

## Press Release Roundup

April 1, 2001

### FUJITSU REORGANIZES

DALLAS – April 1, 2001 — Fujitsu-ICL Systems Inc. is pleased to announce a reorganization of its North American operations. Details of the changes — including the affected organizations, departments, products, reporting structures, personnel and Vice Presidents — have not been figured out yet, so don't ask.

“It has been over six months since our last significant reorganization,” stated Fujitsu's Austen Mulinder. “In addition, it is essential that we restructure our operations to take advantage of our core competency — which is reorganizing.”

Reaction from the information technology industry was swift. “I am continually impressed at how Fujitsu are able to ‘change the wheels while they drive the car’,” stated Lou Gerstner, Chairman and CEO of IBM. “Or is it, ‘fill the tires while you steer the wheels’ ... wait ... wait ... I got it ... ‘steal the car with the steel wheels’ ... whatever. Something like that.”

### NCR RETAIL DIVISION OVERHAULS DISTRIBUTION STRATEGY

Dayton – April 1, 2001 — NCR today announced massive changes in its distribution strategy for retail products. Its most radical aspect — the creation of a sales department with the responsibility to sell NCR products — caught the entire industry by surprise.

“We cannot stand idly by while Fujitsu reorganizes again,” explained an undisclosed NCR spokesperson. “NCR is endeavoring to promote constant attention on current procedures of transacting business, focusing emphasis on innovative ways to better, if not supersede, the expectations of quality. Further, this novel approach — i.e., NCR actually selling things ourselves — is utterly complementary with our core competency — that is, losing dumpsters of cash while maintaining an external image of size and profitability.”

Reaction from the information technology industry was swift. “This is an astonishing turn of events,” stated Lou Gerstner of IBM. “I am continually impressed at how NCR are able to ‘put feet on the street while running from the bank.’ Or is it, ‘run the floor while stealing the ball’ ... wait ... wait ... I know ... don't tell me ... ‘hitting the floor while you steal Fujitsu's wheels’ ... Damn! I used to be so *good* at this kind of stuff...”

### SYSTECH UNVEILS NEW PARTNERSHIP AGREEMENT

TORONTO — April 1, 2001 — Systech today announced a new exclusive partnership with Fujitsu to sell TeamPoS terminals with Systech's “Open Issues™” software package. This complements Systech's exclusive partnerships with — among others — NCR, Dell, ScanSource, IBM, Priceline.com, Budweiser, Greenpeace, Madonna, General Foods, General Motors, General Colin Powell and Jiffy Lube. *[Complete exclusive partner list available upon request. Send Self-Addressed Stamped Envelope with Canadian postage — ed.]*

Reaction from the information technology industry was swift. “**What???** We've never even **talked** to these guys!!!” cried Bruce Minale, Fujitsu V.P. of Sales.

## UNIT OF RETAIL DATA SYSTEMS LOUIS ACQUIRED

ST. LOUIS — April 1, 2001 — Retail Data Systems of St. Louis today announced that it was being purchased by an undisclosed buyer for an undisclosed sum. The terms of the purchase were undisclosed, as was the location of the new owner, his age and where he was last night.

“We may have to relocate,” offered Tom Gleissner, former RDSSL president. “Probably a little west of here. ‘Course, now that I think about it, it doesn’t make much sense to move to a different city and then still call yourself ‘whatever of St. Louis.’ Maybe I’d better check and see what Willard thinks about this.”

Reaction from the press was swift: the anonymous new owner was contacted to discuss the reasons for his purchase and how today’s blockbuster announcements from Fujitsu, NCR, Systech and others affected his decision. Could this acquisition be the opening move in a massive repositioning of the industry?

“No,” explained the anonymous new owner. “I’m just sick and tired of Gleissner selling more than I do because of that Save A Lot thing.”

When asked for comment, DSI CEO George Brady replied, “Fine by me. Especially since this way I don’t have to send anyone a check.”

## RETEX ACQUIRED BY RETALIX

DALLAS – April 1, 2001 — Retalix, a worldwide provider of software to the Retail Information Technology industry, today announced their acquisition of Retex, a retail industry buying consortium.



Reaction from Retalix was swift. “Why not?” commented Retalix’ Larry Allman from his new offices in Newark. “We’re into retail technology and so is Retex. We were originally thinking about an exclusive partnership with Systech, but this way we don’t have to change our new logo.”



## PRICELINE.COM<sup>®</sup> ANNOUNCES RE-ENTRY INTO SUPERMARKET<sup>™</sup> SPACE

TBD — April 1, 2001 — Priceline.com<sup>®</sup> today announced the reincarnation of its Priceline WebHouSe Club<sup>SM</sup> program for supermarkets.

“Once again, shoppers will be able to *Name Their Own Price*<sup>™</sup> for grocery items,” enthused Lance “Beemer<sup>™</sup>” Hathaway, Senior Executive Operating Vice<sup>®</sup> President of HTML<sup>™</sup> of the born-again Priceline.com<sup>®</sup> unit. “Except this time around, when they name \$0.00 as their price<sup>™</sup>, they can only take the dented cans. No more mister nice guy!<sup>SM</sup>”

Reaction from the supermarket industry<sup>™</sup> was swift. “You’re kidding,” commented FMI<sup>®</sup> Chairman Clint Eastwood. “This is a joke, right? Payback from Bill Shatner<sup>™</sup> about that ‘Enterprise-Wide’ crack I made about his pants at the Academy<sup>™</sup> Awards?<sup>®™@SM</sup> And I refuse to believe there are stores out there that still sell dented cans.”

Interested grocers — and the entire interface engineering industry — can reach Hathaway<sup>™</sup> at <http://www.sleepsinhiscar.com>.

## DOT-COM ACQUIRES INDEPENDENT GROCERY INDUSTRY

SAN FRANCISCO — April 1, 2001 — A privately held “dot-com” has purchased all the independent grocery stores in North America. Chartreuse.com, the wildly profitable web-based corporation with exclusive distribution rights for the vile greenish liquor [consisting of vast quantities of herbs, sugar and ethanol, and generally credited for having eradicated the Black Plague—ed.] will mail the necessary 14,358 checks to moms, pops and small chains this week.

Chartreuse's owner, who goes only by the name of "Bernard," commented briefly: "Any major dude will tell you I need the bricks. Later, boyfriend — gotta fly Newark — trucking liqueur to my stores. Whoa! — *you* didn't hear that from *me* — no-no-noooooo-**no!**"

Reaction from supermarket industry analyst Perry Potter was swift. "He's brilliant. Bernard's brilliant. That's all there is to it. The timing is perfect for Chartreuse, especially since he beat Pernod [*a vile whitish liquor consisting of vast quantities of anise, sugar and ethanol, and generally blamed for having created the south of France—ed.*] to the "punch" so to speak. It all lines up for him — first, he convinces Fujitsu to reorganize, and that forces NCR's hand into doing one last stupid thing that'll finally kill them off. Meanwhile, Systech partners up with Fujitsu while RORC has its hands full trying to join ACR at the bottom of Lake Ponchartrain. So with all the PoS finally sorted out, it's just a matter of Bernard filling all those store shelves with Chartreuse — and he's going to sell it by the tank car now. Why? Because Priceline.com's back in the grocery giveaway™ business and everyone gets everything else on their shopping list for free, that's why. With nothing left to spend your food budget on, even Chartreuse will sell now.

"And do you know what's coming next?" continued Potter. "Let me tell you: Bernard's going to get into the toxic waste disposal business, that's what's next. I've never been so sure of anything in my life. And I'll tell you why: because five years from now every garage in middle America will be piled up with thousands of gallons of Chartreuse and even with Bush's EPA it's still going to be illegal to pour that stuff into the water supply. So Bernard makes money coming and going. There's going to be more used Chartreuse out there than used 7452s.

When asked for comment, DSI CEO George Brady replied "Fine by me. But if Perry thinks I'm giving him back that \$600 from New Orleans, he's been drinking something green."

#### RETALIX ACQUIRES TRUCK RENTAL FIRM

DALLAS – April 1, 2001 — Retalix, a provider of software to the Retail Information Technology industry, today announced their acquisition of Ryder Transportation Services, Inc.



Reaction from the new owners was swift. "Up to now our ASP business has been challenged due to lack of good delivery vehicles," commented Retalix' Larry Allman. "But now with Ryder, we can just back those trucks right up

to our StoreAlliance data warehouse and move that stuff to our server farms out in the country. We were originally thinking about U-Haul," continued Allman, "but Ryder's got the EPA certification we need for toxic backhaul — and besides this way we don't have to change our new logo."



#### TCI TO RE-BRAND SELF

IRVINE -- April 1, 2001 — Total Control Information, a provider of software to the Retail Information Technology industry, today announced a corporate re-branding effort. The first casualty will be the current TCI logo (right).



Reaction from TCI CEO David Auerbach was swift. When asked why he was changing TCI's image, Auerbach replied, "Hey, I like my job, but just look at that logo. Now: do I *look* crazy?"

#### WASTE MANAGEMENT INC. FILES PROXY

NEWARK — April 1, 2001 — WMI, a Delaware corporation, today filed the required SEC DEF 14A proxy (Accession Number 0000950129-00-001699) indicating that an undisclosed private party last week has accumulated over 33% of WMI Series B Preferred stock.

Reaction from the waste industry was swift. "Wow! That sure is a whole lot of garbage to buy!" remarked Pamela Anderson.

## ABOUT FUJITSU-ICL SYSTEMS INC.

Fujitsu-ICL Systems Inc. is a subsidiary of Fujitsu Limited (TSE: 6702), a billions-and-billions provider of Internet-based information technology solutions and lots of other stuff for the global and other marketplaces that we think might be even bigger. The company supplies bricks-that-click solutions that build on its established market leadership in cinder blocks with internet-based customer relationship management technologies and large quantities of Portland Cement.

Fujitsu-ICL isn't really the company's name, but it's the best we can do at the moment. Fujitsu-ICL was actually the *old* name of the company, although everyone knew it as ICL. This was because Fujitsu-ICL in North America was a subsidiary of ICL in the UK, which in turn had been owned for years by Fujitsu Limited to begin with, so go figure. But this was the case only because Fujitsu — get this — had a Retail Systems subsidiary in North America that was purchased a while back by ICL's North American subsidiary — at least, it was a subsidiary of ICL at that point in time, called Retail Systems North America, wisely avoiding company names altogether and creating a story they could stick to, even under cross examination from Clint Eastwood at FMI. But anyway, Fujitsu Limited has now purchased Fujitsu-ICL *back* from itself, leaving "ICL" — whatever it is now — out of the mix altogether, while satisfying all requirements of the "1998 Federal Full Employment for Attorneys Act".

Web sites: [www.fjicl.com](http://www.fjicl.com) , [www.icl.com](http://www.icl.com) , [www.iclretail.com](http://www.iclretail.com) , [www.fujitsu.com](http://www.fujitsu.com) , [www.fujitsuretail.com](http://www.fujitsuretail.com) , [www.fujitsuicl.fujitsu.com](http://www.fujitsuicl.fujitsu.com) , [www.iclretail.fujitsu.fujitsu.com](http://www.iclretail.fujitsu.fujitsu.com) .