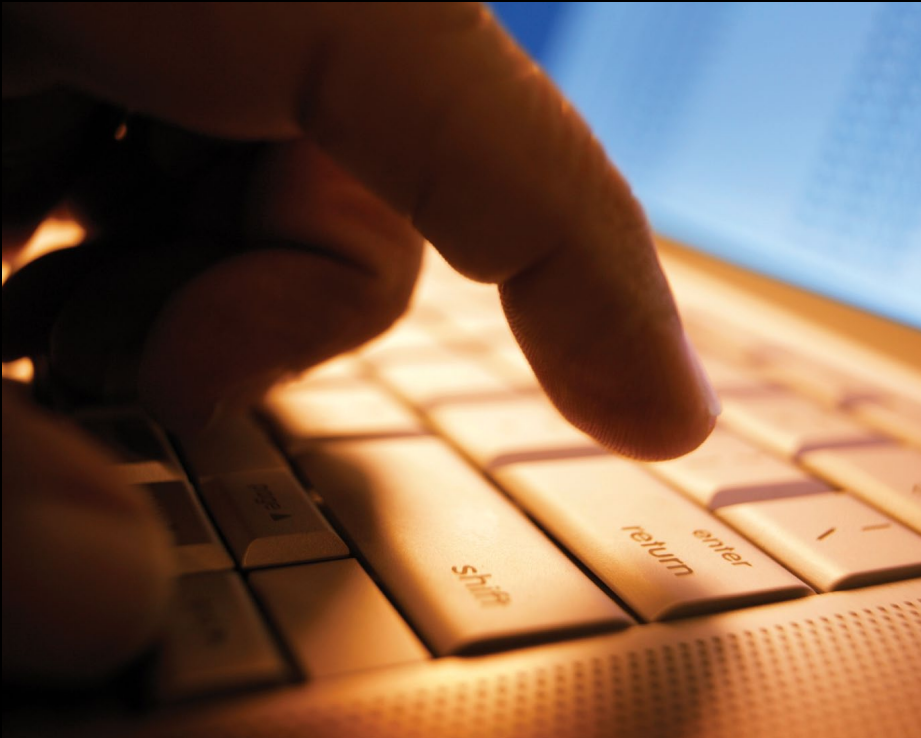




# Connected Reporting & Sales Analysis

SOFTWARE AS A SERVICE



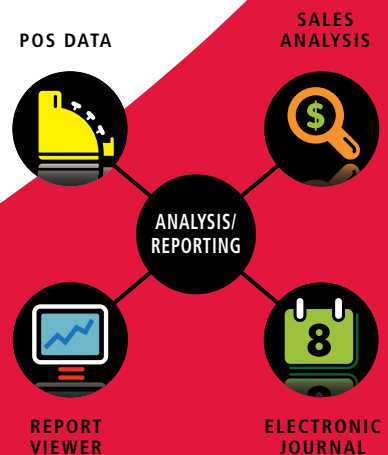
## KEY BENEFITS

- Turns data into relevant and insightful management information
- Enables retailers to identify profits and problems down to the item level
- Empowers decision-making at the store level and chain-wide
- Eliminates time constraints via anytime, anywhere access
- Lowers investment and operational costs

The raw data you need to make critical decisions about your stores may be readily available, but unless you can use it quickly and cost-effectively, it does you no good.

Connected Reporting is a browser-based solution that makes analysis across time periods and stores easier than ever before. No longer are you shackled by cumbersome systems and limited access to the data. Now you can create the reports you need anytime and anywhere.

What's more, Sales Analysis allows you to drill down to the item level for the greatest possible understanding of how your business is running. All it takes is an Internet connection. And StoreNext.





## PRODUCT HIGHLIGHTS

Reports created in  
easy-to-read GUI format

Analysis by store  
and time period

Standard reports include Sales  
by Period or Category, Periodic  
Sales Comparison, Hourly  
Productivity, Store Statistics,  
Revenue by Tender and  
Aggregated Business Report

Item-level drill-down capabilities

Sales Count Activity report  
reveals best and worst PLUs

Electronic Journal automatically  
collects and consolidates  
Transaction Log data

Store POS system's end-of-day  
reports available online

Chain-wide access to  
security-related transactions

## ANALYZE POS DATA EFFORTLESSLY.

Connected Reporting opens up POS data for sophisticated analysis. It automatically imports raw data from the store and sorts information into an enterprise database designed for quick extraction and cross-cutting with relevant data "cubes."

Reports can encompass any time period, and run across one or any selected group of stores. Standard reports include Sales by Period or Department, Periodic Sales Comparison, Hourly Productivity, Store Statistics, Revenue by Tender and an Aggregated Business Report.

## KNOW YOUR PROFITABILITY AT EACH ITEM LEVEL.

Connected Sales Analysis adds item-level sales information to your core reporting system. With its Sales Count Activity report, you can discern the best and worst PLUs in the store based on factors such as quantity sold, highest gross profit, cost and more. Our Sales Analysis tool can also retain an item's cost per day across an entire chain, making gross profit analysis much more accurate and less time consuming.

## CONSOLIDATE YOUR DATA WITH ELECTRONIC JOURNAL.

Connected Reporting also takes your Electronic Journal lookups and security queries to a whole new level. It automatically collects the transaction log from your POS system and consolidates the data into a special database for faster and easier modifications of existing searches, queries and filters.

Detailed questions can be answered with specific queries across any date range. Transactions can also be sorted on and within different columns, with reports easily exported to Microsoft Excel. Plus, Electronic Journal provides chain-wide access to signature capture, sign-in/sign-outs, voids, ticket cancels and other security-related transactions.



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For more information on what the  
Connected Reporting & Sales Analysis can  
do for you, contact StoreNext today.