

## Special Session at ICRDA/SDA — Schedule And Other Fujitsu Meetings

July 10, 2001

As announced previously, Fujitsu will present a Special Session at ICRDA/SDA for ISS45 Resellers. The session will begin at 1:00 PM Sunday July 22 in the Brazillia I room in the Rio Hotel in Las Vegas. Dress will be casual/business casual, and the session will run to approximately 5:00 PM with a soda/coffee/snack break in the middle.

The primary topic of the session will be the new 8.3 release of ISS45 Version 8 — what's new, how to sell it and how to demonstrate it. Since most ICRDA/SDA attendees are in sales and management, the technical side won't be stressed here. With the recent cost reductions and **V8** packages now in the **ISS45 Express** realm, we've had several requests to spend some presentation and demonstration time on these topics.

We'll also be fitting in a short update session on Frequent Shopper Express. Fujitsu is re-releasing this system with some dramatic new capabilities (e.g. shopper-specific promotion management) and other new features while improving support and keeping FSE's low cost profile. With all the bugs squashed, this is just what you need to boost your software revenues by \$2,000 — \$4,000 per store.

And, as usual, we'll be handing out some free gifts for all Special Session attendees. So that we'll bring the right amount, **please RSVP to [scurran@fjicl.com](mailto:scurran@fjicl.com)** with the number of people your Dealership expects to bring to the Session. Click on the link now so we don't run out of Diet Coke.

We'll have two other special events for you at ICRDA/SDA. Monday night, please come to our **Dealer Appreciation Cocktail Reception**. We're taking over the entire Mama Marie's in the Rio starting at 6:15, so leave the slots alone for a while and come see us.

Then on Wednesday, ICRDA has scheduled our **Dealer Meeting** for 7:30 AM. (Yes, you read it right.) We'll reduce the pain by offering Continental Breakfast, but I understand the line has been drawn just this side of Bloody Marys.

In addition, Fujitsu is also sponsoring these events:

- ICRDA/SDA Hospitality Room      Monday, July 23, 1:30pm - 4:00pm
- ICRDA/SDA Morning Coffee      Wednesday, July 25, 7:00am - 8:00am
- ICRDA/SDA Hospitality Room      Wednesday, July 25, 8:30am - 12:00noon

See you there.

To Your Success,

*Tony*

*Tony van Seenter*  
*Director: Supermarket Systems*

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