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For Immediate Release

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Independent grocers energize sales with ISS45 Fuel Option from StoreNext

Small chains and independents join leaders like Costco to pair gas with groceries

DALLAS – Feb. 24, 2003 — Independent grocers and small chains can now boost shopper traffic and profits with the ISS45 Fuel Option from StoreNext Retail Technologies LLC. An extension of the ISS45 point-of-sale system, the Fuel Option totally integrates and manages fuel/supermarket combination environments for grocery retailers.

ISS45 is the grocery industry's leading POS system and is marketed by StoreNext, a joint venture of Retailix Ltd. and Fujitsu Transaction Solutions Inc.

ISS45's Fuel Option extends the POS system to offer grocery retailers a new competitive tool – the gas pump – for increasing both sales and profitability. Even for grocers who have never managed a fuel environment, the system is easy for clerks to learn and operate with the simple Fuel Dashboard™, ISS45's special graphical interface.

“On average, consumers buy gasoline 60 times a year. Compare that to the purchase of milk – 20 times a year, and soft drinks – 16.6 times a year,” said StoreNext's general manager, Bruce Minale. “It's inevitable that gas purchasers will also buy other items, boosting same-store sales with tremendous opportunity for grocery-fuel cross promotions.”

Issaquah, Wash.-based Costco Wholesale is one of the large retailers that has benefited from the ISS45 POS system and its Fuel Option. The system is implemented and maintained by Retailix.

“Costco is an extremely high-volume gas retailer, with 177 stores across the country. We needed a POS system that was reliable, flexible and fast,” said Costco Wholesale's director of gasoline systems, Robin Hutchison. “Since implementing the new system, transaction time at the pump has decreased dramatically. It's accurate. It's quick. People can get in and get out. We're very pleased with the results.”

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A joint venture of Fujitsu and Retailix



StoreNext's Fuel Option offers features such as:

- Detailed analysis of fuel sales by shift/day
- Management of different fuel pricing levels
- Monitoring/receiving of fuel deliveries
- Tank monitoring
- Automated tank gauging (stick readings)
- Available with or without a loyalty option

“One of the biggest advantages of this system has been access to data,” said Hutchison. “The customer’s tender type, whether it’s a debit or credit transaction; the average transaction size; hourly sales – these are just some examples of the information we gather for market research and reporting.”

“The ISS45 Fuel Option provides the right tool to manage – and profit from – fuel operations,” said Minale. “As with every StoreNext product and service, the Fuel Option is designed to help independent grocers drive down costs while attracting and retaining shoppers.”

About StoreNext Retail Technologies LLC

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and small chains. Based in Plano, Texas, StoreNext is a joint venture of Retailix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retailix's ISS45 POS software and Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the only retail IT company focused exclusively on meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains.

Web site: www.storenext.com

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