

## Update Bulletin

### New RBO Pricing and “Stimulus Rate” Maintenance

March 3, 2009

StoreNext is announcing new pricing for RBO, and customers purchasing RBO in 2009 will also enjoy dramatically lower “Stimulus Rate” maintenance prices. RBO has proved itself as a rock-solid back office with a powerful, top-of-the-line feature set and the best ISS45 and ScanMaster integration in the back office world; now this new pricing brings RBO within easy reach of every ISS45 and ScanMaster user.

- The price for RBO has been reduced to **\$2,995** from \$5,995. This new price applies whether buying a new RBO system, buying it with POS, upgrading from RBX, competitive upgrades and so forth.
- The price for RBO with DSD (all circumstances) has been reduced to **\$3,995** from \$8,495.
- A special “Stimulus” Maintenance rate of **\$600/year** is in effect for customers who buy RBO during the remainder of 2009 – the standard rate remains at \$1,079. Customers buying RBO+DSD will now pay a total of **\$800** (down from \$1,529). And Stimulus Rate customers will continue to enjoy that rate type<sup>1</sup> in subsequent years – remaining protected and *not* subject to the standard maintenance pricing matrix.
- “Stimulus Rate” SMS provides business hours support from 8:00 a.m. 8:00 p.m. Monday-Friday Central time for all RBO products at that site. RBO 24/7 support remains available at the standard rates.
- The new pricing and maintenance rates are in effect for RBO and RBO+DSD only. Purchase and maintenance prices have not changed on any other RBO items.
- Dealers will continue to enjoy their current RBO product discounts.
- RBO Type I and Type II dealers will continue to receive their current RBO maintenance shares with Stimulus Rate maintenance.
- Maintenance rates for existing RBO sites are unaffected. The Stimulus Rate is available to new RBO sites only purchased March – December 2009.
- All other RBO pricing options for upgrades, migrations, combined POS purchases etc. are withdrawn.

The new pricing and support plan is available immediately and applies to any shipments starting March 1, 2009. See the updated RBO bulletin and the reconfigured RBO Order Forms for detailed pricing and offerings.

To Your Success,



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Anthony van Sevenster

<sup>1</sup> That is, any future percentage rate changes for these 2009 RBO customers, will be factored against the special “Stimulus Rate” – not against standard maintenance pricing.