

EXPIRED

ANNOUNCEMENT

MayDay!Exchange Trade-In with Equinox
L5300 Payment Terminals

August 22, 2016

It's time to get those old VeriFone, Ingenico and Hypercom payment terminals out of the base and get your customers to EMV PIN pads with contactless reading, PCI 3.0 and P2Pe.

So use this lowest-price-ever MayDay deal to trade them in and get the best new technology:

1. Order the Equinox L5300 with the NFC option and get an immediate **\$78** off your usual net price: Instead of \$463, your Channel Partner net price is **\$385**.
2. There is no #2! No serial numbers to file, no affidavits to file, no de-installed junk to ship back. Just use the special MayDay!Exchange PIN/PID for the Equinox L5300 with the contactless reader. (In fact, with replacement orders dominating the volume these days, we'll keep it simple and accept *all* your orders as if they were trade-ins at this great price when you use the special PIN.)
3. There is no #3 either: As usual, you can order whatever accessories you need, but encryption injections, cables and/or power supplies are *not required* for the special price.
4. But this MayDay!Exchange offer does expire: Get your order into Channel Partner Orders by **December 9** for shipment by **December 31, 2016**.



EQUINOX MAYDAY!EXCHANGE OFFER — THE BASICS

- **No minimum quantity requirements** – we're giving you our best deal all the way down to quantity-one.
- **Order the special PIN** – this deal works with the standard Equinox L5300 configuration below, featuring the L5300 PCI 3.0 with the near-field communications ("contactless") option. But use the special MayDay!Exchange PIN or you won't get the special price. If you order the standard PIN, the standard \$463 price applies, and you probably don't want that.
- **\$78 off invoice** – Solution Providers get the full **\$78** off immediately on invoice. No special submissions or actions are necessary – you can even use this deal with new stores. And no actual "trade-in" is necessary to take the \$78 off.
- **You can order right now** – the special price is available immediately. You have until December 9, 2016 to order with a ship deadline of December 31, 2016.
- **Full configurations not required** – PIN pad orders do not need to be "complete" to qualify for the MayDay!Exchange price. (Ok - all orders *do* need to include the SCAT/FPE software line item, but that's always mandatory.)

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THE FINE PRINT

- The special MayDay!Exchange PIN/PID ships the usual configuration for this item and qualifies you for the **\$385** price. This price provides the trade-in credit immediately on invoice, so use it on your purchase order.
- This offer cannot be combined with any other offer or Exceptions for these products. This special item and price \$385 price may be substituted in for any existing special offers for the same item, but no other discounts for the item may be combined with this one: no “double-dipping” (we can’t go lower).
- There are no minimum order quantity requirements under this MayDay!Exchange offer. This price is good for quantity-one or quantity-thousand.
- If you have orders already in-house, you may revise those orders to call out the special PIN and price if they have not already shipped.
- As always, the Equinox SCAT/FPE software license is required (7952-K148-V001). But ordering any cables, power supplies, injections or any other accessories is purely up to you. See the current [Equinox Pricing and Configuration bulletin](#) for accessories and available encryption key/injection options.
- No other Equinox payment terminal models are included in this MayDay!Exchange offer: item 7952-0350-9916 is the only product offered in this program. Other Equinox L5200 and L5300 models reader remain available but not under this special program.
- Equinox L5300 MayDay!Exchange Program availability:
 - This offer is available for immediate ordering
 - All orders must be placed with NCR Channel Partner Order Entry. Send orders to: ChannelPartnerOrders.NCRRetail@ncr.com.
 - Last date to order: December 9, 2016
 - Last date to ship: December 31, 2016

Item Number	Item	MRP	Dir. Net
7952-0350-9916 (was HY-010368-612E-T16)	Equinox Terminal, L5300, PCI 3.0 Signature Capture, Tri-Interface, 256MB/128MB, w/Contact-less Reader, Triple-Black *** 2016 MayDay!Exchange Trade-In *** Release Note: Channel Partners order this item at quoted Dealer Net Price. Orders must be received by December 9, 2016 for shipment by December 31, 2016. Configuration Notes: This item is identical to 7952-0027-9906 (StoreNext PIN HY-010368-612E) but available for a limited time at special pricing under the MayDay trade-in program. ¶I-All orders for Equinox L5200/L5300 (including this Mayday!Exchange offer) MUST include a SCAT/FPE Software License (7952-K148-V001) for each payment terminal ordered. Regarding the loading SERVICE (G770-0041-0000) for the software however, purchases of new terminals automatically include this SCAT/FPE software loading service at no additional charge. NEVER ORDER THE LOADING SERVICE WITH NEW TERMINALS. ¶I-When connecting via a P-USB connector on the POS terminal's I/O panel, use the 12V P-USB cable (7952-C023-9906 / HY-810349-001). ¶I-When a non-powered USB POS terminal I/O connector is used, combine the power-injecting USB cable (7952-C101-9906 / HY-810371-001) with the power supply (7952-C029-9906 / HY-870066-004) and AC mains power cable (7952-C022-9906 / HY-810003-007). ¶I-When using serial/RS-232 from the POS terminal's I/O panel, use the power-injecting serial cable (7952-C027-9906 / HY-810408-002) with the power supply (7952-C029-9906 / HY-870066-004) and AC mains power cable (7952-C022-9906 / HY-810003-007).	\$638	\$463 \$385