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Fujitsu, Retalix appoint management team to lead StoreNext joint venture

**Team to direct growth of the first information technology company
dedicated to independent grocers and dealers**

DALLAS and PLANO, Texas — July 30, 2002 — Fujitsu Transaction Solutions Inc. and Retalix Ltd. (NASDAQ:RTLX) today announced the appointment of a management team to lead the companies' Dallas-based joint venture, StoreNext Retail Technologies LLC, which will focus on information technology solutions for independent grocers and dealers.

Bruce Minale, formerly Fujitsu's vice president of retail indirect sales, has been named general manager of StoreNext; and Tony van Seventer, formerly Fujitsu's director of supermarket systems, joins the new company as head of marketing and product strategy. Dror Ben-David, who previously managed Internet and Web-based initiatives for Retalix, has been named head of connected services for StoreNext.

In a separate announcement today, Fujitsu and Retalix also said that Austen Mulinder, president and CEO of Fujitsu Transaction Solutions Inc., and Barry Shaked, president and CEO of Retalix Ltd., will head up the company as chairman and CEO respectively, while also continuing in their current roles.

Minale, who brings more than 20 years of sales, marketing and management experience in the computer and telecommunications industries, will be responsible for day-to-day operations of the company. Minale has been responsible for successfully establishing numerous fast-growth businesses during his 16 years with Fujitsu and its predecessor companies. In his first position as district manager, he introduced Fujitsu-branded point-of-sale (POS) and automated-teller machine (ATM) products into the U.S. market and quickly helped establish the company as the leading supplier of POS systems in the specialty retail store arena. As regional director of sales, and later as national sales manager, he introduced Fujitsu handheld computers to the retail industry and built a thriving Fujitsu business focused on handheld computing.

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“This is a fantastic opportunity for all of us,” said Minale. “It formalizes the close working relationship we’ve enjoyed for more than 20 years and brings together two market leaders into a single, formidable company with a single focus on independent grocers – something they’ve never had before.”

Mr. van Seventer has 30 years of retail experience, including 21 years with Fujitsu and its corporate predecessors, ICL and Datachecker. He has held a variety of positions in marketing, product development, product and project management, and management of Fujitsu’s dealer channel. As director of supermarket systems, his responsibilities included marketing, development, administration and support for the company’s ISS45 system, the premier POS system for grocery retailers.

As head of connected services for StoreNext, Ben-David will be responsible for the company’s Web-based initiatives that allow retailers to access data and collaborative services over a secure Web connection, reducing operational costs and inefficiencies. He spent the last seven years with Retalix Ltd., where he contributed extensively in implementing retail management systems in the grocery, convenience store and hospitality markets. He has also held numerous operations management positions for international food service and hospitality companies.

StoreNext is headquartered in Dallas. Sales, marketing and support personnel have transferred to StoreNext from both Fujitsu and Retalix. Support and administrative functions will be shared with the parent companies.

About Fujitsu Transaction Solutions Inc.

Fujitsu Transaction Solutions Inc., based in Dallas, is the “lifecycle solutions” provider of hardware, software and IT infrastructure management services to retailers and financial institutions. The wholly owned subsidiary of Fujitsu Limited (TSE: 6702) helps customers drive costs out of store operations by optimizing how technology assets are managed, from evaluation and acquisition to integration, implementation, service and support. Fujitsu provides, point-of-sale (POS) hardware and software, handheld devices, Web-enabled automated-teller machines (ATMs) and services. Formed in 1992, the company has 1,000 employees and 25 offices in the U.S., Canada and the Caribbean. It serves customers such as Albertson’s, Nordstrom, Staples and The TJX Companies, among others.

About Retalix Ltd.

Retalix Ltd., with North American headquarters in Dallas, TX, provides integrated enterprise-wide software solutions for the retail food industry worldwide, including supermarkets, convenience stores and restaurants. The Company offers a full suite of software applications that support a food retailer's essential retailing operations and enable retailers to increase their operating efficiencies while improving customer acquisition, retention and profitability. Recently, the Company expanded its product line by offering its head and back-office applications via the Internet to small chains and single store food retailers. With installations in more than 20,000 stores and quick service restaurants across 44 countries, the Company markets its software solutions through direct sales, distributors, local dealers and through its U.S. subsidiary, Retalix USA, Inc., and its various other subsidiaries. The Company was founded in 1982 as Point of Sale Limited and changed its name in November of

2000 to Retalix Ltd. The Company's ordinary shares have been publicly traded on the Tel Aviv Stock Exchange since November 1994 and on the NASDAQ National Market System since July 1998. For further information, please visit the Company's web sites at www.retalix.com.

Safe Harbor for Forward-Looking Statements: Except for statements of historical fact, the information presented herein constitutes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, including revenues, income and expenses, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include risks relating to successful development, management and financial performance of the joint venture, integration of the companies products and employees, market reception to StoreNext's products and services, StoreNext's need for and ability to access capital, the potential benefits to food retailers and suppliers, the conversion of sales leads into customers and the ramp-up of ASP users, and other factors over which Retalix may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ. Readers are referred to the reports and documents filed by Retalix with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F for the year ended December 31, 2001, for a discussion of these and other important risk factors. The Company undertakes no obligation to publicly release the results of any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof, or to reflect the occurrence of unanticipated events.

Web URLs:

StoreNext: www.storenext.com
Fujitsu: www.ftxs.fujitsu.com
Retalix: www.retalixusa.com