

March 25, 2009

Dear StoreNext Customers and Dealers,

StoreNext receives many queries about PCI mandates and how grocers can meet these requirements with the minimum of expense, time and effort. The recently updated PCI standards – and renewed compliance pressure from your banks, processors and even wholesalers – have only intensified this interest.

StoreNext is *Where Every Day is Independent's Day* and we take this stewardship seriously. This is why StoreNext has invested so much in providing our market with systems that combine the greatest security with the lowest expense for PCI compliance. For example,

- StoreNext pioneered “POS isolation” that keeps card data out of your POS systems, easing or eliminating many PCI compliance costs. This no-data architecture has been so effective that PCI and Visa now exempt ISS45 V7/V8 and ScanMaster V2 from their Web list of “payment applications” requiring validation.
- StoreNext/Retalix is a member of the PCI Security Standards Council, and we update all of our ScanMaster and ISS45 systems to meet any changing standards and ensure that our customers can achieve and maintain compliance.
- StoreNext partnered with MTXEPS to bring Connected Payments to the business. All ISS45 and ScanMaster grocers can now entirely eliminate storage of sensitive card account data from their operations, further simplifying PCI compliance. With no up-front license fees, Connected Payments also provides immediate savings – while making sure your stores stay out of data breach headlines.
- StoreNext introduced Solidcore to POS. It protects all our customers and systems from even the latest and most dangerous payment-sniffing malware while covering several key PCI compliance requirements for your stores.

StoreNext is committed to stay on the leading edge of electronic payments, data security and PCI. Our customers will continue to have the best and most effective technology, and we also will seek to provide the clearest information. With this letter you'll find a new fact sheet (also available on our storenext.com Web site) that provides helpful questions and answers about PCI compliance with ISS45 and ScanMaster. It should help to dispel much of the confusion and misinformation that surrounds this important topic.

Very truly yours,



Ray Carlin
President and CEO
StoreNext Retail Technologies