

## Update Bulletin

### Hypercom Price Reductions and Special Package

October 27, 2009

Hypercom has lowered pricing on the L4150 and L4250 payment terminals. The price reductions depend on the configuration, and in many cases, the dealer price savings are substantial:

- \$60 average cut in dealer net price for the L4150
- The L4250 has been reduced by about \$20 per unit

Prices on two accessory items have increased slightly. See the updated [Hypercom Program Bulletin](#) for the new pricing and details.

#### HYPERCOM SPECIAL L4250 PACKAGE

In addition, there's a limited-time special on the L4250. Until the end of the year, dealers can get a special package including the L4250 signature capture terminal with power supply, cables, software, and a package of 10 Terrapin replaceable screen protectors (key injection must be ordered separately and is not included). The order cutoff date is December 15, 2009 to ensure shipping by December 31, when the offer expires.<sup>1</sup> Order:

PIN	Item	Price	Inst	Maint
HY-7010-00119	Hypercom Terminal, L4250, Special Package with HY-010314-012, Software, Power Supply and Screen Protectors	\$ 527	\$ 100	\$ 100
	Includes Hypercom L4250 signature capture terminal (HY-010314-012), serial interface cable (HY-810341-001), Power cable (HY-810003-007), separate power supply (HY-870066-002), SCAT/FPE license (HY-930080-001), FPE Load (HY-930179-XXX) and package of 10 Terrapin screen protectors (HY-040339-001). Key injection must be ordered separately and is not included. Order cutoff date is December 15, 2009. All orders for this special package must ship by December 31, 2009, including lead times for third-party key injection if required.	Dealer Net Price: <b>\$ 305</b>		

To Your Success,



Antony van Seventer

<sup>1</sup> Watch lead times and order earlier if third-party key injection will be required.

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