

THE POSSIBILITIES ARE INFINITE



Channel Partner Branding and Awareness Program



Channel Partner <sup>TM</sup>

# Contents

## Overview

Fujitsu's Channel Partner Branding and Awareness Program provides the tools you need to create compelling promotions that leverage the relationship between your company and Fujitsu. Consistently following the Program guidelines contained in this document will enhance your marketing campaigns by clearly linking them to Fujitsu's worldwide promotional activities.

The centerpiece of Fujitsu's Channel Partner Branding and Awareness Program is the Partner Logo, displayed on Page 2, which you may use to signify your business relationship with Fujitsu. This document also includes usage guidelines for Fujitsu's product names and logos.

All of the logo artwork files referred to in this document can be found on the accompanying CD, and on your designated Fujitsu Partner support Web site. The Web site will also be used for guideline and file updates, and any information appearing there will supersede information printed in this document. If a support Web site is not available to you, updates can be issued via hardcopy.

All information in this document is proprietary to Fujitsu, and is subject to change. Logos, product names, registered trademarks and trademarks listed herein are the property of a member of the Fujitsu group except where otherwise indicated.

## Partner Logo Guidelines

Logo	2-3
Color	4-5
Logo Usage	6-7

## Applications Dos and Don'ts

Stationery and Business Cards	8
Collateral Materials	9
Internet	10
Proposals	11
Advertising and Direct Mail	12
Tradeshows and Signage	13
Other Applications	14
Packaging	15

<b>Partner Logo Usage Table</b>	16
---------------------------------	----

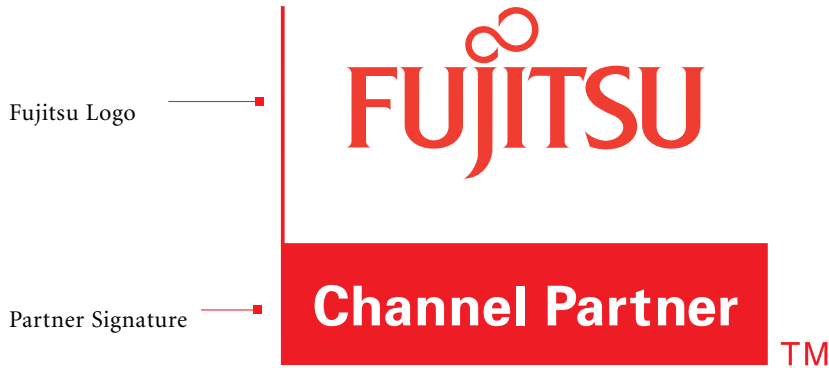
## Product Logo Guidelines

Overview	17
Product Logos Usage Table	18
Color	19

<b>Summary</b>	20
----------------	----

<b>CDROM Legend</b>	20
---------------------	----

# Partner Logo Guidelines



For the purpose of this document, the generic term “Channel Partner” is used for the Partner Signature designation in all of the sample applications. Channel Partners are not authorized to use this term.



## Overview

Channel Partners may use the Partner Logo to signify their business relationship with Fujitsu; however, because the logo is a Fujitsu trademark, Fujitsu must maintain careful control over its use.

The Partner Logo consists of the following elements. The Fujitsu logo sits atop a red rectangle that contains the Partner Signature in white. The Partner Signature identifies, through consistent terminology, your specific Channel Partner designation (for example, Reseller or Distributor). A thin vertical line runs along the left side and visually connects the two elements, creating one image.

The Partner Logo must be taken directly from official electronic artwork provided by Fujitsu. The artwork may not be altered in any way, or the words replaced with any others, except as expressly described below. The Partner Logo may not be combined with any other object, including, but not limited to, other logos, words, graphics, photos, slogans, numbers, design features, or symbols.

Fujitsu appreciates your efforts in closely following the Program guidelines and enabling Fujitsu to protect the integrity of its trademark.

## Placement

The Partner Logo may be used on various media, including product packaging, collateral materials, presentations, documentation, advertising, and Web sites.

The Partner Logo may not be displayed in a manner suggesting that your product or company is a Fujitsu product or company, or that Fujitsu or any of Fujitsu's product names are a part of your company or product names. You also may not state or imply that Fujitsu approves, endorses or sponsors your products or services. See design application dos and don'ts, starting on Page 8, for specific examples.

# Partner Logo Guidelines



A space of no less than the height of the red rectangle should be maintained around the entire logo.

**(List appropriate Fujitsu product name here) is a trademark or registered trademark of a member of the Fujitsu group.**

Fujitsu Transaction Solutions Inc. is a total Lifecycle Solutions supplier for retailers and financial services providers. We optimize a customer's technology lifecycle and reduce total cost of ownership (TCO) with point-of-service (POS) hardware and software, handheld devices, Web-enabled ATMs and infrastructure management services. Fujitsu offers world-class customer-service support, call centers, product staging/integration and rapid-response rollouts. Our customers include Allfirst Financial, Albertson's, Nordstrom, REI, Safeway and Staples, among others.

## Sizing

The Partner Logo may not appear larger or more prominent than your product name, trademark, logo, or trade name. The specific size of the logo depends upon the design application. See Page 16 for specific sizing information per media.

If presented with other vendor logos, the Partner Logo must be proportionally the same as other vendor logos.

## Isolation Area

The Partner Logo must stand on its own. The minimum isolation area surrounding the logo is an area of no less than the height of the red rectangle. This proportional measurement applies to all sizes.

## Fujitsu Corporate Guidelines

### Use of the Fujitsu Logo

Channel Partners are not authorized to use the Fujitsu Logo without written permission from Fujitsu. For more information call Fujitsu Marketing Communications at (858) 457-9900.

### Use of the Fujitsu Corporate Tagline

The Fujitsu corporate tagline "The Possibilities are Infinite" must never appear in Channel Partner communications.

### Legal Disclaimer

When you refer to a Fujitsu trademark, please include this notice of trademark attribution where appropriate, such as on your printed materials and online.

### Contact Information

Use your own contact information in all your communications to ensure customers contact you directly. Do not use Fujitsu's address, Web site URL, phone number or any other contact information.

### Copy

When including an overview of Fujitsu use this copy.

# Color

Fujitsu Red is the preferred color and should be used for the logo color whenever possible. White may be used when the background color is more than 50% black or conflicts with Fujitsu Red. Refer to the table below for color matching.

## Fujitsu Red

**Pantone®:** Red 032C

### 4-Color Process:

C: 0%, M: 100%, Y: 100%, K: 0%

### 256 Display Color Setting (HTML):

R: 255 G: 0 B: 0 (FF0000)

**16 Display Color Setting:** R: 15 G: 0 B: 0

## Black Background Usage Guide

Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
10%	20%	30%	40%	50%	60%	70%	80%	90%	100%

Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
10%	20%	30%	40%	50%	60%	70%	80%	90%	100%

## Color Background Usage Guide

Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner	Channel Partner
10%	20%	30%	40%	50%	60%	70%	80%	90%	100%

### White Background

The preferred presentation is the Fujitsu Red Partner Logo on a white background.



### Photographic Background

Partner Logo should be placed in an area that provides sufficient contrast. Fujitsu Logo and rectangle are red, and Partner Signature is white.



### Black Background

Fujitsu Logo and rectangle are white, and Partner Signature is black.



### Black Ink Only

Fujitsu Logo and rectangle are black, and Partner Signature is white.



### Dark Colored Background

Fujitsu Logo and rectangle are white, and Partner Signature is knocked out to the background color.



### Color Logo on a Light Colored Background

Fujitsu Logo and rectangle are red, and Partner Signature is white.



## Logo Usage

# Don't

Do not recreate the Partner Logo using different typefaces.



FUJITSU

Channel Partner <sup>TM</sup>

Do not change the relative size of the elements of the Partner Logo.

Do not add to the Partner Logo.



Do not place the Partner Logo at an angle.

Do not place the Partner Logo within a defined shape.



FUJITSU

Channel Partner <sup>TM</sup>

Do not alter the color of the Partner Logo.

# Logo Usage

# Don't

Do not create a joint identity with another company's logo.



Do not distort or stretch the Partner Logo.



Do not embed the Partner Logo in text.



Do not add taglines or company names to the Partner Logo.



Do not use the Partner Logo in a space smaller than 0.625" for printed materials, or less than 90 pixels for computer display.



Do not place the Partner Logo on a background from which it cannot be easily distinguished.



# Stationery and Business Cards

## Do

### Use files

- \*\_cmyk.eps
- \*\_k.eps
- \*\_pms.eps
- \*\_rev.eps



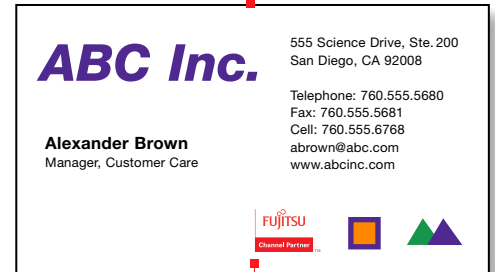
The Partner Logo must be a minimum of 0.625" wide on documents.

You must reference Fujitsu trademarks.



Your company logo must be the primary identifier.

It is not necessary to reference trademarks on business cards.



The Partner logo must appear the same size as other partner logos.

A red Partner Logo on a white background is the preferred color.

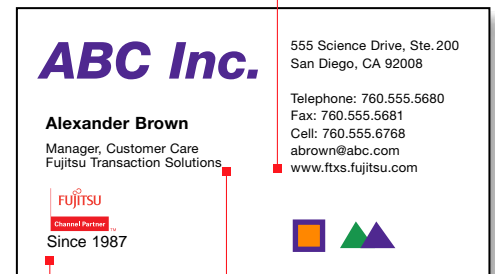
The Partner Logo must appear smaller than your company logo.

## Don't



Do not place equal emphasis on the Partner Logo and your logo.

Do not use Fujitsu contact information.



Do not add to the Partner Logo.

Do not imply you are a Fujitsu employee.

# Collateral Materials

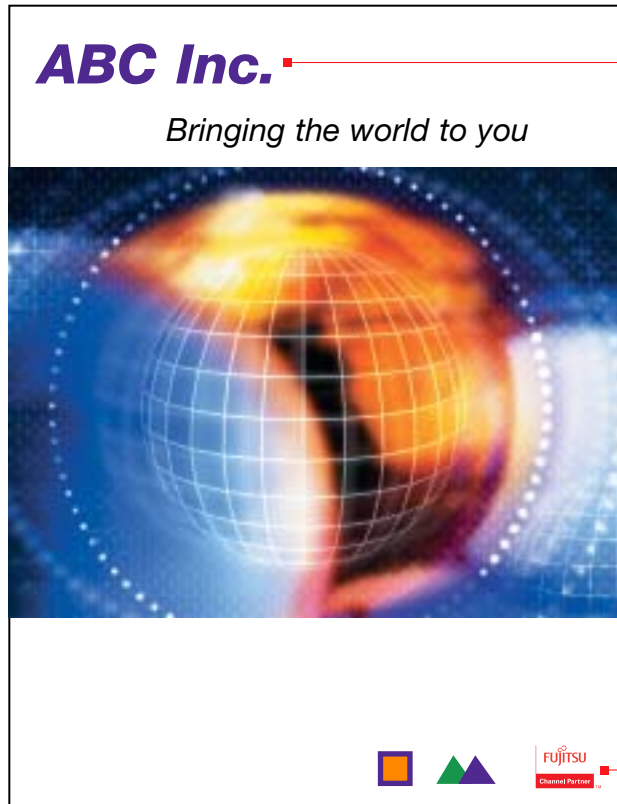
## Do

### Use files

- \*\_cmyk.eps
- \*\_k.eps
- \*\_pms.eps
- \*\_rev.eps



The Partner Logo must be a minimum of 0.625" wide on documents.



Your company logo must be the primary identifier.

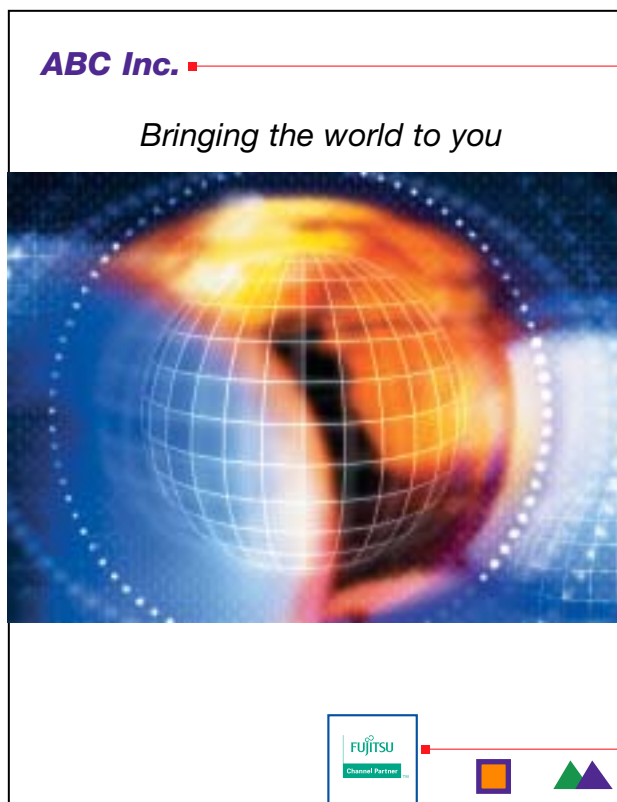
You must reference Fujitsu trademarks somewhere in your document.

A red Partner Logo on a white background is the preferred color.

The Partner Logo must appear smaller than your company logo.

The Partner Logo must appear the same size as other partner logos.

## Don't



Do not depict your company logo smaller than the Partner Logo.

Do not alter the Partner Logo.

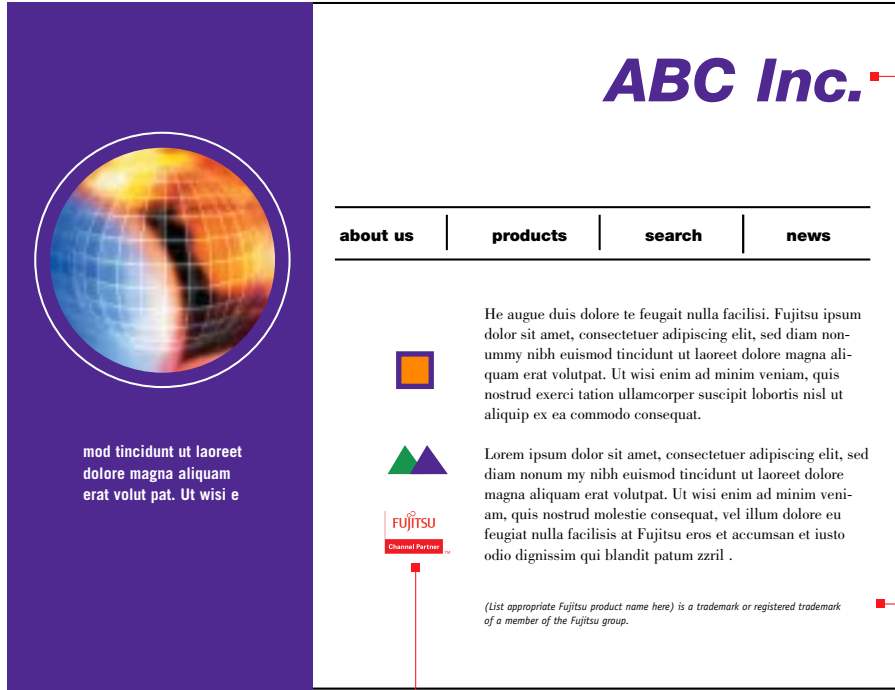
# Internet

## Do

Use files  
\*\_ndxc.gif



The Partner Logo must be 90 pixels wide and in color.

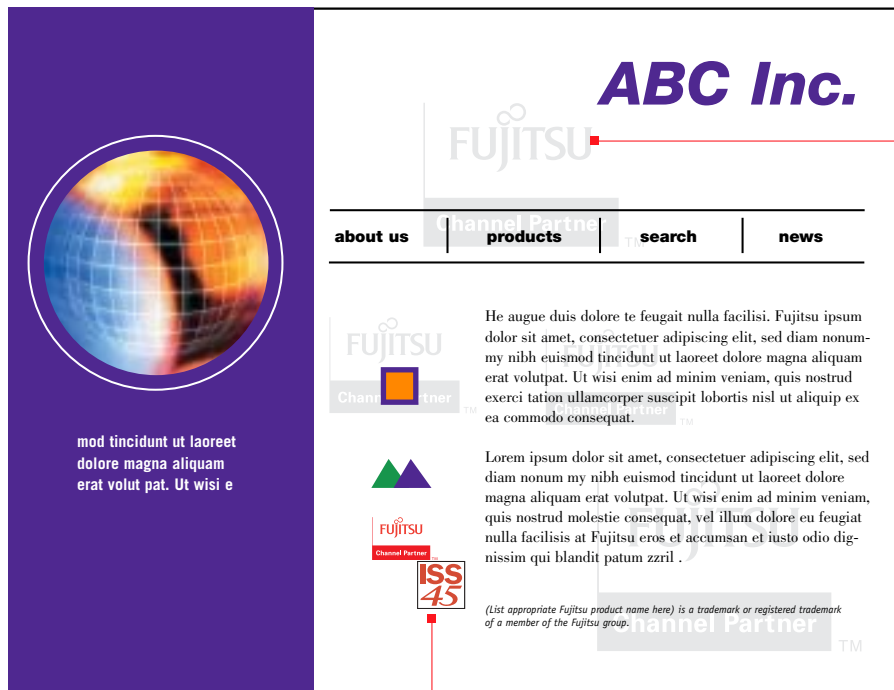


Your company logo must be the primary identifier.

You must reference Fujitsu trademarks.

The Partner Logo must link to [www.ftxs.fujitsu.com](http://www.ftxs.fujitsu.com).

## Don't



Do not ghost the Partner Logo and use as a pattern in the background.

Do not use the Fujitsu name in your URL.

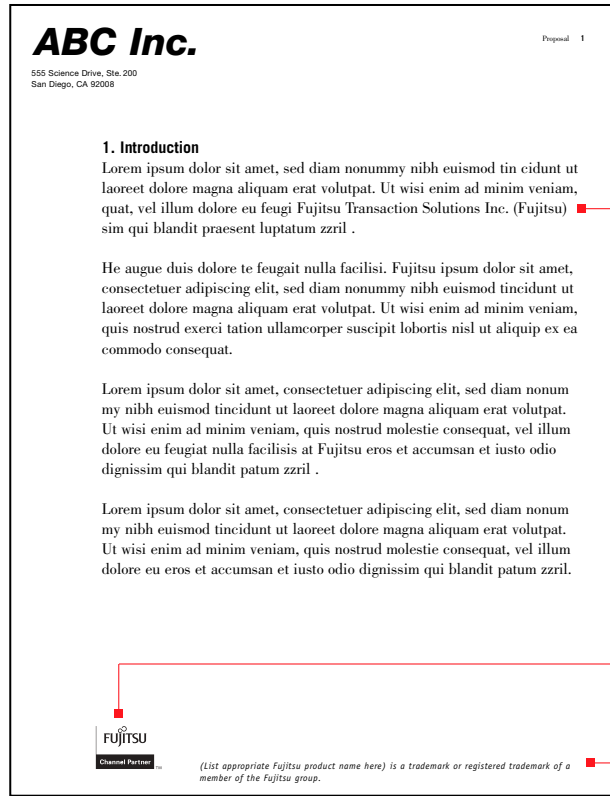
Do not use the Partner Logo in email or Internet spams.

Do not allow other elements to encroach on the Partner Logo isolation area.

# Proposals

## Do

Use files  
\*\_k.jpg  
\*\_rgb.jpg

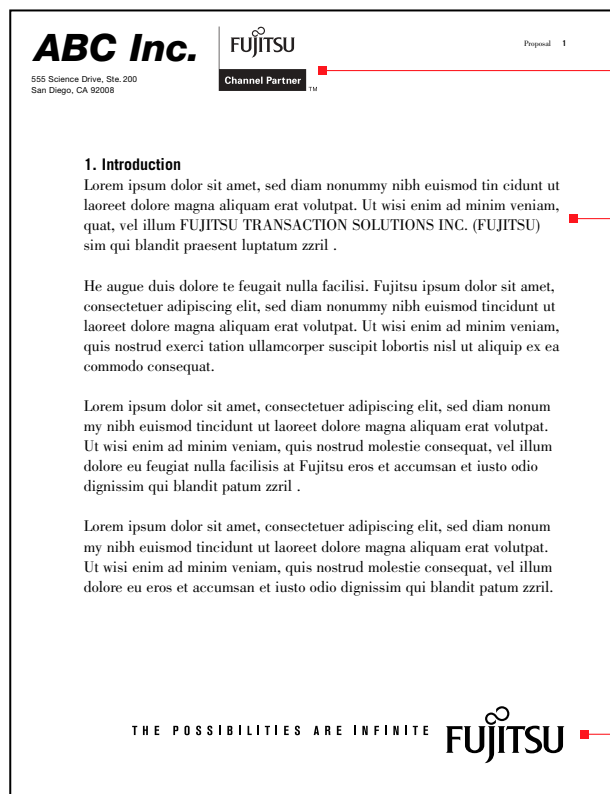


When referring to Fujitsu in text, initial letters are uppercase. Remaining letters are lowercase. First reference should appear as “Fujitsu Transaction Solutions Inc. (Fujitsu)” All references thereafter can be shortened to “Fujitsu”.

A black Partner Logo on a white background is the preferred color treatment for black and white documents.

You must reference Fujitsu trademarks.

## Don't



Do not combine your logo with the Partner Logo.

Do not use all uppercase letters in text references.

Do not omit a reference to the Fujitsu trademark.

Do not use the Fujitsu logo and tagline.

# Advertising and Direct Mail

## Do

### Use files


- \*\_cmyk.eps
- \*\_k.eps
- \*\_pms.eps
- \*\_rev.eps


The Partner Logo must appear smaller than your company logo.

A red Partner Logo on a white background is the preferred color.

Your company logo must be the primary identifier.

*Bringing  
the world to you.*






He augue duis dolore te feugait nulla facilisi. Fujitsu ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud molestie conse quat, vel illum dolore eu feugiat.

He augue duis dolore te feugait nulla facilisi. Fujitsu ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper.



**ABC Inc.**

(List appropriate Fujitsu product name here) is a trademark or registered trademark of a member of the Fujitsu group.



**ABC Inc.**  
555 Science Drive, Ste. 200  
San Diego, CA 92008

adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper.

(List appropriate Fujitsu product name here) is a trademark or registered trademark of a member of the Fujitsu group.

**To: John Prospect**  
555 Broadway  
New York, NY 10003

Feature your company's, not Fujitsu's, capabilities in the copy.

Use your company's address and telephone number as the contact information.

You must reference Fujitsu trademarks.

## Don't

*Bringing  
the world to you.*





He augue duis dolore te feugait nulla facilisi. Fujitsu ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud molestie conse quat, vel illum dolore eu feugiat.



**THE POSSIBILITIES ARE INFINITE**

(List appropriate Fujitsu product name here) is a trademark or registered trademark of a member of the Fujitsu group.



**ABC Inc.**  
11085 North Torrey Pines Road  
La Jolla, CA 92037  
800-340-4425

adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper.




(List appropriate Fujitsu product name here) is a trademark or registered trademark of a member of the Fujitsu group.

**To: John Prospect**  
555 Broadway  
New York, NY 10003

Do not depict your company logo smaller than the Partner Logo.

Do not show the partner logo twice in one document.

Do not use Fujitsu contact information.

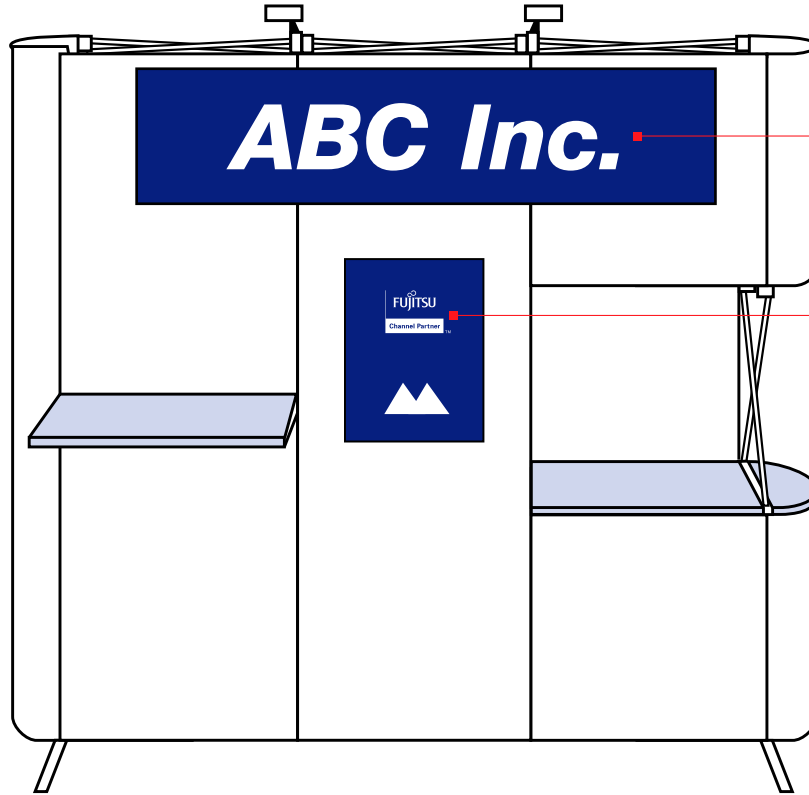
Do not use the Fujitsu logo and tagline in place of the Partner Logo.

# Tradeshows and Signage

## Do

### Use files

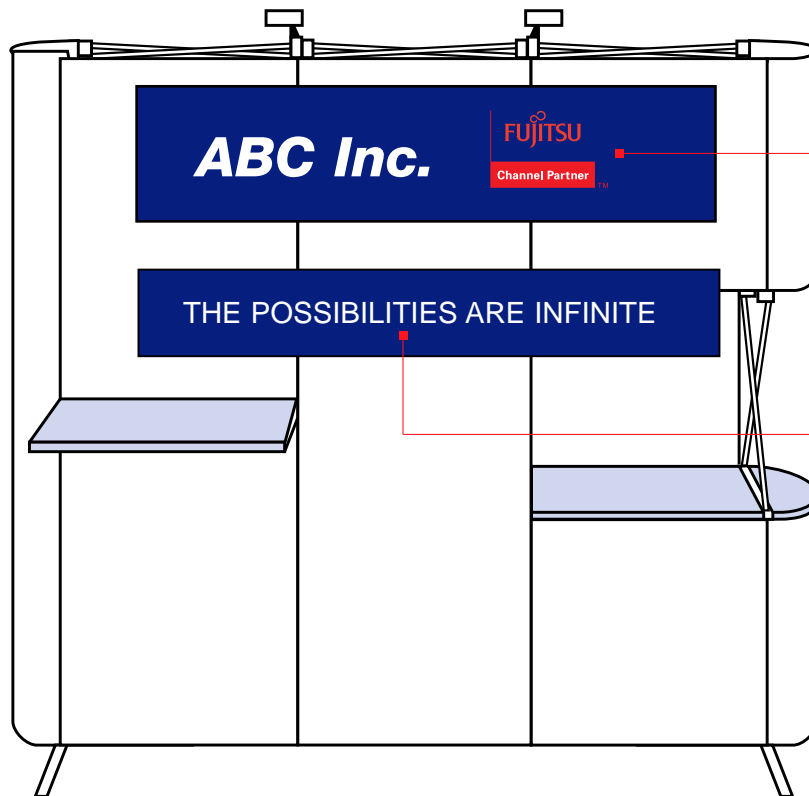
- \*\_cmyk.eps
- \*\_k.eps
- \*\_pms.eps
- \*\_rev.eps



Your company logo must be the primary identifier.

Use the Partner Logo as a secondary element.

## Don't



Do not place equal emphasis on your logo and the Partner Logo.

Do not use the Partner Logo in red on a dark colored background. Refer to Page 4 for correct color usage.

Do not use the Fujitsu tagline.

# Other Applications

## Do

### Promotional Items:

#### Use files

- \*\_cmyk.eps
- \*\_k.eps
- \*\_pms.eps
- \*\_rev.eps

### PowerPoint® Presentations, low-resolution printing and online documentations:

#### Use file

- \*\_rgb.jpg

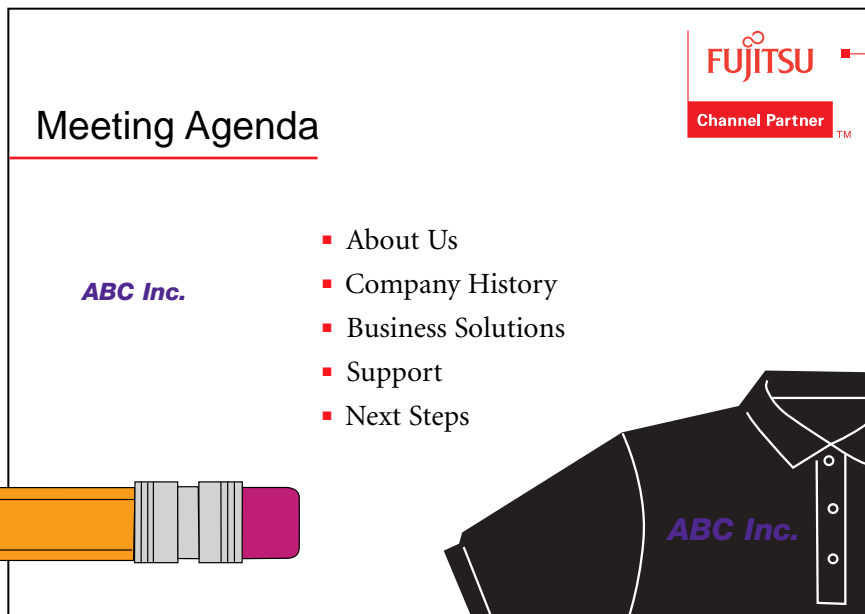


Your company logo must be the primary identifier.

The Partner Logo must be large enough to be legible.



## Don't



Do not make the Partner Logo larger than your company logo.

Do not create a red-on-black Partner Logo. Refer to Page 4 for correct color usage.



Do not use the Partner Logo in a space smaller than 1.0".

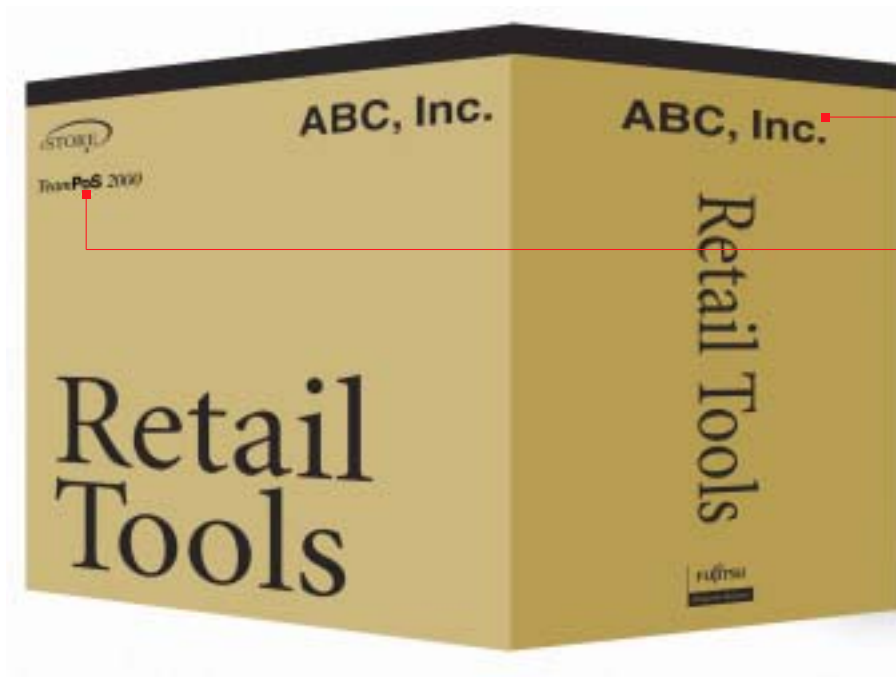


# Packaging

## Do

### Use files

- \*\_cmyk.eps
- \*\_k.eps
- \*\_pms.eps
- \*\_rev.eps



Your company logo must be the primary identifier.

You may use Fujitsu product logos (see Page 17 for more information).

## Don't



Do not state or imply that Fujitsu endorses your product.

Do not use the Fujitsu logo.

Do not add to the Partner logo.

# Partner Logo Usage Table

Applications	Channel Partner Logo <sup>●</sup>	Fujitsu Logo	Fujitsu Tagline	Fujitsu Product logo
<b>Business Cards</b>	● 0.625" wide	●	●	●
<b>Corporate Stationery</b>	● 0.625" wide	●	●	●
<b>Marketing Collateral</b>	● 0.625" wide	●	●	●
<b>Direct Mail</b>	● 0.625" wide	●	●	●
<b>Web Site</b>	● 90 pixels wide	●	●	●
<b>Tradeshow Graphics</b>	● 1.0" wide	●	●	●
<b>Advertisements</b>				
<b>Newspaper</b>				
Full-page	● 1.5" wide	●	●	●
Tabloid	● 1.0" wide	●	●	●
Half-page Horizontal or less	● 0.75" wide	●	●	●
Half-page Island or less	● 0.75" wide	●	●	●
<b>Magazine (letter/A4)</b>				
Full-page	● 0.625" wide	●	●	●
Half-page Horizontal or less	● 0.625" wide	●	●	●
Half-page Vertical or less	● 0.75" wide	●	●	●
<b>Promo Items</b>	● 1.0" wide	●	●	●
<b>Product Packaging</b>	● 0.75" wide	●	●	●
<b>Software Products</b>	●	●	●	●
<b>Hardware Products</b>	●	●	●	●

- 
- May use.
  - May Use. See page 18 for minimum logo size.
  - Do not use.
  - Use only with written permission.
  - Minimum sizes are denoted.
-

# Product Logo Guidelines



*Corema*<sup>™</sup>

*GlobalLabel*<sup>™</sup>

*Liberator*<sup>™</sup>

*TeamPad*<sup>™</sup>

*TeamPoS*<sup>™</sup> 2000

**Series 8000**<sup>™</sup>

*Prism*<sup>™</sup>

9900 **Scanner**<sup>™</sup>

*SlimScan*<sup>™</sup> 1200

*SlimScan*<sup>™</sup> 2002

## Overview

Channel Partners may use Fujitsu product names and logos to promote Fujitsu products. Because the product names and logos are trademarked, however, Fujitsu must maintain careful control over their use.

Product logos must be taken directly from official electronic artwork provided by Fujitsu. The artwork may not be altered in any way, or the words replaced with any others, except as expressly described below. The product logos may not be combined with any other object, including, but not limited to, other logos, words, graphics, photos, slogans, numbers, design features, or symbols.

Fujitsu appreciates your efforts in closely following the Program guidelines and enabling Fujitsu to protect the integrity of its trademark.

## Placement

Fujitsu product names and logos may be used on various media, including product packaging, collateral materials, presentations, documentation, advertising, and Web sites.

Neither the product logo nor the Fujitsu logo may be used on third-party hardware. See Page 16 for authorized usage.

Product names and logos may not be displayed in a manner suggesting that your product or company is a Fujitsu product or company, or that Fujitsu or any of Fujitsu's product names are a part of your company or product names. You also may not state or imply that Fujitsu approves, endorses or sponsors your products or services.

When using multiple Fujitsu logos, they must be placed next to each other, without encroaching on the isolation area of each logo. The isolation area for each logo is indicated in the usage table on the following page.

## Sizing

Product logos may not appear larger or more prominent than your company name, trademark, logo, or trade name.

If presented with other vendor logos, Fujitsu product logos must be proportionally the same as other vendor logos.

## Use of Logo vs. Stylized Copy








Logos should be used whenever possible to represent Fujitsu products. When referring to product names in text, such as in proposals, however, logos are not appropriate and stylized copy should be used. The table on the following page defines appropriate copy and logo specifications for each of Fujitsu's products.

## Legal Disclaimer

When you refer to a Fujitsu trademark, please include the following notice of trademark attribution where appropriate, such as on your printed materials and online:

**(List appropriate Fujitsu product name here) is a trademark or registered trademark of a member of the Fujitsu group.**

# Product Logos Usage Table

Product	Stylized Copy <sup>1</sup>	Isolation Area	Minimum Size	Colors Used	Black and White Application
	<b>iPAD™</b> <small>Times italic, Times roman</small>		0.325" wide	Black PMS 032	
	<b>iSTORE™</b> <small>Times italic, Times roman</small>		0.325" wide	Black PMS 032	
	<b>ISS45™</b> <small>Univers bold, Times italic</small>		0.325" wide	Black PMS 032	
<b>Corema™</b>	<b>Corema™</b> <small>Times italic</small>		0.325" wide	Black	<b>Corema™</b>
<b>GlobalLabel™</b>	<b>GlobalLabel™</b> <small>Times italic, Univers bold</small>		0.5" wide	Black	<b>GlobalLabel™</b>
<b>Liberator™</b>	<b>Liberator™</b> <small>Times italic</small>		0.325" wide	Black	<b>Liberator™</b>
<b>TeamPad™</b>	<b>TeamPad™</b> <small>Times italic</small>		0.325" wide	Black	<b>TeamPad™</b>
<b>TeamPoS® 2000</b>	<b>TeamPoS® 2000</b> <small>Times italic, Univers bold, Times italic</small>		0.5" wide	Black	<b>TeamPoS® 2000</b>
<b>Series 8000™</b>	<b>Series 8000™</b> <small>Univers bold, Times italic</small>		0.325" wide	Black	<b>Series 8000™</b>
<b>Prism™</b>	<b>Prism™</b> <small>Times italic</small>		0.325" wide	Black	<b>Prism™</b>
<b>9900 Scanner™</b>	<b>9900 Scanner™</b> <small>Times italic, Univers bold</small>		0.5" wide	Black	<b>9900 Scanner™</b>
<b>SlimScan™ 1200</b>	<b>SlimScan™ 1200</b> <small>Times italic, Univers bold, Times italic</small>		0.5" wide	Black	<b>SlimScan™ 1200</b>
<b>SlimScan™ 2002</b>	<b>SlimScan™ 2002</b> <small>Times italic, Univers bold, Times italic</small>		0.5" wide	Black	<b>SlimScan™ 2002</b>

### White Background

The preferred presentation is Product logos on a white background.



*TeamPoS*<sup>®</sup> 2000

*Series 8000*<sup>™</sup>

### Photographic Background

Product logos should be placed in an area that provides sufficient contrast.



*TeamPoS*<sup>®</sup> 2000

*Series 8000*<sup>™</sup>

### Black Background

Product logos are white.



*TeamPoS*<sup>®</sup> 2000

*Series 8000*<sup>™</sup>

### Black Ink Only

Product logos are black.



*TeamPoS*<sup>®</sup> 2000

*Series 8000*<sup>™</sup>

### Dark Colored Background

Product logos are white.



*TeamPoS*<sup>®</sup> 2000

*Series 8000*<sup>™</sup>

### Color Logo on a Light Background



*TeamPoS*<sup>®</sup> 2000

*Series 8000*<sup>™</sup>

# Summary

In order to protect its trademarks, Fujitsu must ensure that Channel Partners are following the logo usage guidelines. If you have any doubt about logo usage, or have an application not covered in these guidelines, we strongly recommend that you submit sample artwork for our review prior to production. Send a sample image or mock-up to:

**Marketing Communications**  
**Fujitsu Transaction Solutions Inc.**  
**11085 N. Torrey Pines Road**  
**La Jolla, CA 92037**  
**Phone: (858) 457-9900**

To ensure compliance with license agreements and logo usage guidelines, Fujitsu reserves the right to conduct spot checks on all products, product packaging, Web sites, advertising, and documentation, and to conduct spot checks in retail outlets and other product sources. Fujitsu may also request Channel Partners to submit samples of their logo usage.

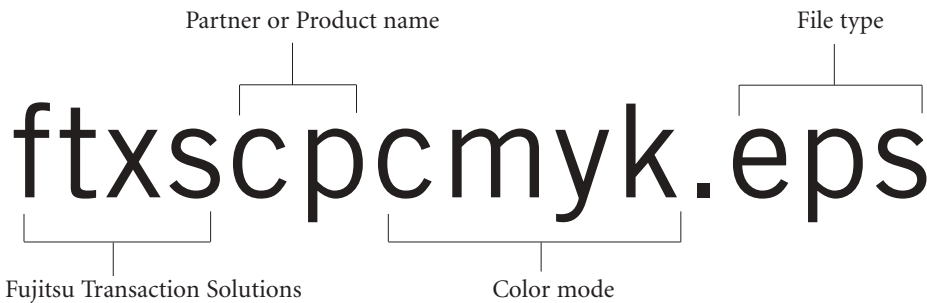
Upon reasonable notice from Fujitsu, Channel Partners must correct any deficiencies in their logo usage, or in the quality of a product used in conjunction with the Logo, and must cease and desist from further publication or distribution of the deficient or related materials.

## Loss of Permission

The following may result in the loss of permission to use Fujitsu logos:

- Refusal to submit samples when requested to do so.
- Refusal to correct deficiencies or to cease publication or distribution upon reasonable notice.

# CDROM Legend



## Legend

### Partner

bp: Business Partner  
d: Distributor  
r: Reseller  
fam: Financial Alliance Member  
ram: Retail Alliance Member  
var: Value-Added Reseller  
wam: Wholesale Alliance Member

### Products

cor: Corema  
glo: GlobalLabel  
ipad: iPad  
iss45: ISS45  
istore: iSTORE  
lib: Liberator  
prism: Prism  
tpad: TeamPad  
tp2k: TeamPoS 2000  
s8000: Series 8000  
9900scanner: 9900 Scanner  
slimscan1200: SlimScan 1200  
slimscan2002: SlimScan 2002

### Color mode

cmk: 4-color process  
pms: Pantone  
ndxc: Index color  
ndxx: Index black  
k: Black  
rev: Reversed to white  
rgb: Red, green, black

### File type

eps: Encapsulated PostScript®  
gif: Graphics interchange format  
jpg: jpeg file interchange format

All of the artwork files referred to in this document are included on the enclosed CD. Use the following legend to navigate the files on the CD. The Partner Logo displayed on the front of the CD is the only Partner Logo included. All files are formatted for the PC. Branding Help Line: (858) 457-9900.

**cmk:** Use when printing in 4-color process.

**pms:** Use when printing in spot (Pantone) color.

**index:** Use for the Internet.

**k:** Use for black and white applications.

**rgb:** Use for electronic media such as PowerPoint presentations and the Internet.

**eps:** Use for high-resolution applications, such as Offset printing.

**gif:** Use for the Internet.

**jpg:** Use for low-resolution applications and electronic media, such as PowerPoint presentations and the Internet.



FUJITSU TRANSACTION SOLUTIONS INC.  
11085 North Torrey Pines Road  
La Jolla, CA 92037  
Phone: (858) 457-9900  
[www.ftxs.fujitsu.com](http://www.ftxs.fujitsu.com)

© 2002 Fujitsu Transaction Solutions Inc.  
Logos, product names, registered trademarks and trademarks listed herein are the property of a member of the Fujitsu group except where otherwise indicated. Pantone Matching System is a trademark of Pantone, Inc. in the United States and/or other countries. PowerPoint is a registered trademark of Microsoft Corp. in the United States and/or other countries. PostScript is a registered trademark of Adobe Systems Inc. in the United States and/or other countries. Specifications subject to change without notice. Fujitsu endeavors to ensure that the information in this document is correct and fairly stated but does not accept liability for any error or omissions. The development of Fujitsu products and services is continuous, and published information may not be up to date. It is important to check the current position with Fujitsu.