

Category Analyzer

TCI's Category Analyzer provides item movement reporting and analysis capabilities for grocers – both at stores and at headquarters. It delivers the critical sales and profitability information that owners, managers, store personnel, buyers and category managers need to make decisions that can reduce inventory, increase sales, raise gross profit and create better merchandise strategies.

Category Analyzer is a graphical tool built on Windows® and delivered with the no-cost MSDE database software as a default. The system also runs on Microsoft® SQL to support retailers that store larger amounts of movement history. It consists of:

- Standard reports
- Ad-hoc query capabilities
- Report sorting and display flexibility
- Export/import to Excel, CSV, HTML, XML and text files
- Drill down analysis

Power and Flexibility

By combining movement and retail price data from the POS system with cost data from TCI Solutions pricing and inventory management systems, Category Analyzer tracks historical item movement, costs and retail by store. This data is stored in Category Analyzer via a hierarchy of pre-established roll-ups, which provide powerful and rapid reporting and analysis capabilities.

Category Analyzer is designed to track item movement by day, week and year.

Other time periods can be created to accumulate data for frequently used reports, including:

- Rolling 13 weeks
- Period
- Month
- Ad week

This high level of flexibility empowers you to quickly and easily access information for operations management and decision-making purposes.



Reporting and Analysis

Category Analyzer is delivered with the following set of standard reports.

Standard Item Movement Reports

- Item Ranking by Movement
- Item Ranking by Gross Profit Percent

Contribution Reports

- Sales Contribution Percent
- Gross Profit Contribution Percent

Reports with Multiple Date Ranges

- Date Range Differences
- Date Range Comparisons

Exception Reports

- Negative Gross Profit Items
- Purchases vs. Sales
- Zero Movement

Special Formats

- Store Ranking by Item
- Movement Type Detail

Drill down Reports

- Drill down Category Contribution
- Drill down Date Range Comparison
- Drill down Sales by Month
- Drill down by Movement Type

Category Analyzer also supports ad-hoc analysis and custom reporting through a wide variety of additional roll-ups/relationships including:

- Department
- Vendor
- Category
- Brand
- Vendor
- Buyer
- Price link

Store and Headquarters Solution

This reporting solution can operate at store-level as well as headquarters, where it consolidates all item movement chain-wide and provides reporting and analysis for multi-store operators. Category Analyzer's comprehensive sales and profitability analysis capabilities are included in the *inStore™* Plus solution package. It can also be implemented with TCI Store,™ TCI HQ™ and IMS.™ This enables grocers to easily access critical sales and profitability information, which is needed for managing daily operations and making strategic decisions.

The screenshot displays a report titled "Weekly Sales by Brand/Classroom". It features a complex data table with multiple columns representing different time periods (likely weeks or months) and rows representing various categories and items. The data is organized into several sections, possibly representing different levels of hierarchy or different types of metrics. The table is dense with numerical values, and the overall layout is typical of a business intelligence or reporting tool output.



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