



**Partner**

## ScreenKey™ Keyboard for ISS45

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ICL is pleased to announce availability of the ScreenKey™ keyboard for **ISS45**. ScreenKey, known previously as the “RTI Keyboard” has been interfaced to **ISS45** for several months, and ICL is now offering ScreenKey as part of our standard product line.

ScreenKey is a truly unique product that speeds up checkout by automatically reconfiguring the keyboard on the fly with only the keys needed in a particular situation. It combines the most powerful and ergonomic features of touch screens and keyboards — the large keytops themselves are small LCD screens that display their current function in as many as seven colors.

The beauty of the ScreenKey design is that individual keys can “drill down” through the layers of options, commands and menus without user confusion. Regardless of where a clerk may be in the transaction, ScreenKey will only display the relevant options. This can dramatically improve a checker’s efficiency and eliminate errors. Common or customized functions can even be executed as a “macro” with a single keypress.

ScreenKey legends can blink and even scroll if desired. With ScreenKey, all the keys not necessary at the moment can disappear — for example, **ISS45** with ScreenKey can be set up so that there is only a single key available when no cashier is logged onto the system: the Log On key, of course.

Frequently used capabilities are to set up a key as a standard PLU for produce selection or standard lunch items. A single tender key can be set up that brings up a series of all available tenders. Keys can also be set up to use the same key for a default. For example, a series to Subtotal / Total / Cash Tender \$1.00 can be used so that the clerk can complete an entire transaction by rapidly pressing the same key three times in sequence.

A standard interface is available for **ISS45**, with software providing an **ISS45** menu structure for PoS. Middleware, provided at no additional charge, allows the customization of the ScreenKey setup to suit the individual needs of customers.

The ScreenKey keys themselves can be flexibly placed on the keyboard unit, and interchanged with fixed-function keys.

ScreenKey will be a very powerful competitive option. Unlike the more varied checkout configurations for general retail, supermarkets require simplicity, intuitiveness and high throughput with dozens of items per order. ScreenKey with its intelligent simplified full-travel keyboard layout is generally preferable in supermarket situations. Many of your competitors will charge a great deal more for flat screen and keyboard options that are not as efficient and cost a great deal more. ScreenKey not only offers a great deal of sizzle in a demonstration, but is the more suitable product. And it enables you to quote a far more aggressive price.

This document and information are supplied to third parties to assist them in doing business with ICL. They are not to be used or distributed for any other purpose.

ICL endeavors to ensure that the information in this document is correct and fairly stated, but does not accept liability for any error or omission.

## CONFIGURING AND ORDERING

New TeamPoS packages are being released that allow independent selection of the monitor and keyboard. See Marketing Bulletin #1057 for details.

Use the Product Identification Numbers (PINs) below to configure and order ScreenKey.

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<b>PIN</b>	<b>Item</b>	<b>Price</b>	<b>Inst</b>	<b>Maint</b>
RTI 2112	ScreenKey keyboard, 12 LCD Keys, Interface and keylock	\$ 795	N/A	<sup>1</sup> \$ 95
RTI 0212	ScreenKey MSR Track 1 & 2 option	150	N/A	5
RTI 0100	Keyboard Maintenance Kit, includes 2 @ key pullers, 20 @ 2 x 1 keys, 10 @ numeric key sets, 50 @ single blank keys with lenses, 10 @ 2 x 1 "TOTAL" keys.	100	N/A	N/A
RTI 040	Interface / PC Power Distribution and Cable. Order as spare or replacement only.	200	N/A	N/A

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## DISCOUNTS

ICL **ISS45** RETAIL *partners* will enjoy a 40% discount on ScreenKey and its associated items in the listing above. ScreenKey **cannot** be discounted at the same rates as ICL TeamPoS terminals and associated hardware.

## WARRANTY

The ScreenKey warranty follows the standard ICL one-year hardware warranty policy.

Besides its nature as a concept and product, ScreenKey will prove to be another excellent weapon in your competitive arsenal.

To your success,

*Tony*  
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*Tony van Seventer*  
*Director: Supermarket Systems*

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<sup>1</sup> Maintenance prices are provided as a suggested reference and do not constitute an offer on ICL's part to maintain any specific item at the referenced price.