

ANNOUNCEMENT

MayDay!Exchange Trade-In with Equinox L5300 Payment Terminals

April 23, 2015

It's time to get those old VeriFone, Ingenico and Hypercom payment terminals out of the base and get your customers to EMV PIN pads with PCI 3.0 and P2Pe.

So use this new MayDay deal to trade them in and get the best new technology:

1. Order the Equinox L5300 with the NFC option and get an immediate \$25 off your usual net price.
2. When you've installed the new L5300, send us the information about the destroyed terminal, and you'll get another \$10 per terminal, for a total of \$35.



EQUINOX MAYDAY!EXCHANGE OFFER — THE BASICS

- **No minimum quantity requirements** – we're giving you our best deal all the way down to quantity-one.
- **Special configuration** – this deal works with the special MayDay Equinox configuration below, featuring the L5300 PCI 3.0 with the near-field communications option. This MayDay!Exchange PIN is the only configuration that applies with this offer.
- **\$25 off invoice** – Solution Providers get the first \$25 off immediately on invoice when ordering the special deal PIN. No special submissions or actions are necessary – you can even use this deal with new stores. An actual "trade-in" is not necessary for the \$25 off.
- **You can order right now** – our offer is available immediately, and you have until October 9, 2015 to order with a ship deadline of October 23, 2015.
- **Then get more money back** – NCR will provide the additional \$10-per-terminal credit when you send in the MayDay!Exchange Confirmation with the list of PIN pads you replaced and destroyed. You can request the credits store-by-store or in on one big list all at once, and you have all year to send these in, by December 31, 2015. (No – you don't need to send back the PIN pads! Just the signed Trade-In Confirmation and information.)
- **Full configurations** – PIN pad orders using the special PIN must be "complete" to qualify for the MayDay!Exchange price. Qualifying orders with this PIN must include the SCAT/FPE software, key injections, and either the P-USB cable (for data and power) or the RS-232 cable with the separate power supply and AC Mains Cord (lists on the next page).

THE FINE PRINT

This is the PIN to use for all Equinox MayDay!Exchange orders:

PIN	Item	List Price	Dir. Net
HY-010368-612E-T15	Equinox Terminal, L5300, PCI 3.0 Signature Capture, Tri-Interface, 256MB/128MB, w/Contact-less Reader, Triple-Black, *** 2015 MayDay!Exchange Trade-In ***	\$638	\$463 \$438

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- This PIN ships the identical configuration and product as the usual PIN for this item (HY-010368-612E) except it qualifies you for the lower \$438 price. The lower price is immediate, so use it on your purchase order.
- Using this PIN also qualifies the Solution Provider for the follow-on \$10 credits when the MayDay!Exchange Trade-In Confirmations are received. This \$10/unit credit will *only* be given against qualifying offers using the MayDay!Exchange PIN above (and yes, since you asked, the next page gives all the additional information about these credits).
- This offer cannot be combined with any other offer or Exception for these products.
- There are no minimum order quantity requirements under this MayDay!Exchange offer. This offer may be used even for quantity-one if desired.
- This PIN will be accepted only as part of a “full configuration” order. Orders may be for either P-USB or Serial connection. Orders using P-USB cabling must also include (with the accessories at standard pricing):

PIN	Description
HY-010368-612E-T15	Equinox Terminal, L5300, PCI 3.0 Signature Capture, Tri-Interface, 256MB/128MB, w/Contact-less Reader, Triple-Black *2015 MayDay!Exchange Trade-In*
HY-930080-001	Equinox Software, License, SCAT/FPE
HY-810349-001	Equinox Cable, Powered USB 12V 2x4, L5300/L5200 and L4xxx, 3M, Gray
HY-930099-006-FD *	Equinox Service, Key Injection, First Data Atlanta, T-DES * <i>Or similar financial key injection, such as WorldPay etc.</i>
HY-930220-115 *	Equinox Service, Key Injection, Connected Payments Hardware Encryption * <i>No charge to Solution Providers. Strongly recommended – but not strictly required for this MayDay!Exchange offer</i>

- Serial/RS-232 configurations must include (with the accessories at standard pricing):

PIN	Description
HY-010368-612E-T15	Equinox Terminal, L5300, PCI 3.0 Signature Capture, Tri-Interface, 256MB/128MB, w/Contact-less Reader, Triple-Black *2015 MayDay!Exchange Trade-In*
HY-930080-001	Equinox Software, License, SCAT/FPE
HY-810408-002	Equinox Cable, RS-232 Serial with DB9 Female and RJ45, accepts power from P/S (pigtail). L5300/L5200, Black, 12 ft.
HY-870066-004	Equinox External Power Supply/Adapter (PWRAD), L5300/L5200
HY-810003-007	Equinox Cable, AC Mains Power 110VAC C7 TO NEMA1-15, L5300/L5200 L4150/ L4100/ L4250, 6ft, Black
HY-930099-006-FD *	Equinox Service, Key Injection, First Data Atlanta, T-DES * <i>Or similar financial key injection, such as WorldPay etc.</i>
HY-930220-115 *	Equinox Service, Key Injection, Connected Payments Hardware Encryption * <i>No charge to Solution Providers. Strongly recommended – but not strictly required for this MayDay!Exchange offer</i>

- Other Equinox payment terminal models:
 - The HY-010368-612E-T15 configuration is the only one offered in this program. Equinox L5200s, L5300 PCI 2.0 models and versions without the NFC reader remain available but not under this special program.
- Program availability:
 - This offer is available for immediate ordering
 - All orders must be placed with NCR Plano Order Entry (orders.etalix@ncr.com)
 - Orders will ship starting May 1, 2015
 - Last date to order: October 9, 2015
 - Last date to ship: October 23, 2015
- Inventory:
 - The rush to meet accelerating customer demand for EMV-enabled payment terminals has been anticipated by Equinox, and recent shortages have ended.
 - Starting May 1, the supply chain through NCR for these terminals will have inventory to meet for significantly increased demand from Solution Providers within the previous normal turnaround times.
- Orders already in-house at NCR:
 - NCR will notify all Solution Providers with pending unshipped orders for this product and enable switching these orders to take full advantage of this offer.
- Trade-In Credits:
 - Solution Providers ordering the MayDay!Exchange PIN will get its lower price immediately upon order and invoice.
 - Orders using this MayDay!Exchange PIN (HY-010368-612E-T15) also qualify for an additional \$10 credit, pending receipt and acceptance of a MayDay!Exchange Trade-In Confirmation from the Solution Provider (see next page).
 - This Trade-In Confirmation provides information about the PIN pads that were replaced and destroyed. Use this form along with the Excel sheet to list the make, model, serial number and customer. (A copy of the form is attached below and also available separately on the [Solution Provider Support website](#) with the Excel sheet.) It's also there for you on the Equinox All-In-One Page.
 - Do not send this information until the old PIN pads have been destroyed.
 - The Equinox MayDay!Exchange Trade-In Confirmation must be signed by the Solution Provider's owner or principal.
 - Send the Confirmation and the electronic copy of the Excel file to the addresses as instructed on these documents.
 - When the Confirmations have been approved by NCR, the Channel Partner will receive the \$10 credit per unit.
 - Solution Providers may file for all credits at once after all installations are complete, or may file a series of Confirmations as the individual sites are upgraded with the new PIN pads. However – all MayDay!Exchange Trade-In Confirmations must be received by December 31, 2015. Credits will not be given for any late confirmation filings.
 - Credits provided to Solution Providers under this MayDay!Exchange program will be applied generally by NCR Accounts Receivable – the credits are not linked to the original purchase or invoice. Future possible credits under this program are not tied to nor do they affect the payment due dates or amounts for the qualifying PIN pad order.



Mayday!Exchange Equinox 2015 Trade-In Confirmation

This Confirmation is required for all Mayday!Exchange Equinox 2015 L5300 trade-in credits.

Forms can be submitted for all or part of an order when the destruction is completed for those items, but the form and Excel detail sheet must be received by **December 31, 2015**. No credits will be authorized for Confirmation Forms received after that date.

This form must be accompanied by an electronic copy of an Excel spreadsheet listing the make, model, serial number and date of irreparable destruction of each PIN pad replaced.

Email the completed form and spreadsheet in electronic form to Antony.vanSeventer@ncr.com.

- For convenience, you may FAX the form to **1-503-699-2225**, but the spreadsheet must be emailed in electronic format.

DO NOT SUBMIT THIS CONFIRMATION UNTIL THE REPLACED PAYMENTS TERMINALS ARE DESTROYED. CREDITS REQUIRE MAKE, MODEL, SERIAL NUMBER AND DESTRUCTION DATE OF THE REPLACED UNITS.

Solution Provider:	(enter your Channel Partner/dealership name)
Dealer Number:	(enter your Retalix Dealer Number)
S.O. Number:	(enter the Sales Order number for the L5300s you used to replace these devices)
QTY Replaced — Customer #1:	(Customer #1 banner name and their number of PIN pads replaced and filed for credit here)
QTY Replaced — Customer #2:	(Customer #2 banner name and their number of PIN pads replaced and filed for credit here)
QTY Replaced — Customer #3:	(Customer #3 banner name and their number of PIN pads replaced and filed for credit here)
QTY Replaced — Customer #4:	(Customer #4 banner name and their number of PIN pads replaced and filed for credit here)
QTY Replaced — Customer #5:	(Customer #5 banner name and their number of PIN pads replaced and filed for credit here)
QTY Replaced — Customer #6:	(Customer #6 banner name and their number of PIN pads replaced and filed for credit here)
QTY Replaced — Customer #7:	(Customer #7 banner name and their number of PIN pads replaced and filed for credit here)
QTY Replaced — Customer #8:	(Customer #8 banner name and their number of PIN pads replaced and filed for credit here)

By signing this document, I hereby affirm to NCR that all of the listed equipment was (a) operating in the store referenced above on the replacement date; (b) was replaced by the products on the referenced NCR Sales Order; and (c) was destroyed beyond any practical repair on the date specified above. By submitting this document to qualify for the MayDay!Exchange trade-in credits, I expressly authorize NCR to contact and/or audit this transaction with my dealership's or customer's personnel. I recognize NCR's right to prosecute falsification of this transaction under fraud provisions to the full extent provided by law.

Signed: (Must be signed by the Channel Partner's principal owner or general manager.)	Date:
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This is a legal document. Return an electronic copy via email to Antony.vanSeventer@ncr.com or via FAX to 1-503-699-2225. Return the required electronic Excel spreadsheet to Antony.vanSeventer@ncr.com.