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## For Immediate Release

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## **StoreNext Connected Services can make independent grocers more competitive with advanced, affordable Web-enabled store applications**

**DALLAS – Feb. 24, 2003** — StoreNext Retail Technologies LLC today announced StoreNext Connected Services, a suite of Internet-based applications that gives independent grocers and small chains easy, online access to robust data center applications that were previously available or affordable only to major chains.

Connected Services provide independent grocers with a “virtual data center” that offers enterprise-scale applications at a fraction of the cost to purchase and manage in-house applications. Linked with any ISS45 (or ScanMaster or BASSPoiNT) system, Connected Services make consolidated store data available to the retailer at any time or place via the Web. StoreNext Connected Services are available at a low subscription rate.

“StoreNext is the only company that offers independents this level of Web-based capability,” said StoreNext’s general manager, Bruce Minale. “For the grocer, installation is easy. Maintenance and upgrades are nonexistent. Security is extremely rugged. Return on investment is immediate. The solution reflects our team’s commitment to increase an independent grocer’s profits while driving down costs.”

For dealers, Connected Services offer an expanded array of applications that can generate long-term revenue streams and immediate earnings from professional services such as user training. Maintenance and upgrades are conducted by StoreNext at the host, eliminating cost and effort for dealers and users alike.

“Since StoreNext introduced Connected Services, more than 100 stores in Texas and New Mexico have subscribed,” said David Fuller, vice president of Cash Register Services Inc. a StoreNext reseller headquartered in Lubbock, Texas. “It’s the perfect add-on for ISS45, and it’s also the first technology to offer independents and small food retailers instant access to their reports, sales and revenue data no matter where they might be.”

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A joint venture of Fujitsu Retailix



StoreNext offers Connected Services in modules that can be ordered separately or in combination as needed. The modules include:

- StoreNext Report Viewer – enables anytime/anywhere viewing of key store reports, for ISS45 and ScanMaster applications
- StoreNext Reporting System – a sophisticated report generation system for ISS45 and ScanMaster, allowing wide flexibility of cross-location and cross-period analysis
- StoreNext Electronic Journal – adds online, host-based, cross-location power to ISS45’s store level Electronic Journal (ISS45 only)
- Sales Analysis – detailed item-level sales and profit analysis for ISS45 and ScanMaster applications
- Hosting/Price Book – offers enterprise-scale hosting capabilities at a fraction of the cost of headquarters-based hosting systems (ISS45 only)

“StoreNext Connected Services enable retailers to access their enterprise information anywhere, any time,” said Minale. “These are critical management tools that give them the knowledge to compete and win.”

### **About StoreNext Retail Technologies LLC**

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and small chains. Based in Plano, Texas, StoreNext is a joint venture of Retailix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. The company markets Fujitsu POS hardware, Retailix’s ISS45 POS software and Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the only retail IT company focused exclusively on meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains.

Web site: [www.storenext.com](http://www.storenext.com).

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**For sales and product information call (469) 241-8400.**

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