

UPDATE

MayDay!Exchange Hardware Trade-In Program

April 22, 2014

NCR is bringing back the old *MayDay!Exchange* program for Q2.

The MayDay Program was used by StoreNext over the years to replace and refresh old hardware terminals. And once again it's now time those terminals get their well-deserved retirement at the bottom of a lake somewhere: this new MayDay program targets old Fujitsu TeamPoS terminals and brings you big rebates worth *up to \$465 per lane*.



HERE'S THE DEAL

- **Trade in** – an old Fujitsu TeamPoS 5xxx, 2xxx or 3xxx e-boxe/slice and get **\$150 - \$265 rebates** on NCR RealPOS 60 and RealPOS 82XRT e-boxes.
- **Plus** – trade in old Datalogic Magellans and get **\$100 rebates** on NCR 7878 scanner/scales.
- **Then** – trade in old Fujitsu TPGs or Epsoms for **\$50 rebates** on NCR 7167/7168 printers.
- **And** – trade in Fujitsu touch displays and get **\$50 rebates** on NCR DynaKey, DynaKey Touch, or NCR capacitive touch screens.
- **Yes** – all rebates are above and beyond to your normal percentage discounts.
- **Create or maintain your ongoing revenue streams** – the MayDay!Exchange rebate applies to stores that have – or sign up for – Connected Payments/ServerEPS.

This is a Q2-2014 deal: you must order from Retail Order Entry by close-of-business on **Friday, June 13** to meet the end-of-June shipment deadline!

AND HERE'S THE FINE PRINT...

- **Same Site Requirement** – the old hardware being replaced must be complete and operating in the store as of April 1, 2014. All new Mayday!Exchange hardware must go into the same ScanMaster, ACS/ACS-IR or ISS45 store from which the old hardware was de-installed.
- **E-box Rule** – you don't have to trade out all four items, but at least one e-box per lane must be included. So replace just e-boxes if you like, or e-boxes + cashier displays, or e-boxes + printers + scanners etc. – just so each lane you order replaces the e-box.
- **Keep Your Discounts** – Channel Partners will get their standard NCR POS hardware discounts regardless of which or how many components are offered.
- **No Double-Dipping** – MayDay!Exchange cannot be used in conjunction with any other special pricing or Exceptions.
- **Use the MayDay!Exchange Codes** – put your standard discounted pricing on your P.O., but if you plan to collect MayDay credits, make sure you add a note (but don't take MayDay dollars off the P.O.) with the Mayday!Exchange item codes listed in the table on Page 3.

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- **One Site per P.O.** – order only one store site per purchase order: for example, if you order MayDay!Exchange for five sites, order them using five separate P.O.s. (Since all rebates will be confirmed and credited per site, each store must be on a separate P.O.)
- **MayDay!Exchange is not an instant rebate** – Channel Partners will be invoiced at your normal prices and discounts, with this full amount due and payable. Then ...
 - ... once Retalix approves your **Mayday!Exchange Trade-In Confirmation**, you will be credited with the rebate amount.
- **Connected Payments/ServerEPS** – customer must be confirmed live with Connected Payments or ServerEPS on the Trade-In Confirmation with their Connected Payments or ServerEPS customer ID respectively. (You can easily pull this customer ID number from your Connected Payments or ServerEPS partner share report.)
- **Sign-Off** – the Channel Partner’s principal owner or general manager must certify on the Trade-In Confirmation that the old equipment on the serial number list has been destroyed. A copy of the Trade-In Confirmation is provided at the end of this Bulletin and it’s also available as a separate [document for download](#) (← click there to get it).
- **Confirmation Deadline** – all credits are contingent upon the Trade-In Confirmations being received by Order Entry by **August 29, 2014**. This means that the customer site must be (a) installed with the new hardware, (b) live on Connected Payments/ServerEPS payments, (c) the trade-in equipment must be destroyed and (d) the Trade-In Confirmation must be received by Friday August 29. Credits for this program expire after that date and are no longer available.
- **Verification** – NCR reserves the right to contact any customer or store to confirm Mayday!Exchange trade-ins and installations.
- **Codes? What Codes?** – the chart on the next page lists all your available trade-in rebate codes with the qualifying purchase, order and trade-in requirements.
- **Don't Subtract MayDay amounts on your P.O.** – your P.O. needs to have your **standard pricing and discounts**. Just make sure you note the MayDay!Exchange codes and quantities for which you plan to qualify. You will be invoiced at standard pricing, then you’ll be credited when your Trade-In Confirmations come in. (Any P.O.s with MayDay amounts pre-subtracted from the order total cannot be accepted and will be returned to the Channel Partner for correction.)
- **Confirmations? What Confirmations?** – the last page of this Update provides a copy of the MayDay!Exchange Trade-In Confirmation. Or [click here for the blank Trade-In Confirmation form by itself](#).
- **Order from “Retalix” Order Entry** – email your P.O.s to Orders.Retalix@ncr.com. If you don’t have a “Retalix” customer ID, ask your CAM right away.
- **Limited Time** – Mayday!Exchange is a limited time offer:
 - **June 13, 2014:** all orders must be in to Order Entry by close of business June 13, 2014.
 - **June 30, 2014:** all orders must ship by June 30, 2014.
 - **August 29, 2014:** all Trade-In Confirmations must be complete and received by [Order Entry](#) by August 29, 2014.

continued on following page...

PUT THESE MAYDAY CODES ON YOUR PURCHASE ORDERS:

MayDay Amount:	For Purchase of:	Order Products/PINs:	Trade-In Requirements:
E-boxes			
\$265 per lane Use this code: MD14-82-265	<ul style="list-style-type: none"> NCR RealPOS 82XRT Package, Core i5 	<ul style="list-style-type: none"> NCR-RP82-PK-03 (See Pricing Bulletin 1238 for all package contents)	<ul style="list-style-type: none"> TeamPoS 2000 TeamPoS 3000 TeamPoS 3600 TeamPoS 5000
\$210 per lane Use this code: MD14-82-210	<ul style="list-style-type: none"> NCR RealPOS 82XRT Package, Core i3 	<ul style="list-style-type: none"> NCR-RP82-PK-02 	<ul style="list-style-type: none"> TeamPoS 2000 TeamPoS 3000 TeamPoS 3600 TeamPoS 5000
\$200 per lane Use this code: MD14-82-200	<ul style="list-style-type: none"> NCR RealPOS 82XRT Package, 2.90GHz Pentium G850 	<ul style="list-style-type: none"> NCR-RP82-PK-01 	<ul style="list-style-type: none"> TeamPoS 2000 TeamPoS 3000 TeamPoS 3600 TeamPoS 5000
\$180 per lane Use this code: MD14-60-180	<ul style="list-style-type: none"> NCR RealPOS 60 Package, Release 2, Intel 2.9GHz Core i3-3240T NCR RealPOS 60 Package, 1.90GHz Celeron T3100 	<ul style="list-style-type: none"> NCR-RP60-PK-04 NCR-RP60-PK-01 	<ul style="list-style-type: none"> TeamPoS 2000 TeamPoS 3000 TeamPoS 3600 TeamPoS 5000
\$150 per lane Use this code: MD14-60-150	<ul style="list-style-type: none"> NCR RealPOS 60 Package, Release 2, Intel 2.3GHz Celeron G1610T NCR RealPOS 60 Package, 2.2GHz Celeron 900 	<ul style="list-style-type: none"> NCR-RP60-PK-03 NCR-RP60-PK-02 	<ul style="list-style-type: none"> TeamPoS 2000 TeamPoS 3000 TeamPoS 3600 TeamPoS 5000
Scanner/Scales			
\$100 per lane Use this code: MD14-78-100	<ul style="list-style-type: none"> NCR 7878 Scanner/Scale 	<ul style="list-style-type: none"> Any Retailix PIN or package with a 7878 scanner/scale 	<ul style="list-style-type: none"> Any PSC or Datalogic Magellan scanner/scale
Displays			
\$50 per lane Use this code: MD14-D-50	<ul style="list-style-type: none"> NCR DynaKey, DynaKey/Touch or Capacitive Touch Cashier Displays 	<ul style="list-style-type: none"> NCR-DTD-PK-01 NCR-DND-PK-01 NCR-CTD-PK-01 NCR-CTD-PK-02 	<ul style="list-style-type: none"> Fujitsu A12, D12, D15, DV15, D22, D25 displays only
Printers			
\$50 per lane Use this code: MD14-P-50	<ul style="list-style-type: none"> NCR 7167 and 7168 printers 	<ul style="list-style-type: none"> Any Retailix PIN or package with a 7167 or 7168 printer 	<ul style="list-style-type: none"> All TPG or Epson multi-station printers



Mayday!Exchange Q2-2014 Trade-In Confirmation

This document is required for all Mayday!Exchange Q2-2014 rebate credits. Submit a separate form for every store of equipment to be credited. This form must be received by **August 29, 2014**.

DO NOT SUBMIT THIS FORM UNTIL THE REPLACED EQUIPMENT HAS BEEN DESTROYED.

DO NOT SUBMIT THIS FORM WITHOUT A CONNECTED PAYMENTS/SERVEREPS CUSTOMER ID NUMBER.

Dealership:		(enter your Channel Partner/dealership name)
S.O. Number:		(enter the Retailix Sales Order number for the replacement hardware you bought for this store)
Customer ID:		(user ID for Connected Payments/ServerEPS)
Slice Replaced:		(Type: e.g. TeamPoS 5000, 2000, 3000, 3600)
Other Replaced:		(brand and model numbers of scanner/scales, Displays and/or Printers replaced)
Store Company:		(the company/ownership name for the store)
Store Name:		(enter the banner name for this store)
Store Address:		(enter the complete street address, city, state and zip code for the store)
Store Phone:		(enter the store's telephone number)
Store Contact:		(enter manager/owner name at the store itself)

Enter device **type** and **serial number** of each ebox, printer, display and/or scanner/scale replaced and subsequently destroyed in the store above. Use and sign additional sheets as necessary.

Date of Destruction:		
1.	2.	3.
4.	5.	6.
7.	8.	9.
10.	11.	12.
13.	14.	15.
16.	17.	18.

By signing this document, I hereby affirm to NCR that all of the listed equipment was (a) operating in the store referenced above on the replacement date; (b) was replaced by the products on the referenced Retailix Sales Order; and (c) was destroyed beyond any possible or practical repair on the date specified above. By submitting this document to qualify for the MayDay!Exchange trade-in credits, I expressly authorize NCR to contact and/or audit this transaction with my dealership's or customer's personnel. I recognize NCR's right to prosecute falsification of this transaction under fraud provisions to the full extent provided by law.

Signed:	Date:
(Must be signed by the Channel Partner's principal owner or general manager.)	