

Update Bulletin

StoreNext Spring 2004 Road Show

May 12, 2004

Get out those calendars and get on your favorite discount-travel Web site: StoreNext's coming to a city-nearer-you-than-usual to discuss our new product and market strategies, plans and new Dealer programs.

As you might imagine, StoreNext U-Scan will be a front-and-center star of this show (right off the bat, so don't be late) and we'll be able to give you the full story on the Dealer program, pricing, discounts, training, how to get started, etc. So if you have any plans in mind about selling StoreNext U-Scan, *you need to be there*.

But our Spring Show isn't just about self-checkout. StoreNext will be bringing the Pricer ESL program for Dealers. You'll see exactly why it's been working so well in the field. There's even a surprise new ESL system designed to crank out a great ROI for grocers in *any* state. Dealers who want to take some big margins from ESL *should come for sure*.

And then there's the new Trax Connected Services. We're bringing a great loss-prevention expert along to give StoreNext Dealers an exclusive briefing of the facts behind LP and how loss-prevention really works, makes the job better for good employees and actually lifts morale, service and sales in the entire store. Dealers who attend this presentation will *be at a big advantage* when bringing out Trax to protect their independent grocers and installed base.

Plus, of course, the latest in everything else StoreNext brings to the Independent Grocery Business. See highlights of the new PocketOffice, RBO and Connected Services features and the latest in pricing. All StoreNext Dealers *had better show up*.

StoreNext's president and CEO Ray Carlin will be there to conduct a special Q&A session, so bring your softball questions, your hardball concerns and even your hockey-puck issues – no reasonable question will be dodged!

The StoreNext Spring 2004 Road Show is all about product highlights, StoreNext direction and system strategy, and adding sales power to your customer-facing staff. And so that you can bring your entire sales staff and top support people without killing your travel budget, we've booked convenient hotels at special rates, and then scheduled the meetings to keep your overnight stays to just one night if at all possible. The shows will go from 10:00 – 6:00 on Day 1, plus a Dealer Appreciation dinner that evening. The second day's festivities will go from 8:30 – Noon so you can get back home the same day whether flying or driving.

Turn the page for details, choose your city and RSVP to aburns@StoreNext.com – Alexes is standing by!

To Your Success,

Tony

Antony van Beverter

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West Coast: May 26th – 27th

Foothill Ranch – Fujitsu Board Room
25902 Town Centre Drive
Foothill Ranch, CA 92610
Fly: John Wayne/Orange County

Recommended Hotel:
Hampton Inn: 949-597-8700
Fujitsu/StoreNext rate: \$85

Central: June 8th — 9th

StoreNext Schaumburg Center
1821 Walden Office Square, Suite 220
Schaumburg, IL 60173
Fly: O'Hare

Recommended Hotel:
Radisson Hotel Schaumburg
847-397-1500
800-333-3333
(Right next door to StoreNext)
StoreNext Rate: \$84

East Coast: June 15th — 16

Holiday Inn Boston Logan Airport
225 McClellan Hwy.
Boston, MA 02128
800-798-5849 / 617-569-5250
Fly: (yes, Boston Logan Airport)

Recommended Hotel:
Holiday Inn Boston, Logan Airport
800-798-5849 / 617-569-5250
StoreNext rate: \$99