

**EXPIRED**

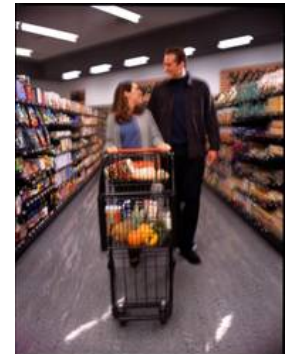
MEI users have received notice that their back-office system vendor has ceased operations. To make matters worse, many of these grocers have paid their software maintenance for all of 2012 in advance.

*We feel their pain!*

Sudden unplanned expenses can be tough on an independent's budget, so we're offering special RBO and maintenance pricing to ease their transition cost to a new back-office system.

Here's the offer:

- Instead of the usual price for RBO + DSD of \$3,990, we're offering a bottom-line customer price of \$1,995. This price is net of all discounts including wholesaler discounts or allowances.
- All dealers will receive a 30% discount from the \$1,995 figure.
- Many MEI users already paid their software maintenance fees in advance for 2012. No one wants to pay twice – so StoreNext is offering RBO maintenance at no charge through 2012. Customers pre-pay one year of our lowest RBO+DSD "Stimulus Rate" SMS – but this carries them through all the way to January 1, 2014! This gives free SMS through 2012, plus guaranteeing the current rate through 2013 with no increases.
- Dealers set their own programming, installation and training rates as suits the particular customer's location and circumstances.
- StoreNext dealers can also use this same offer to replace a BRdata back office system.



**THE FINE PRINT**

1. The product includes the full RBO Base System and the DSD Option – it is not a "lite" or otherwise limited version.
2. Additional RBO options and platforms are available at regular prices and discounts.
3. The offers represented below are available only for customers with MEI or BRdata back-office systems operating in live stores as of the order date. Please contact your StoreNext representative if exceptions are desired.
4. The offer is available immediately. Orders must be in-house by December 15, 2012 with shipment in 2012. This offer expires December 31, 2012.
5. There are no hardware purchase requirements to qualify for these offers.
6. Dealers must use the new RBO Order Form, available from the RBO All-In-One Page of the StoreNext Support Dealer Web site. This order form has been updated with the new PINs and pricing for this offer.

7. The list price to the end-user is the user net price, which net of all discounts, expressly including wholesaler discounts. Dealers will often get relief from wholesaler rebate payments.<sup>1</sup>
8. All dealers will receive a 30% discount against the special \$1,995 user net price.
9. There are no shipping charges on these RBO items.
10. The RBO and DSD licenses under this offer are non-transferable – these licenses may only be used in the stores for which the qualifying MEI or BRdata back-office system was purchased and running live at time of this purchase.
11. The customer will receive SMS at no charge for the balance of 2012, regardless of the order and installation/live date.
12. One year of RBO+DSD SMS must be pre-paid at time of purchase. The “Stimulus Rate” of \$775 will be used, and applies to calendar year 2013, covering the customer until January 1, 2014. (See Stimulus Rate Maintenance section below).
13. RBO Type I and Type II dealers will continue to receive their current RBO maintenance percentage shares with the Stimulus Rate maintenance.

## ORDERING

Dealers must use the [RBO Order Forms](#) available from the StoreNext Dealer Support Web site.  
Order:

PIN	Item	List Price	Inst	Maint
<b>RBO Base System Plus DSD</b>				
RB200L-130-CU	RBO Base System (SQL) w/DSD, MEI/BRdata Replacement, ISS45	\$ 1,995	\$ 500	\$ 775
	Available only for MEI or BRdata competitive replacements. Offer ends December 31, 2012. SMS charges will be waived for the balance of 2012; offer requires pre-paid SMS for 2013.	\$1,396.50	Dealer Net	
RB200S-130-CU	RBO Base System (SQL) w/DSD, MEI/BRdata Replacement, ScanMaster	\$ 1,995	\$ 500	\$ 775
	Available only for MEI or BRdata competitive replacements. Offer ends December 31, 2012. SMS charges will be waived for the balance of 2012; offer requires pre-paid SMS for 2013.	\$1,396.50	Dealer Net	

## STIMULUS RATE SOFTWARE MAINTENANCE AND SUPPORT

The special “Stimulus Rate” RBO software maintenance and support is in effect for customers under this competitive upgrade offer. Special terms and conditions applying to this RBO maintenance program include:

- The special “Stimulus” rate for RBO+DSD of \$775

<sup>1</sup> For example, Unified Grocers has agreed in advance to forego all rebate payments for this offer.



- Stimulus Rate customers will continue to enjoy that rate type<sup>2</sup> in subsequent years – remaining protected and *not* subject to the standard maintenance pricing matrix.
- “Stimulus Rate” provides business hours support from 8:00 a.m. 8:00 p.m. Monday-Friday Eastern time for all RBO products at that site. For customers desiring premium support, a 24/7 option remains available at the standard RBO software support rates.

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<sup>2</sup> That is, any future percentage rate changes for these RBO customers will be factored against the special “Stimulus Rate” as opposed to standard maintenance pricing.

