

Update Bulletin

Connected Store Analysis and Reporting — Year-End Special Promotion

November 6, 2008

StoreNext Connected Services is offering a special end-of-year program for new customers of the Connected Store Analysis and Reporting system. Whether you're a Connected Services Selling or Referral Dealer, here's an excellent revenue opportunity with a minimum of effort and little or no installation effort:

Customers subscribing for C-STAR by the end of the year will get:

- No subscription fees until February 2nd 2009
- Free C-STAR training — a savings of \$250
- Set up fee is reduced to \$100 per store

THE FINE PRINT

- The completed subscription agreements must be provided in 2008. January 1, 2009 is too late.
- The free services will run until February second, regardless of the installation date. The sooner the customer subscribes, the greater the benefits.
- C-STAR is the only product included in this program. No other Connected Services or Connected Payments products are being offered.
 - Exception: any Connected Services multi-application packages that *include* C-STAR will receive the free subscription period for the combined application bundle, plus the free C-STAR training and reduced setup fee. Any additional training or setup fees and costs beyond those applicable to C-STAR are priced normally.
- A one-year subscription agreement is required. Subscribers that terminate their services prior to the end of the one-year agreement will be charged the benefits of this offer due to the incomplete term: the normal subscription fees prior to February 2, 2009 the \$250 training savings and the reduced amount of the setup fee will be due if the subscriber terminates the agreement early.
- The first 10-weeks of subscription fees, which normally go to Dealers, will be calculated starting February 2, 2009 for any installations occurring prior to that date. This ensures that Connected Services Referral and Selling dealers will receive the full returns and benefits.

To Your Success,



Anthony van Seester

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