

The Roadmap for the Future...



- **Retalix CEO Barry Shaked to Deliver the Retalix Corporate Roadmap for the Future**
- **Over 160 Workshops and Hands-on Training Sessions**
- **Opportunities for Networking with Industry Peers**
- **Technology Center with Retalix Business Partners, Other Exhibitors, and Retalix Products**

Register now! www.retalix.com

Retalix

International Customer Conference

**For more information, contact:
conference@retalix.com or
+1 (530) 887-5463 x208**

September 18 - 21, 2005

Wyndham Anatole ❖ Dallas, Texas

StoreNext IDS omi TCI

We'll be gathering in Dallas for the first International Retalix Customer Conference on September 18 - 21, 2005.

Thanks to our customers, Retalix has had a very exciting 2005 so far. In our continued effort to offer the most technologically advanced solutions from warehouse to checkout, we have added to our lineup several robust products obtained in recent acquisitions. On April 1, 2005 Retalix acquired Integrated Distribution Solutions, L.L.C. (IDS) and TCI Solutions, Inc. (TCI).

We are excited about the location for our Conference at the award winning Dallas Wyndham Anatole Hotel. As a premier facility located in the heart of Dallas, this year's conference will be all about interaction and networking with a schedule jam-packed with classes, events and hands-on technical sessions. We are delighted to extend a cordial welcome to all Retalix customers, and in particular, we look forward to welcoming the many new clients from the IDS, TCI, and OMI organizations.

This conference is of special importance as we finalize the new architecture solutions that are in The Roadmap for the Future. Retalix has a history of offering innovative and market leading solutions for retailers and distributors, and we look forward to the opportunity to tell you about the progressive development activities we are working on. This international conference is the first opportunity this year for all Retalix customers to gather in an environment to learn specifically what Retalix has planned for the future as a company and across all divisions and product lines. The conference is your chance to hear from the experts as they present our current product development strategies and a comprehensive look at the next generation of Retalix solutions.

Enclosed you will find everything you need to register for the conference, including details for making hotel reservations. You can register online by visiting the conference website at www.retalix.com, and we encourage you to visit the site often for the latest updates on the agenda and training sessions.

The staff and management of Retalix will be on hand throughout the conference and we look forward to meeting you along with the Solution Partners that are a vital part of your software installation. We hope you'll join us in Dallas for what we anticipate to be the most important event of the year for Retalix customers.

Whether you are a new or an experienced user, you'll find it all at the conference. Don't miss this opportunity to join us in Dallas on the Road to the Future.



What to Expect

At this year's conference, you can:

- Network with key Product Managers for questions, product demos, and the latest product information
- Talk with key Retalix Business Partners in the Technology Center
- Exchange ideas and suggestions for future product enhancements with other industry executives, as well as Retalix management and technical specialists
- Have direct access to the Retalix executive staff to learn their perspective on future products and services
- Attend training classes and workshops
- Network with industry peers and learn new ways to do business
- Meet with consultants, developers, and support analysts

Why You Need To Attend

- Learn about the Retalix Roadmap for the Future
- Take your pick from a comprehensive training schedule across all of the Retalix applications
- Informative training sessions to help you get the most out of your applications
- Access to Retalix employees from all divisions and products lines (consultants, developers, support specialists)
- Networking opportunities to learn how your peers handle a business issue or use a software feature that you don't use
- Learn about new features and enhancements
- Learn how the software features can improve your productivity
- Interact with the Product Designers that are creating the next versions of your Retalix solution
- Opportunities for new employees to get training or for existing employees to get a refresher course
- Opportunities to attend every training class offered

Audience

You should attend this year's conference if you are:

- Live on Retalix software (including IDS, TCI, OMI products) and want a refresher training course
- A new employee who doesn't know all the software features available
- In the implementation phase and want to learn from others what you can do to have a smooth transition
- Using Retalix software solutions daily



Conference Breakout Sessions: Synchronized Retail - Synchronized

Mon. Sept. 19							
8:00 - 10:00	1						General
		StoreLine	StorePoint			TCI	
10:30 - 11:30	2	An Introduction to StoreLine	StorePoint SelfServe - Kiosk	RBO and Inventory Management	RBO Batching	Competitive Pricing - A Component of Corp. Strategy	Budgeting and Financial Performance Analyzer
Lunch							
1:00 - 2:00	3	StoreLine QSR	Contactless Cards	Getting the most from RBO Item Maintenance	Retailx Forecasting	Central Mgmt of Store Information	Category Analyzer
Break							
2:15 - 3:15	4	Adding to the Power of StoreLine with User Hooks	RFS - Software Based Fuel Control	Emerging Trends and Directions in Grocery	Retailx Loyalty - Maximize the Benefits of Targeted Marketing	Data Transfer and Hosting	Store and HQ Basic Implementations
Break							
3:45 - 5:00	5	StoreLine POS Menu / Macro Designer	RPO - Front End Supervision	Mobile Application for Sales Reps & Delivery	Retailx PI & CAO	Flexibility and Process Integration	Store Back Office and Hqts. Software Combinations
Tues. Sept. 20							
8:00 - 10:00	6						General
Break							
10:30 - 11:30	7	StoreLine Upcoming Releases	StorePoint Store Audit	VISA Regulations	StoreLine - Tips and Tricks	Integration Workbench	Scales: Fresh Item Mgmt.
Lunch							
1:00 - 2:00	8	StoreLine New Cash Office Report	Maximizing your StoreLine POS Efficiency	Getting the most from RBO Reporting	DAX - Measuring Your Results	Budgeting and Financial Performance Analyzer	Change Mgmt: Exper. With Re-engineering Processes
Break							
2:15 - 3:15	9	StoreLine Promotions	StorePoint - Loss Prevention Best Practices	Retailx Loyalty - Session 2	StorePoint - Production Planning		Central Scale Mgmt.
Break							
3:45 - 5:00	10	An Introduction to StoreLine	StorePoint RPO - Item Level Receiving	Retailx University Turning Knowledge into Success	StorePoint Full Service and Buy at Pump		Promotional Pricing Strategies
Wed. Sept. 21							
8:00 - 9:00	11	StoreLine User Group	StorePoint HeadOffice - EDI & EMS	Enabling Your Front End Supervisors with RPO	DAX User Group		Corporate Pricing Strategies
Break							
9:15 - 10:15	12	StoreLine User Group	StorePoint Focus Group				Aligning Category Mgmt to Pricing Strategies
Break							
10:30 - 11:30	13						

Enterprise - Synchronized Warehouse - Synchronized Supply Chain

Session							
StoreNext	IDS					OMI	
Self-Checkout for Independents	Power Enterprise General Ledger Daily Activity	Power Enterprise FairTrade Values/Tobacco Taxation	Power Buy	Power Facts Administration	Power Delivery Delivery Automation	BICEPS & ABS Enhancements for Rel. 5.7	TRICEPS Enhancements
ISS45 Version 8 Migration	Power Enterprise General Ledger Report Writer	Power Enterprise Kitting	Power Buy - Demand Planning Level 1	Tech Track AS/400 Administration Beginner	Power PDA Sales Module, Customer Module	BICEPS - Data Synchronization	TRICEPS - The Power of Voice
ScanMaster - The Next Level	Power Enterprise General Ledger Period Close/ General Reconciliation	Power Enterprise Non-Stock Integrated PE and PW	Power Buy - Demand Planning Level 2	Tech Track AS/400 Administration Advanced	Power PDA Retail Module	BICEPS - Roadmap to Retailix Purchasing	MDS - Enhancements
Connected Services Value for Independents	Power Enterprise General Ledger Set Up	Power Enterprise Non-Stock Power Enterprise Only	Power Warehouse - Inbound	Power Tools		PROMPT - Enhancements to Rel 5.7	TRICEPS - Labor Cost Control
Session							
Self-Checkout for Independents	Power Enterprise Order Management/ Customer Service	Power Enterprise Credit Management/ ACH Processing	Power Warehouse - Outbound	Tech Track Query 400 Beginner	Power Sell - Sales Force Automation - Level 1	PROMPT - Enhancements for Rel. 5.7	Intro to MDS - Yard/Dock Mgmt.
ISS45 Version 8 Migration	Power Enterprise Pricing - Version 3.0 and Above	Power Enterprise SRP/Labeling	Power Warehouse - Inventory Control	Tech Track Query 400 Advanced	Power Sell - Sales Force Automation - Level 2	Retailix Billing - Product Intro.	PROMPT Roundtable
ScanMaster - The Next Level	Power Enterprise Pricing - Version 2.0 and Below	Power Enterprise Item Reserve/ Trade Show	Power Voice		Power Sell - Inventory Mgr/Recipe Mgr. & Sales Analysis	PROMPT2 - Product Intro	MDS - Real-time Location Systems
StoreNext Merchandising Power	Power Enterprise Costing	Power Enterprise Accounts Payable Reconciliation/EFT	Power Productivity			BICEPS - Focus on Savings	CAIRO - Intro to Warehouse Slot Optimi.
Loss-Prevention for Independents	Power Enterprise - Power Track Version 2.0	Power Enterprise Purchasing #1	Power Facts Getting Started		Power Net - Customer Self Service - Level 1	New Architecture	New Architecture
	Power Enterprise - Power Track Version 3.0 and Above	Power Enterprise Purchasing #2	Power Facts Advanced		Power Net - Customer Self Service - Level 2	BICEPS Roundtable	TRICEPS Roundtable
						ABS Roundtable	MDS Roundtable

Schedule at a Glance

Sunday, September 18, 2005

8:00am-1:00pm	Golf Tournament Alternative activities
1:00-4:00pm	Informal meetings Informal tour of Dallas
5:00-8:00pm	Welcome Reception and Registration Technology Center Opens

Monday, September 19, 2005

7:00-8:00am	Breakfast
8:00-10:00am	General Session Conference Kickoff: The Retail Roadmap
10:30-11:30am	Breakout session
11:30am-1:00pm	Lunch and Lab
1:00-2:00pm	Breakout session
2:15-3:15pm	Breakout session
3:15-3:45pm	Break (coffee and soft drinks)
3:45-5:00pm	Breakout session
6:30pm	Dinner and Entertainment

Tuesday, September 20, 2005

7:00-8:00am	Breakfast
8:00-10:00am	General Sessions by Group (Retail and Supply Chain)
10:30-11:30am	Breakout session
11:30am-1:00pm	Lunch and Lab
1:00-2:00pm	Breakout session
2:15-3:15pm	Breakout session
3:15-3:45pm	Break (coffee and soft drinks)
3:45-5:00pm	Breakout session
6:30pm	Dinner and Entertainment

Wednesday, September 21, 2005

7:00-8:00am	Breakfast
8:00-9:00am	Breakout session/Advisory Group meeting/Product Focus Group meeting
9:15-10:15am	Breakout session/Advisory Group meeting/Product Focus Group meeting
10:30-12:00pm	General Session Speaker

Note that all information in this brochure is subject to change. Check the Retailix web site (www.retalix.com) often for updated information.

Registration

The conference registration fees are as follows:

By August 15:	After August 15:
1-2 registrations - \$695	1-2 registrations - \$795
3-4 registrations - \$600	3-4 registrations - \$700
5+ registrations - \$550	5+ registrations - \$650

Once we receive this registration form, we will bill your company. Your registration includes:

- Admission to the Technology Center
- Admission to General Sessions
- Admission to breakout/training sessions
- All meals as listed on the schedule
- Participation in the Welcome Reception

Guests are welcome, but please note that there is a charge of \$250 added to your registration fee for a guest to join you at the dinner events.

Note: Your registration payment MUST be received prior to the start of this conference. We accept credit cards for your convenience.

Golf Outing

A golf outing has been planned for Sunday, September 18, 2005. For those wishing to participate, it is recommended that you arrive at the Wyndham Anatole by Saturday night.

Cancellation Policy

A 50% penalty will be applied for cancellation requests made up until September 1, 2005. Substitutions may be made up until September 15th.

Conference Attire

The dress for this conference is casual. Please no suits!

Hotel Accommodations

The location for our Conference is the award winning Dallas Wyndham Anatole Hotel, a premier facility located in the heart of Dallas. You are responsible for registering and paying for your own hotel room. To make a hotel reservation, contact the Wyndham Anatole in Dallas, Texas at +1 (800) 996-3426 or directly at +1 (214) 761-7500. You can also register for your room online by following the link from the Retailix web page.

Mention Retailix to get the conference room rate of \$139/single or \$159/double per night. This rate is good from Friday, September 16 to Wednesday, September 21 checkout. The hotel cutoff date for registering is Friday, August 26. After that date, the Retailix group rate will not be available.

Dallas, Texas, USA

As the Southwest's leading business and financial center, Dallas is a vibrant retail market with one of the largest wholesale markets in the world. Dallas offers visitors a unique blend of Southwestern warmth, cosmopolitan flair, Old West charm and modern sophistication. Check the www.retalix.com web site for more information on the Dallas area.



2005 Retalix Customer Conference Registration Form

To register for the conference, fax this completed form to Retalix at +1 (530) 653-2222 or register online at www.retalix.com. Questions? Call Debbie at +1 (530) 887-5463 x208 or email conference@retalix.com.

Name: _____

Name on the badge (if different from above):

Title: _____

Email: _____

Phone: _____

Company: _____

Address: _____

What are your association affiliations?

- UniPro NACS ProGroup PCATS
 AWMA NGA FMI
 Other _____

Select the events you will attend:

- Sunday golf outing: yes no
 Sunday Welcome Reception: yes no
 Monday night dinner: yes no
 Tuesday night dinner: yes no

Dietary needs _____

Will anyone accompany you during meals? yes or no

Name of person _____

Guest dietary needs _____

Select products used:

- | | | |
|--|--|--|
| StoreLine
<input type="checkbox"/> POS
<input type="checkbox"/> Retalix BackOffice
<input type="checkbox"/> Retalix PocketOffice
<input type="checkbox"/> ReMA
<input type="checkbox"/> Fuel
<input type="checkbox"/> HomeOrder
<input type="checkbox"/> HeadOffice IL

<input type="checkbox"/> StoreNext

<input type="checkbox"/> DAX

<input type="checkbox"/> BASS | StorePoint
<input type="checkbox"/> POS
<input type="checkbox"/> BackOffice
<input type="checkbox"/> HeadOffice
<input type="checkbox"/> Retalix PocketOffice
<input type="checkbox"/> Fuel
<input type="checkbox"/> Loyalty
<input type="checkbox"/> QSR
<input type="checkbox"/> Self Serve

TCI
<input type="checkbox"/> Retail
<input type="checkbox"/> HQ
<input type="checkbox"/> Store
<input type="checkbox"/> thinStore
<input type="checkbox"/> Category Manager
<input type="checkbox"/> Heritage | IDS
<input type="checkbox"/> Power Enterprise
<input type="checkbox"/> Power Warehouse
<input type="checkbox"/> Power Voice
<input type="checkbox"/> Power Productivity
<input type="checkbox"/> Power Buy
<input type="checkbox"/> Power Facts
<input type="checkbox"/> Power Sell
<input type="checkbox"/> Power Net
<input type="checkbox"/> Power PDA

OMI
<input type="checkbox"/> TRICEPS
<input type="checkbox"/> BICEPS
<input type="checkbox"/> PROMPT
<input type="checkbox"/> ABS
<input type="checkbox"/> CAIRO
<input type="checkbox"/> MDS

<input type="checkbox"/> Other: _____ |
|--|--|--|

Amount Due:

of people attending ____ x
 fee from prev. page = \$ _____
 Golf (add \$125) = \$ _____
 Guest (add \$250) = \$ _____
 Total due = \$ _____

Method of Payment:

- Bill Me
 Check Enclosed
 Credit Card

Make checks payable to:

2005 Retalix Conference
 Retalix
 13620 Lincoln Way Suite 325
 Auburn, CA 95603

Credit Card Information:

Authorized total amount: \$ _____
 Description: _____
 I, _____ (please print company name) have reviewed the above sales order and it is correct. I hereby authorize Retalix to charge the "total amount" specified above to my credit card listed below.
 A. Name as printed on card: _____
 B. Corporate name as printed on card: _____
 C. Name of bank on card: _____
 D. Credit card:..... Visa MasterCard
 E. Credit card# _____ / _____ / _____ / _____
 Exp. date: ____ / ____ / ____
 F. Credit card billing address:
 Street _____
 City _____ State ____ Zip _____
 I agree to pay the above total amount according to Card Issuer Agreement.

 G. Cardholder's signature: X _____
 H. Today's date: _____

Technology Center Lab

The Technology Center is the hub of the conference; the gathering place for all customers, exhibitors, industry influencers, media, employees, and other guests. The Technology Center is designed to be part lab, part exhibit floor, and part meeting space. You can

gather here to eat, exchange ideas, learn more about a software package, see a software demonstration, and even hold informal meetings. The Technology Center, always a popular part of the conference, has been expanded and we expect more than 20 business partners and strategic alliance partners to be available. In addition, you can find Retalix products and product experts available to give you a demonstration and answer any questions you may have.

Featured in the Technology Center:

- Booths for Retalix products hosted by Retalix employees (includes IDS, TCI, and OMI booths)
- Booths for each business partner to showcase their products and technology by providing demos and answering questions
- Separate roundtable areas to meet with key Retalix personnel

Check the Retalix web site at www.retalix.com for more details on the Business Partners exhibiting in the Technology Center.

Technology Center hours:

Sunday: 5:00 to 8:00 pm during the Welcome Reception

Monday: 11:30 am to 5:00 pm (during lunch and afternoon sessions)

Tuesday: 11:30 am to 5:00 pm (during lunch and afternoon sessions)

General Session Conference Kickoff: The Retalix Roadmap

The conference starts with Barry Shaked presenting The Roadmap for the Future which details the new corporate Retalix vision as a result of recent acquisitions. The Retalix executive team will be available also to discuss the roadmap of Retalix, and the focus on providing solutions from warehouse to checkout, through innovation and synchronization.

