

Update Bulletin

RBO Low-Priced New System Options

September 9, 2005

StoreNext is pleased to offer a new set of low-priced RBO options for customers buying new complete ISS45 or ScanMaster systems. This is the standard/full RBO package – there are no limitations on options or lane count, and normal RBO dealer discounts will apply.

- RBO is now available as an ISS45 or ScanMaster option at a \$2,995 list price.
- RBO is now available packaged with the DSD/Receiving option for \$4,995 list price.

Since these prices are less than the previously-released pricing for RBO Express, RBO Express packages are withdrawn and no new orders will be accepted. StoreNext will honor all orders already in the system.

StoreNext has produced a new mini-brochure to help dealers sell this product with new ScanMaster and ISS45 systems. See the StoreNext Dealer Support Web site.

StoreNext is also simplifying the migration options. With the obvious pricing and intermediate interface advantages of the Pre-Purchase migration option with RBX→RBO upgrades, StoreNext is withdrawing the “Baseline” and “Phased Migration” options.

The Pre-Purchase migration option has been broadened to be a general “competitive upgrade” and can apply now to other back-office systems other than RBX. This gives dealers a chance to upgrade older back offices to RBO for the \$4,495 Pre-Purchase migration price. As with RBX migrations to RBO, the price includes any applicable/transferable options.

FINE PRINT

- These options are valid and available immediately. Dealers must use the PINs below. Do NOT use the standard PINs or you will be billed at standard pricing.
- The option PIN must be on the same StoreNext Sales Order as the rest of the system – it cannot be added later or purchased for existing stores.
- The RBO Order Form (Excel) must accompany the order as usual for RBO purchases. A new form is available including the changes announced in this Update.
- These products apply to ScanMaster and ISS45 only. Other current or future POS systems supported by RBO can be ordered under standard pricing.
- These products apply to RBO only. They do not apply to Retailix Store.
- The special PocketOffice + RBO option can be used with these products when the applicable conditions for that offer apply.
- The special option pricing applies to complete new ISS45 and ScanMaster systems only. Software-only systems or systems without substantially-complete hardware do not qualify.
- Standard dealer discounts apply to the ISS45 or ScanMaster RBO new-purchase options.

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- Dealers choosing to use the newly-expanded Pre-Purchase Migration, and wanting to add existing additional features at no charge (receiving etc.) need to provide the original invoice for the existing back-office system clearly indicating the options that had been purchased in the past. This is not necessary when migrating from RBX since the RBX options are already on record with StoreNext.
- Standard maintenance pricing (18% of list) and policies apply.

NEW PRODUCTS

Order at time of ISS45 or ScanMaster purchase:

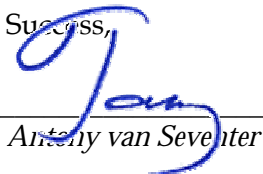
PIN	Item	Price	Inst	Maint
45180RBO	RBO New System Option for ISS45	\$ 2,995	\$ 500	18%
45180RBOD	RBO New System Option for ISS45 with DSD/Receiving	\$ 4,995	500	18%
SM45180RBO	RBO New System Option for ScanMaster	\$ 2,995	500	18%
SM45180RBOD	RBO New System Option for ScanMaster with DSD/Receiving	\$ 4,995	500	18%

Normal dealer discounts apply.

ADDITIONAL INFORMATION AND MATERIALS

- The current issue of [Marketing Bulletin 1193](#) provides complete RBO information.
- The [RBO Order Forms](#) are updated with these new products and program changes.
- The [Brochures Page](#) of the StoreNext Dealer Support site provides PDF versions of selling collateral materials. Hard copies of RBO brochures can be found at The [StoreNext Store](#).

To Your Success,



Anthony van Seventer