

ANNOUNCEMENT

MayDay!Exchange Trade-In with Datalogic Magellan Scanner/Scales

**EXTENDED: ORDER BY
DECEMBER 16!**

December 12, 2016

We've teamed up with Datalogic to provide an outstanding MayDay!Exchange trade-up rebate offer for new Magellan scanner/scales. Through the remainder of 2016:

- Get a **\$180** MayDay!Exchange rebate to trade up to any new Magellan 9800i scanner/scale.
- Or get a **\$125** rebate when trading up to the Magellan 9400i.
- Or get a **\$75** rebate when trading up to the Magellan 9300i.

Here's how it works (yes "it's as easy as 1-2-3..."):

1. Order the Datalogic Magellan scanner/scales from NCR using the standard Magellan part numbers and your usual dealer net pricing.
2. Accompany your order with the trade-up information - just the customer, quantity and the product you're replacing.
3. Add the special MayDay rebate PIN and price to your order. Your net invoice price will be your usual dealer net price less the rebate amount.

MAGELLAN MAYDAY!EXCHANGE OFFER — THE BASICS

- **Order any quantity/ no minimum** – you get the MayDay!Exchange trade-up rebate on any number of units ordered, even just one.
- **Order any configuration** – the rebate amounts aren't dependent upon any specific model or configuration. For example, any 9800i scanner/scale (with/without TDL etc.) receives the same \$180 MayDay rebate; any 9400i configuration gets the same \$125 rebate etc.
- **Order the trade-up from any scanner/scale** – the offer works with any old scanner/scale out there, so long as it's currently installed and operating. It doesn't have to be a Datalogic Magellan to get the MayDay trade-up rebate.
- **Order trade-up amounts for users** – to ensure demand, Channel Partners are asked to provide your customers with the "End-User MRP" trade-in amounts provided in the PIN listings (below).
- **Order rebate is "instant"** – you'll get the rebate on your purchase invoice. You don't have to wait for the installation or file serial numbers with destruction affidavits.
- **Order right now** – the special price is available immediately. You have until December 9, 2016 to order with a ship deadline of December 31, 2016.
- **Order the special PIN** – first, put the standard PIN/PID for the Magellan scanner/scales you're ordering, then add the MayDay!Exchange rebate PIN that matches the Magellan class you're ordering. Separate MayDay!Exchange rebate PINs are available for the 9800i, 9400i and 9300i. Order the same quantity of the rebate PIN as the associated scanner/scale.
- **Order as often as you like, but before this MayDay!Exchange deal ends** – **December 9, 2016** is the deadline for orders, and shipment is required by **December 31**.

© NCR Corporation, 2016. All rights reserved. This document and all of its contents are the proprietary, confidential information and property of NCR. This document and information are supplied to Channel Partners and third parties to assist them in doing business with NCR, and may not be used or distributed for any other purpose. Unauthorized disclosure, reproduction, distribution or use of this document and/or its contents in any form is strictly prohibited. NCR is a registered trademark of NCR Corporation; all other trademarks or registered trademarks are the property of their respective owners. Content regarding NCR products and services is for information purposes only and does not constitute any binding specifications or representations. NCR endeavors to ensure that the information in this document is correct and fairly stated, but does not accept liability for any error or omission.

THE FINE PRINT

- If you have orders already submitted in-house at NCR, you may revise those orders to call out the special PIN and price if they have not already shipped.
- These rebates and rebate PINs are **only** valid with orders for the accompanying Datalogic Magellan 9800i, 9400i and 9300i. They don't work at all with other models or those from other manufacturers. (NCR apologizes in advance if this fact is already obvious.)
- This offer cannot be combined with any other offer or Exceptions for these products. The MayDay!Exchange PINs apply only against standard dealer net pricing for the units being ordered.
 - You can use these standard-plus-rebate offer prices instead of other special offers for the same item, but this offer cannot be combined with any others (no "double-dipping").
- On your purchase order:
 - For the Magellan line item, use the standard PIN/PID and the standard dealer net price.
 - Then put the rebate PIN and rebate amount as a separate line item (as a negative amount) and extend it (do not subtract the rebate amount from the standard dealer net price on the Magellan line item: the rebate PIN needs its own line item with the rebate amount).
- The completed [Magellan MayDay Trade-In Information Form](#) must accompany all orders using this offer. CPO can't accept your order if the form is missing or incomplete, the form's numbers don't match the P.O. etc.
- All scanner/ scales to be replaced using these MayDay!Exchange offers must be (a) currently installed and operating; (b) will be replaced at the specific sites by the products ordered under this offer; (c) will be destroyed beyond any practical repair or re-use in whole or in part; and (d) will not be resold in whole or in part other than for scrap, recycling or reclamation of raw materials.
- All orders must be placed with NCR Channel Partner Order Entry. Send orders to: ChannelPartnerOrders.NCRRetail@ncr.com.

THE MAYDAY PINS

Use the PINs below on your P.O.s to claim the MayDay!Exchange rebates:

MayDay Item Number	MayDay!Exchange Item Description	End-User MRP	Dealer Rebate
7952-K410-V098 (was MD16-98-180)	MayDay!Exchange 2016 \$180 Credit, Datalogic 9800i Trade-Up, per unit	(\$ 225)	(\$ 180)
7952-K410-V094 (was MD16-94-125)	MayDay!Exchange 2016 \$125 Credit, Datalogic 9400i Trade-Up, per unit	(\$ 150)	(\$ 125)
7952-K410-V093 (was MD16-93-75)	MayDay!Exchange 2016 \$75 Credit, Datalogic 9300i Trade-Up, per unit	(\$ 100)	(\$ 75)

TRADE-UP INFORMATION FORM

A facsimile of the form is attached on the following page for your information, but use only the original Word .docx version available from the Channel Partner Support site. Just click:

[Magellan MayDay Trade-In Information Form](#)

