

## Update Bulletin

### PSC Falcon, Magellan 1000i, Magellan 9500 and QuickScan 6500 Bluetooth Releases

February 26, 2006

StoreNext is very pleased to expand our selection and releases of PSC products to StoreNext dealers at aggressive street-beating dealer-net prices. The new or updated product bulletins for the Falcon 4400 and PSC Scanner/Scales contain the full story — but here's a summary of StoreNext's new PSC products:

#### PSC FALCON 4400 RF HAND-HELD TERMINAL

This popular hand-held mobile computing terminal is already certified for use with RBO and Retailix Store, and will be certified with StoreNext's PocketOffice for ISS45 and ScanMaster as of StoreNext's spring release set. So we figured it was probably a good idea to sell things like this.

StoreNext is providing two versions at great dealer pricing.

- The 4423 package provides a handle (which can be removed if desired) and a 48-key pad for alphanumeric entry.
- The 4413 does not have the handle (but it can be added as an optional accessory) and a 52-key pad is provided. (The extra key matrix positions enable a scan button to be configured on the keypad.)

StoreNext is also providing four brochures/selling sheets for the Falcon 4400, including a Falcon family brochure, a Falcon 4400 data sheet, and At-a-Glance brochures for both the 4413 4423 versions. See the [Brochures Page](#) of the StoreNext Dealer Support Web site. And we've got all the manuals too, of course. ([PSC Manuals Page.](#))

See the new [Product Bulletin 1212](#) for the details and all the pricing and accessories.

#### PSC MAGELLAN 1000i SCANNER

For presentation-style/small-counter scanners, forget those Orbits, Quantums and Symbols. This low-cost — but very hot — new PSC is *the* way to go.

Its new imaging technology eliminates all moving parts and throws 100 scan lines (against only 20 for Metrologic or Symbol), reads 1,000 lines/second from almost any angle and even provides single-line scanning when required. For the cashier it weighs *less than half* than the Metrologic Orbit. And for the dealer, StoreNext's pricing is a lot lower than your best price for the Orbit, and our packages include power and cables.

- ! A key point with the 1000i: far and away, its new imaging technology gives it the *best sweep-scanning performance* for a presentation-style scanner, ever. This makes it the perfect choice for those small-store/small-counter ScanMaster and ISS45 Espresso configurations where there's a lot of scan-and-bag work going on but not much room.

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Make sure you grab the new [1000i Data Sheet](#), [At-a-Glance Brochure](#) and the [1000i Competitive Comparison Selling Sheet](#) from the [Brochures Page](#) on the StoreNext dealer support Web site.

This is just a great product. All the configurations are listed in the new 1000i section of [Product Bulletin 1210](#).

#### PSC BLUETOOTH QUICKSCAN 6500BT

With hand-scanners, you probably know from your own experience that the #1 cause of failure is the cable. PSC has made that problem — and the cable — disappear completely by using near-field Bluetooth RF. Plus, the cashier won't have to pull against those coiled cords anymore.

Complete with an out-of-field alarm, this new product signals the way hand-held scanners will all be built someday. Meanwhile ... get this one. See that new [Bulletin 1210](#) again, updated with all the new Bluetooth configurations. [Brochures?](#) You bet. [Manuals?](#) You bet.

#### PSC MAGELLAN 9500Ω

When “Scanner/Scales for \$50” comes up on Jeopardy and the answer is “Integrated Sensormatic EAS deactivation,” of course you'll know the question:

*“What's the difference between a Magellan 8500 and a Magellan 9500?”*

The 9500 works with the Sensormatic Ultra • Max® Electronic Article Surveillance (EAS) system. With the fully integrated design, the 9500 provides both a vertical and a horizontal plane antenna to optimize performance.

EAS deactivation can also be added to existing Magellan 8500s via accessory modules, it's just that the 9500 comes integrated out-of-the-box. The 9500 has been added to (you guessed it) the updated version of [Product Bulletin 1210](#).

[Magellan 9500 brochures](#) and [manuals](#) too, of course.

If you want more, just let us know.

To Your Success,



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Anthony van Seventer

