

**For Immediate Release**

**Press Contacts:**

Neil McGlone  
nmcglone@mbapr.com  
Michael A. Burns & Associates Inc.  
(214) 521-8596

## **StoreNext to Supply mCosm Kiosks to Independent Grocers**

### **Interactive Self-service Units Allow Grocers to Give Shoppers Real-time Information**

**Plano, Texas– Feb. 28, 2006** – Plano-based StoreNext Retail Technologies LLC signed an agreement today with mCosm LLC to offer a suite of self-service applications to independent grocers. mCosm products also deliver in-store advertising and promotional content to shoppers.

Two new mCosm all-in-one computer products – the FanlessTouch&Go Paige™ and the Touch&Go Messenger® self-service kiosks – will be offered with StoreNext’s Connected Services™ Internet-based applications under the agreement, to create a centralized kiosk management system for small-chain grocers.

mCosm is a leading provider of digital, interactive units that simplify the complexity and reduce the cost of content, devices, applications and media management, creating opportunities for incremental revenue from advertising, promotional, and sponsorship content. The offer includes consulting and implementation services to customize the applications with a common “look & feel” to provide a cohesive consumer experience.

“This agreement with mCosm provides independent grocers with a dynamic, interactive technology that not only enhances the shoppers’ experience, giving them more flexibility and information, but also offers retailers a suite of high-impact self-service applications delivering targeted content for in-store promotions and localized store information,” said Ray Carlin, president and CEO of StoreNext.

Designed for mounting on a store shelf end-cap or on an in-line store shelf, the Touch&Go Paige Computer is powered by the Intel® Pentium® M processor. It allows shoppers to look-up prices and store locations of available products, match wine with food and access new promotions.

The Touch&Go Messenger is a portrait- or landscape-mounted, all-in-one computer with a LCD/Touch screen, ranging in size from a 32-in. to a 45-in. unit. These interactive systems allow retailers

to better feature in-store promotions, announce upcoming events and relay more detailed information to customers.

StoreNext's Connected Services gives retailers online access to data center applications and provides up-to-date content delivery and remote monitoring of the digital units.

### **About StoreNext**

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and regional chains. Based in Plano, Texas, StoreNext is a joint venture of Retailix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retailix's ISS45 and ScanMaster POS software, Retailix Store and Retailix HQ, as well as Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the IT company that's dedicated to meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains. Web site: [www.storenext.com](http://www.storenext.com).

### **About mCOSM**

mCosm LLC provides individually designed turnkey solutions to meet the interactive marketing and self-service needs of retailers and their customers. mCosm offers advanced software for unattended retail devices, including centralized remote content and application management plus hardware and application performance monitoring and failure tracking. mCosm is an affiliate company of Micro Industries, which manufactures Touch&Go computers. Web site: [www.mcosm.com](http://www.mcosm.com) or [www.microindustries.com](http://www.microindustries.com)

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**For sales and product information call (972) 265-4800.**

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