

Technical Bulletin

ISS45 “Pick 5” Promotion Setup for V7 and V8

ISS45-TECH-08:06

April 9, 2008

The “Pick 5” promotion is available in both V7 (as a keyed option starting with 7.1.2.0-050) and V8 (standard starting with 8.1.0.0-050). This technical bulletin explains how to set up the “Pick 5” promotion on either version.

PICK 5 PROMOTIONS

A merchant may wish to sell a group of items at one combined price that is lower than the sum of all the individual item prices. For example – hot dog rolls, a package of hot dogs, mustard, ketchup and relish would make a nice package for any picnic. When purchased separately these items would cost the customer \$12.99 (in my store!). But the “Pick 5” promotion can change the price for the five combined items – when purchased in the same order – to a total of only \$10.00, for a \$2.99 customer savings.

One could also add the option to include paper plates, paper napkins and a paper table cloth to the list of items in this promotion. In this case, the same \$10.00 would be charged no matter which five of the items is selected.

It’s called “Pick 5” because five-item combinations were the first quantity used in this type of promotion, and still are the most common choice. However, the ISS45 feature enables merchants to build a “Pick 4” or a “Pick 6” or other size of item pool. In these cases, the promotion setup will be the same with the exception of changing the “threshold” number for Group 1.

Note: in either V7 or V8 the “threshold” is set for Group 1, but Group 2 and Group 3 will *always* be set to zero (0).

See the following pages for the details of setting up these promotions in ISS45 V7 and V8.

ISS45 V7 PICK 5 SETUP

- 1) Go to screen 1-9-3 (Group Promotions)
- 2) Set the Reward type = New Price
- 3) Set the Reward = \$10.00 (or any dollar amount you wish)
- 4) Set the Limited Quantity = 1 (only give this reward once per order)
- 5) Set the Group Type for all three groups = Units
- 6) Set a Minimum Purchase amount (if desired)
- 7) Set Member Card Required and the Available Card Schemes is desired
- 8) Set the Threshold for Group 1 = 5 (or any number you wish)
- 9) Set the Threshold for Group 2 = 0
- 10) Set the Threshold for Group 3 = 0
- 11) Attach the desired items for this promotion into Group 1
- 12) Do NOT attach any items to Group 2 or Group 3

Group Promotions

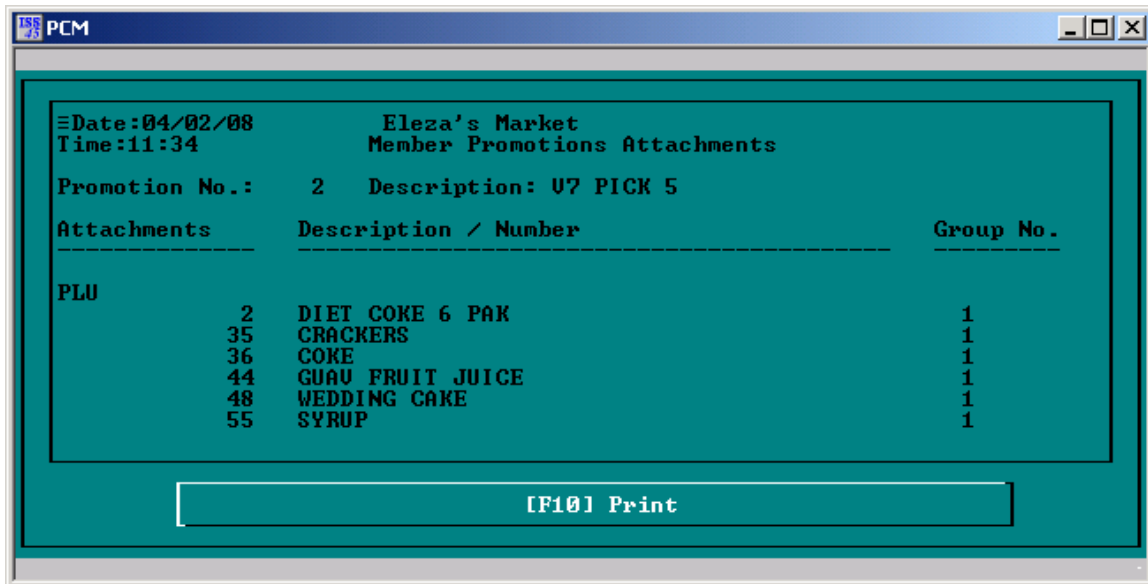
Promotion number.....▶ 2
 Description.....▶ **U7 PICK 5**
 Start date.....▶ 04/02/2008
 End date.....▶ 04/02/2008
 Mark down department.....▶ 0
 Reward type.....▶ New Price [↓] [↑]
 Reward amount.....▶ 5.00
 Limited Quantity.....▶ 1
 Group types.....▶ Group 1.▶ Units [↓] [↑]
 ▶ Group 2.▶ Units [↓] [↑]
 ▶ Group 3.▶ Units [↓] [↑]

Purchase Requirements:
 Min. purchase amount.....▶ .00
 Control check for min purchase.▶▶ 0
 Member card required.....▶ []
 Available for all card schemes.▶ []
 Available card schemes.....▶▶ 0 0 0 0 0
 ▶ 0 0 0 0 0

Threshold : Quantity
 Group 1.▶ 5
 Group 2.▶ 0
 Group 3.▶ 0

[F2] Update
 [F8] List
 [F9] Prev
 [F10] Next
 Set Attachment
 List Attachments
 Set Remote Promotion





See following pages for V8 Setup.



V8 PICK 5 SETUP

- 1) Go to Promotion Management\ Member Promotions\ Group Promotions
- 2) Put a check mark next to Delay Promotion (turning this on or off does not effect the promotion but it does affect the look of the receipt. Without this checked the receipt will look messy to your customer)
- 3) Click on the Setting tab and attach all items to Group 1
- 4) Set the Reward Type = New Price
- 5) Set the Reward = \$10.00 (or any dollar amount you wish)
- 6) Set the Reward On = “Highest Price” or “Lowest Price”
- 7) Set the Limited Quantity = 1 (only give this reward once per order)
- 8) Click on the “Group Settings” tab and
- 9) set the following –
 - A) Group 1 = Units
 - B) Threshold = 5 (5 for my “Pick 5” or any number you wish)
 - C) Put a check mark in the box for ‘Apply Reward Calculation ‘

The screenshot shows the 'Group Promotion' window with the 'Setting' tab selected. The promotion ID is 105 and the description is 'V8 Pick 5'. The start and end dates are both 04/02/2008, with start time 00:00 and end time 23:59. The 'Day Settings' section shows checkboxes for Monday, Tuesday, Wednesday, Thursday, and Friday, all of which are checked. The 'From' and 'To' times for each day are 00:00 and 23:59. There are 'All On' and 'All Off' buttons. The 'Delayed Promotion' and 'Non Netted Discount' checkboxes are also checked. Other fields include 'Credit Program', 'Linked Promotion', 'Coupon Type' (set to 'Not Required'), and 'Coupon Required' (set to 0). A 'Set Attachment' button is visible in the top right.

Day	From	To
<input checked="" type="checkbox"/> Monday	00:00	23:59
<input checked="" type="checkbox"/> Tuesday	00:00	23:59
<input checked="" type="checkbox"/> Wednesday	00:00	23:59
<input checked="" type="checkbox"/> Thursday	00:00	23:59
<input checked="" type="checkbox"/> Friday	00:00	23:59



Group Promotion

Promotion ID: 105

Description: V8 Pick 5

General | **Setting** | Groups Settings | Member Card Settings | Loyalty Server

Mark Down Department: [Dropdown]

Reward Type: New Price [Dropdown]

Reward: 5.00 Give reward on: Highest Price [Dropdown]

Reward Entered By cashiers

Limit Quantity: 1

Minimum Purchase: 0.00

Minimum Item Value: 0.00

Minimum Item Weight: 0.000

Maximum Item Weight: 0.000

Group Promotion

Promotion ID: 105

Description: V8 Pick 5

General | **Setting** | Groups Settings | Member Card Settings | Loyalty Server

	Group Type:	Threshold:	Apply Reward calculation:	Fixed group for promotion:
Group 1:	Units [Dropdown]	5	1 <input checked="" type="checkbox"/>	1 <input type="checkbox"/>
Group 2:	Units [Dropdown]	0.	2 <input type="checkbox"/>	2 <input type="checkbox"/>

