



Update

The ICL Internet 'Fridge

April 15, 1999

Got a call from our old friend Bernard real early this morning. Seems the Internet Chartreuse business is good, especially during tax season.

"But Sweetie," he purred. "That is not the impetus for my current communication. Rather, or *rather*, not "Rather," but Jennings if you get my drifting drift. I talked with my old buddy Peter J. this morning and Pete sez the media bit we placed last month is finally gonna hit **ABC World News Tonight** tonight, that's this particular tonight — that is — the particular tonight of April 15, 1999. He's doing a story about the "home of the future" or some such, and part of it's going to be the ICL Internet 'Fridge."

I knew about the ICL 'Fridge. It can wire your refrigerator to the internet for automated shopping of the stuff you run out of. Just scan, and you get a new bottle of catsup when your old bottle gets too crusty to think about.

"Ok," says Bernard. "Get with it. Get your videotape rolling. All your customers are going to want to see how ICL is on the cutting edge of electronic retailing, or maybe it's the cutting board, get it? Kitchen? Cutting Board. That's it. We need an internet cutting board — think of the publicity options — *The Cutting Board of the Cutting Edge* — but wait, I don't even work for you guys anymore. What am I even doing on this telephone call? No bill, no thrill..."

And then he went on how he wants to do an Internet Liquor Cabinet so when you run out of Chartreuse... you get the picture.

But if a just, plain, ordinary, everyday Internet 'Fridge is interesting enough for you this fine evening, tune into Peter Jennings on **ABC World News Tonight** (6:30 Eastern) and see what ICL R&D is up to. And if you want to know a little more? Well, if you link into www.iclretail.com it'll be pretty tough to miss.

To Your Success,

Tony

Tony van Severter
Director: Supermarket Systems

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