



StoreNext Retail Technologies LLC

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For Immediate Release

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StoreNext appoints Raymond G. Carlin president and CEO 25-year IT veteran to drive growth at innovative supplier of technology solutions for independent grocers

PLANO, Texas – Dec. 15, 2003 — StoreNext Retail Technologies LLC announces the appointment of Raymond G. Carlin as president and chief executive officer. Carlin, 48, brings to StoreNext more than 25 years experience in the global information technology marketplace, including more than 20 years with NCR Corporation.

StoreNext is a joint venture of Fujitsu Transaction Solutions Inc. and Retalix Ltd. (NASDAQ: RTLX). It is the only retail technology solutions company focused exclusively on independent grocers and the dealers that serve them.

In addition to his career at NCR, Carlin served as CEO of Zaiq Technologies, a privately held chip design services firm located in Woburn, Mass. In 2001 Zaiq was ranked 35th on the Inc. 500 list of fastest-growing private companies. Prior to Zaiq, Carlin was president, Solution Group, Renaissance Worldwide, a management and IT consulting organization.

"Ray is very well qualified to lead StoreNext to its next level of growth," said Austen Mulinder, president and CEO of Fujitsu Transaction Solutions and member of StoreNext board of directors. "We are fortunate to have someone with the extensive retail technology, services and early-stage company leadership experience join StoreNext at this critical point of the company's development."

"Retalix is committed to providing StoreNext with advanced technology solutions for the independent retailer to win in today's highly competitive marketplace," said Barry Shaked, CEO and president of Retalix Ltd. "Ray Carlin brings the experience and

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A joint venture of Fujitsu and Retalix



dedication to help drive connected services through StoreNext - and its dealer network - to the next level.”

In talking about his new role, Carlin said, "StoreNext is unique in the industry in being focused on making end-to-end solutions affordable and practical for independent grocers. No other supplier can give this market the kind of innovations that can enable smaller grocery retailers to compete on a par with the largest chains. Fujitsu hardware, Retalix software and StoreNext's strong dealer channel combine to make a world-class offering for this traditionally under-served market."

About StoreNext

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and small chains. Based in Plano, Texas, StoreNext is a joint venture of Retalix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retalix's ISS45 POS software and Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the only retail IT company focused exclusively on meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains.

Web site: www.storenext.com

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For sales and product information call (469) 241-8400.

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