

# ANNOUNCEMENT

## M-Dot/Inmar Interface for ISS45 — Special Pricing with reach | influence Digital Coupons

November 6, 2015

NCR Channel Partners can now get special pricing on the ISS45 M-Dot (Inmar) interface for customers implementing reach|influence digital coupons.

This interface normally carries a \$995 MRP but when used with reach | influence digital coupons, the Channel Partner will pay only \$295 net, and the end user will pay only \$395 net.

### THE FINE PRINT

- This is a time-limited offer. Orders must be placed by June 17, 2016 and shipped by June 30, 2016.
- This offer applies only to sites using the reach | influence digital coupon solution.
- Channel Partner orders for this item must be accompanied by the reach | influence order confirmation. This will be provided by reach | influence when the digital coupon solution agreement with that user is completed.
- This PIN provides the interface to Channel Partners at a \$295 net price. The \$395 user net price is published to prospective users by reach | influence.

To order, use this PIN:

LPIN / PID / PIN	Item	Price
45180/093-RI	ISS45 M-Dot/Inmar Network Interface, with reach   influence Package Only Pricing Note: Partner Net Price: \$295. User Net Price: \$395. Release Note: Must order by 15-Jun-16. Must ship by 30-Jun-16. Configuration Note: Provides the same capabilities as item 45180/093 (ISS45 M-Dot/Inmar Network Interface). ¶-This item applies only to sites using the reach influence digital coupon solution. Do not order this item under other circumstances. If this interface is required to implement reach influence digital coupons with Connected Loyalty, select instead item 45180/093-CL. ¶-Channel Partner orders for this item must be accompanied by the reach influence order confirmation. This will be provided by reach influence when the digital coupon solution agreement with that user is completed. ¶-The user net price of \$395 is published to prospects by reach influence as part of the sales process. ¶-Please note the ordering and shipment deadlines for this item.	\$ 995 Dealer Net: <b>\$295</b> User Net: <b>\$395</b>

### reach|influence

The reach | influence digital coupon solution operates with ISS45, ScanMaster and ACS/ ACS-IR. The M-Dot/Inmar interface discussed in this announcement pertains to ISS45 only: ScanMaster and ACS-IR do not require this interface.

The digital coupon solution is sold directly to users by reach | influence, which works with NCR Channel Partners who will sell and install the store-level software or upgrades.

To contact reach | influence, email or call Andy Jump at: [andy@reachinfluence.com](mailto:andy@reachinfluence.com) or 313-404-0227.