

Technical Bulletin

Limitations of Unlinked Coupons against WIC CVV Items

SM-TECH-13:15
July 22, 2013

Note! The example below is written as per ScanMaster, but the same issue applies to ISS45. These situations arise with ScanMaster 2.07.02-050 and ISS45 8.1.5.2-050 or later.

When an Online WIC participant uses a coupon when buying a WIC Fruit and Vegetables (CVV) item, the POS software attempts to link the coupon to that item if at all possible. This is not only to reduce the sale's total, but also to limit the amounts deducted from the participant's benefit balance. When a coupon is accepted that is *not* linkable to any CVV item in that sale, however, the system cannot reduce the deduction to participant's benefit account.

EXAMPLE

In the transaction example below:

- PLU 4240, Blueberries \$3.99, is an Online WIC CVV item
- PLU 42 is a \$1.00 PLU store coupon, which has been applied to the sale and even doubled to \$2.00
- This coupon was applied to the sale at the cashier's discretion and there is no way for the POS to associate that coupon with the blueberries
- The sale total is reduced by \$2.00 as would be expected
- When carrying out Online WIC processing, the blueberry item is communicated to the state at \$3.99, which is deducted from the participant's CVV benefits
- The participant's benefits are not "charged" \$1.99 because the \$2.00 coupon is not related to the item and doesn't "belong" to the blueberries via the system. (In this way, the coupon behaves more like a cash tender, affecting the ticket total due but not affecting the item price itself.)

Grocers must consider this situation when creating coupon promotions that affect WIC CVV items.

The tickets on the following page show the results of this example.

GROCERY FRESH MARKETS
PITTSBURGH
WHERE QUALITY AND FRESHNESS
COMES FIRST!
555-123-4567

0001 08 08007385 07/15/13 4:34am 911

*** WIC EBT BENEFIT UTILIZATION ***

WIC MERCHANT ID: (NOT CONFIGURED)
WIC STATE: WV
ACCOUNT #: XXXXXXXXXXXX2732

WIC BEGINNING BALANCE
999.00 1b Cheese
999.00 doz Eggs
999.00 oz Breakfast Cereal
999.00 cont Beans/Peas/Peanut Butter
999.00 cont Peanut Butter
999.00 oz Canned Fish
999.00 oz Bread 16 oz.
911.50 \$\$\$ Fruit and Vegetables-CVB
999.00 Category 21/57 (No Desc.
999.00 Category 21/58 (No Desc.
999.00 gal Whole Milk
999.00 cont 11.5/12.0/46/48 oz Juice

WIC BENEFITS REDEMPTION
3.99 \$\$\$ Fruit and Vegetables-CVB
BLUEBERRIES

Benefits Expire at 12:00:00 am on
08/04/2013

GROCERY FRESH MARKETS
PITTSBURGH
WHERE QUALITY AND FRESHNESS
COMES FIRST!
555-123-4567

0001 08 08007385 07/15/13 4:34am 911
4240

BLUEBERRIES \$3.99 F

42
COUPON (BB CPN) \$1.00-SC
STORE DBL CPN \$1.00-SC

ITEM SUBTOTAL \$3.99
STORE COUPON TOTAL \$1.00-S
STORE DBL CPN TOTAL \$1.00-S
SUBTOTAL \$1.99

WIC MERCHANT ID: (NOT CONFIGURED)
WIC STATE: WV
ACCOUNT #: XXXXXXXXXXXX2732

WIC BEGINNING BALANCE
999.00 1b Cheese
999.00 doz Eggs
999.00 oz Breakfast Cereal
999.00 cont Beans/Peas/Peanut Butter
999.00 cont Peanut Butter
999.00 oz Canned Fish
999.00 oz Bread 16 oz.
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999.00 gal Whole Milk
999.00 cont 11.5/12.0/46/48 oz Juice

WIC BENEFITS REDEMPTION
3.99 \$\$\$ Fruit and Vegetables-CVB
BLUEBERRIES

WIC BALANCE REMAINING
999.00 1b Cheese
999.00 doz Eggs
999.00 oz Breakfast Cereal
999.00 cont Beans/Peas/Peanut Butter
999.00 cont Peanut Butter
999.00 oz Canned Fish
999.00 oz Bread 16 oz.
907.51 \$\$\$ Fruit and Vegetables-CVB
999.00 Category 21/57 (No Desc.
999.00 Category 21/58 (No Desc.
999.00 gal Whole Milk
999.00 cont 11.5/12.0/46/48 oz Juice

Benefits Expire at 12:00:00 am on
08/04/2013

EWIC \$1.99

SUBTOTAL \$0.00
TOTAL \$0.00

Purchase \$ 1.99

PIN Used
eWIC #XXXXXXXXXXXXXXXXX2732
Auth # 232352
Lane # 08 Cashier # 911
07/15/13 04:34 Ref/Seq # 080143
Wrch=000955 Term=01 IC=EW
EPS Sequence # 080143

CHANGE \$0.00

IF YOU HAD BEEN A FRQ SHOPPER
MEMBER TODAY, YOU WOULD HAVE:

ASK CASHIER FOR DETAILS ABOUT OUR
FRQ SHOPPER PROGRAM!

TODAY YOU SAVED 51 % \$2.00

OF ITEMS: 1
THANK YOU FOR SHOPPING!
GO PIRATES!

