



Partner

ICL At SDA

Make your travel plans now for SDA, and make sure you include the great ICL sessions that will take place on **Wednesday, April 28** — that's the day before SDA officially begins.

One. We're doing a special **ISS45 V8** and **Windows PoS** workshop starting at 9:30 on Wednesday morning in the famous Rosemont Holiday Inn, annual site of the SDA Advantage conferences. This session will be directed toward your sales and support staff and it will be the most thorough run-through of these new products that we've ever done. We'll discuss the architecture, future development, all the new features, plus the differences between V7 and **V8**. This should give you a real solid basis to start your **V8** and Windows PoS campaigns.

This meeting is restricted to **ISS45 RETAIL** partners only, but it is not necessary for you to be an SDA member to attend this ICL session. There is no charge for this event, but because ICL will serve lunch for the workshop attendees and space could become limited, we need you to call ICL and get your name on the list — please e-mail rbrown@iclretail.com or call Rebecca at **619-458-5415**. Make sure to let her know the number of people attending from your dealership.

Two. After the workshop and starting at 3:30, don't miss our annual SDA Dealer Meeting. We'll discuss all the upcoming plans, products and programs, with a reception immediately following. This meeting is open to SDA members only.

Three. As part of ICL's long-term commitment to this essential dealer organization, ICL will again sponsor the SDA Member Lunch.

Four. In our traditional booth space on the show floor itself, ICL will show our latest and greatest **ISS45**, Scanner and TeamPad products. Take a look at the new ICL TeamPoS 4000 and 5000 terminals, RAID controllers, and even the new **GLOBAL**Label system. And don't forget a preview of the upcoming Frequent Shopper Engineer program that turbo-charges shopper-specific promotions with **ISS45's** Frequent Shopper Express and RoundHouse.

To Your Success —we look forward to seeing you in Chicago,

Tony

Tony van Seventer
Director: Supermarket Systems

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