

## Update Bulletin

### New Lower Magellan Pricing for StoreNext Dealers

August 1, 2011

New prices from Datalogic Scanning has enabled StoreNext to reduce Magellan 8500Xt and 8400 scanner/scale pricing for dealers.

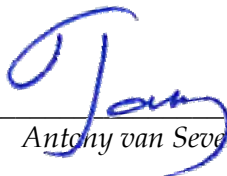
The new dealer net price for most 8500Xt models will be \$1,195, reduced from \$1,350.<sup>1</sup>

The dealer net prices for 8500Xt and 8400 scanner/scales can be reduced even more by purchasing in volume:

- Orders of 20 units or more (of the same PIN, delivered on a single shipment to one address) will enjoy an additional \$50 per-unit discount against the standard dealer net price.
- Orders of 100 units or more (again, of the same PIN, delivered on a single shipment to one address) will enjoy an additional \$100 per-unit discount against the standard dealer net price.

This new pricing is in effect immediately, and replaces all Magellan dealer pricing previously offered (other than Exceptions that are still active). A new version of the Datalogic Scanning pricing and configuration bulletin (1210) will be provided shortly.

To Your Success,



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*Anthony van Seanter*

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<sup>1</sup> Canada models with the mandatory shopper displays will be \$100 more.