

## Update Bulletin

### StoreNext Announces PocketOffice™ for ISS45

March 31, 2003

StoreNext Retail Technologies is extremely pleased to formally announce PocketOffice for ISS45. The PocketOffice Information Bulletin is now released and available on the StoreNext Dealer Web site with all the product information and details.

Here's a summary update on the PocketOffice release:

- PocketOffice for ISS45 is in *"Lift-Off" phase* – the entire PocketOffice system will enter its field trials shortly and we plan General Release late in April.
- A PocketOffice [All-In-One Page](#) on the StoreNext Dealer Web site is now available with all the PocketOffice bulletins, collateral, manuals and other information.
- A specially-priced PocketOffice *Start-Up/Demonstration kit* has been assembled for Dealers, containing all the products necessary for a demonstration/lab setup. Make sure you take advantage of this kit since it's only available for a limited time. Details are in the PocketOffice [Marketing Reference Bulletin 1192](#).
- The *iPAD and other hardware is all Generally Released* and currently available for volume shipments. Since – as with ISS45 – software will be provided to Dealers in master copy form, the PocketOffice applications aren't shipped with the PocketOffice kits, and Dealers are able to order them immediately, including the Start-Up Kit above.
- Dealers have been shipped a *starter pack* of PocketOffice Folder/Brochures, PocketOffice Application Inserts and iPAD Brochures. Additional copies are available – see [Marketing Bulletin 1192](#) for details, and see the [All-In-One](#) page for PDF samples.
- The first release of PocketOffice includes three applications – *Shelf Audit* (the number one mobile computing application used in supermarkets), *Item Maintenance* (very, very slick implementation and a great app) and *Q-Buster™* (solving the number one shopper complaint in supermarkets). But there's a lot more on the way.
- StoreNext is working with a VOIP company to develop a special *Voice-Over-IP* add-on package for PocketOffice. This will enable store personnel to use iPAD's built-in microphone straight into the store's intercom system.
- *PocketOffice for RBO* is moving ahead of schedule. Stay tuned to see how ISS45, RBO and PocketOffice all operate together.
- PocketOffice requires *compatible ISS45 support* – use 7.8.1\_50 or 8.4.2\_55 or above.



To Your Success,

**Tony**

Antony van Leventer

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