext Professional Services for Retailix Store

STORENEXT ENTERPRISE PROFESSIONAL SERVICES RATES

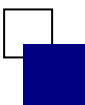
Order:

PIN	Item	List Price	Dealer Price	List SMS
A-7000-00-06SN	Daily Rate for Enterprise Professional Services Reasonable and normal travel expenses (actual) will be invoiced in addition to this daily rate.	\$ 1,400	N/A	N/A
A-7000-00-09SN	Hourly Rate for Enterprise Professional Services Reasonable and normal travel expenses (actual) will be invoiced in addition to this hourly rate.	\$ 175	N/A	N/A
A-7900-00-06SN	Daily Fixed Fee for Expenses Withdrawn for use with Retailix Store	300	N/A	N/A

POS DATABASE FILE CONVERSIONS

Order:

PIN	Item	List Price	Dealer Price	List SMS
A-7000-01-06SN	Standard Database Conversion Standard conversions include BRData, S4, and raw POS data file conversions. There is no conversion charge for IMS or Asset.	\$ 750	\$ 500	N/A
A-7000-02-06SN	Non-Standard Database Conversion Non-standard conversions include RBX, RBO, or other designated products.	1,250	1,000	N/A



SOFTWARE LICENSE TRANSFERS

A license transfer requires a sales order with all of the new site information included (see Pricing Estimator for sales order form).

Note that license transfers or assignments are not allowed in the End-user License Agreement for this software. However, StoreNext will approve such transfers or assignments with this transfer fee, and provide written agreement to the dealer/user.

For complete and detailed information regarding StoreNext's software license transfer policy, please see policy CO7 in the StoreNext Dealer Policies and Procedures Manual.

Order:

PIN	Item	List Price	Dealer Price	List SMS
A-1012-01-08SN	Software License Transfer Fee This transfers a Store or IMS license from one store to another	\$ 500	\$ 500	N/A

IMS UPGRADES

TCI IMS users may upgrade to Retailix Store at greatly-reduced prices.

To qualify for this upgrade pricing the user must: ²⁷

- Have been a SAMS customer, in good standing, during the 2005 calendar year
- Must have already paid their SAMS invoice for calendar year 2006

Order:

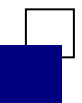
PIN	Item	List Price	Dealer Price	List SMS
A-1012-01-07SN	IMS Upgrade to Store Standard (20% Discount) ^{29, 30}	\$ 2,495	\$ 1,996	\$ 899
A-1070-01-02SN	Conversion Purchase of POS Exchange (20% Discount) ²⁹	995	796	149

²⁷ If the user did not previously purchase either POS Manager (PMAIN) or POS eXchange there will be an additional charge for the POS eXchange conversion.

²⁸ SMS for this item is the same as for Store Standard - the resulting product in the store. The listed SMS price here is for the standard service at 15% of list price. Premium 24/7 support is available for an additional 3% of list price.

²⁹ The IMS upgrade price and POS Exchange conversion price are non-discountable to the end-user and are limited to 20% dealer discount. The IMS upgrade will not receive the hardware discount in POS + Back Office purchases, although it will qualify the sale for the higher POS discount level under this promotion.

³⁰ If the customer is an IMS SAMS customer in good standing, the dealer will be credited for any IMS SAMS paid to StoreNext from the date on which the Store Standard SMS takes effect. Future year SMS invoices will be calculated at the current List Price at the time of invoicing (in cases where there has been a price change).



RETALIX STORE DEALER START-UP PACKAGE

The Dealer Start-up Package provides the dealer with everything required to get fully certified on the Retalix Store product. New dealers must purchase this package as part of becoming a certified StoreNext Retalix Store dealer.

The start-up package includes:

- Retalix Store Plus demonstration software license (1 @, may not be resold. This item is licensed only for the dealership's demonstration/sales or lab locations).
- Retalix Store Pricing software license which can be resold (1 @).
 - This Store Pricing license can be upgraded to Retalix Store Standard or Retalix Store Plus for the difference in dealer cost if desired.
- Retalix Store marketing collateral (25 @ of those available in hard copy, plus access to electronic versions of these and other collateral items).
- Sales training certification class at dealer's location (1 @ class. This item includes professional services daily rate charges but does not include travel expenses at \$300/day.)
- Retalix Store Plus implementation and support training certification class (1 @ person to attend this course as scheduled in our Plano, Texas location).
- StoreNext on-site assistance for the dealer's first 5-day installation of Retalix Store (1 @, does not include travel expenses at \$300 per day).

Order:

PIN	Item	List Price	Dealer Price	List SMS
A-1012-01-09SN	Retalix Store Dealer Start-Up Package	\$ 6,995	³¹ \$ 6,995	N/A

SHIPPING AND HANDLING

This item applies to every Retalix store order.

Order:

PIN	Item	List Price	Dealer Price	List SMS
FF100SN	Shipping and Handling	\$ 28	³² \$ 28	N/A

³¹ Dealer Net Price. Discounts are not available on dealer start-up packages.

³² Dealer Net Price. Discounts are not available on shipping and handling.

