

SECTION:	Marketing Communications		
POLICY #:	MC 11	PAGE:	1 of 1
SUBJECT:	The StoreNext Store		
DATE:	4/08	SUPERSEDES:	4/05

TITLE: MC11, The StoreNext Store

POLICY: StoreNext maintains a Web site of collateral and promotional items called "The StoreNext Store"

SCOPE: All StoreNext dealer partners

PROCEDURES:

[For reference only: the StoreNext Store has been closed and the program is withdrawn]

1. "The StoreNext Store" is available at all times at www.StoreNextStore.com.
2. Dealers may purchase items as provided. Note that a logon and password are required, and payments by credit card are accepted.
3. The StoreNext store is the only place where collateral material is available – brochures can be ordered from The StoreNext Store, and are no longer available via order entry.
4. Many items from The StoreNext Store can be applied to the StoreNext Co-op Marketing Program. See Policy [MC1](#).

