

Update Bulletin

Connected Payments — FSA Q2/Q3 Promotion

April 8, 2008

Many customers and prospects for Connected Payments were unable to meet the dates for last year's *Connected Payments Charter Offer* or the *FSA Upgrade Promotion* over the past several months.

Others had initially adopted a "wait-and-see" attitude: with more than 225 stores now live or scheduled, Connected Payments' operations and quality have proved themselves.

Plus, the recent news of bank card breaches has made data and communications security a top of mind issue — along with the enormous liability for stores' that don't address these problems.

StoreNext is responding with a new offer for Q2 and Q3 2008, providing some extra immediate savings and long-term benefits.

This offer is good through September 30, 2008.

THE OFFER

With a Connected Payments subscription of one year, customers will receive:

- FSA Option for ISS45 V7, V8 or ScanMaster V2 at 100% discount (normally \$995).
- StoreNext's Connected FSA Archive service at no charge for six months (normally \$12/week). Secure FSA transaction data storage is required by the IRS, and this service provides automatic hassle-free collection, with secure remote storage, an outstanding user interface and superb reporting. Get the [Connected FSA Archive Info Sheet](#) on the StoreNext Web site.

And of course Connected Payments provides all those electronic payment features with no up-front license charges, including the WinEPS capabilities, payments interface, signature capture, ECC, Blackhawk and so forth.

And if you haven't seen a demo of Connected Payments reporting and features lately, make sure you set this up with Cory Sumner — this is an outstanding application with far more to offer than even the latest and greatest in-store WinEPS product. Call Cory at 317-877-7286 or e-mail him at csumner@mtxepx.com.

OFFER DETAILS AND THE FINE PRINT

- A one-year (or more) subscription agreement for any currently-available Connected Payments offering, and a one-year (or more) subscription agreement for FSA Archive is required. Both subscriptions are required in all cases, although subscription payments for the first six months of the Connected FSA Archive service will be waived.
- Complete and signed subscription agreements must be provided to StoreNext on or before September 30, 2008.

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- Any professional services and setup fees associated with Connected Payments and the Connected FSA Archive service will be invoiced normally.
- Customers must be installed with Connected Payments and processing transactions on or before December 31, 2008.
- Dealers must order the ScanMaster or ISS45 FSA option to get this software option provided with the offer. It should be ordered showing a 100% discount on the order form, and the software order must be provided at the same time as the Subscription Agreement. The PINs below should be used regarding the FSA archive.
- If the customer would prefer the option of receiving C-STAR and FSA together, the customer will receive a \$12/week discount for six months against the price of the combined product for a net price of \$20/week.

PIN	Item	Price
SCFSAA	StoreNext Connected FSA Archive (ISS45 or ScanMaster) Note: Price is subscription per week. Setup charge (SCSVFSAS) applies.	\$ 12
SCFSAA-STAR	StoreNext Connected FSA Archive plus Sales Analysis and Reporting Package (ISS45 or ScanMaster) Note: Price is subscription per week. Setup charges (SCSVFSAS and SCSVCRS) apply. This is a one-time setup charge per store.	32
SCSVFSAS	StoreNext Connected FSA Archive initial system setup per store Note: This is a one-time setup charge per store. The minimum charge per chain is \$150 — so for one store the setup charge would require quantity 2 @ at \$75 = \$150.	75
SCSVCRS	StoreNext Connected Services C-STAR or Cashier Analyzer initial system setup per store Note: This is a one-time setup charge per store. The minimum charge per chain is \$250 — so for one store the setup charge would require quantity 2 @ at \$125 = \$250.	125

- Send the Connected Payments Agreement to StoreNext’s Connected Services and Connected Payments group in Dallas:

Attn: Duane Litwick
 972-265-4801 (FAX)
 972-265-4813 (V)
DLitwick@StoreNext.com

Send the POS orders to StoreNext Order Entry — and copy them on the Connected Payments Agreement and paperwork so they’ll know the discounts are okay.

To Your Success,



 Anthony van Seester

