



Reduce paper and energy costs with Epson's TM-T88V!

Get the printer that can pay for itself and more. Epson's industry-leading TM-T88V thermal printer is ENERGY STAR[®] qualified, has the lowest power consumption in its class and offers print options that can reduce paper usage for receipts up to 30%, saving you over \$300 in five years.

Paper savings are easy with no application changes required

Epson's TM-T88V paper-saving options allow you to reduce the white spaces on your receipts from 25% to 75%, which means a paper savings of up to 30%. The paper-saving settings are easy to use and can be done right out of the box without changes to your application.¹



Quality and readability assured

Other POS printers claim to reduce paper usage by up to 70%, but look closer. They achieve reduction by compressing both text and graphics, reducing font size and requiring a change from 80mm to 58mm receipt paper, all of which make their receipts much harder to read. Epson's TM-T88V, using standard 80mm receipt paper, reduces paper usage by reducing the white spaces and lower margin on the receipt so that print quality, readability and font size are not affected.

Benefit from significant cost savings

With the TM-T88V printer set at the full 75% reduction mode, paper costs can be reduced by over \$300 per

printer in five years with a savings of over 200 lbs of paper. For users with 1000 printers, this could mean a cost savings of over \$300,000 in five years.

TM-T88V Normal Length

7-inch Length

TM-T88V with 75% Reduction

4.9-inch Length

Paper usage reduced 30%!

TM-T88V Normal Length

Lunch		
Table#: 23		
5/4/2011		
Person: 1,2,3,4		
Time	Check #	Srvr
4:05:42 PM	40073	Alain
1	Scallops	10.95
1	Side Fries	4.95
1	Scallops	13.95
1	Pork Chop	22.95
1	Leab Shank	24.95
1	Apple Strudel	5.95
1	Warm Choc Cake	5.95
1	Water 750 ml	4.95
3	Stoll	30.00
Food Sub-Total		89.65
Beverage Sub-Total		34.95
Gratuity		00.00
SUB TOTAL		124.60
SALES TAX		11.06
TOTAL		135.66
THANK YOU FOR DINING WITH US! VISIT ZAGAT.COM TO RATE THE TAVERN!		

TM-T88V with 75% Reduction

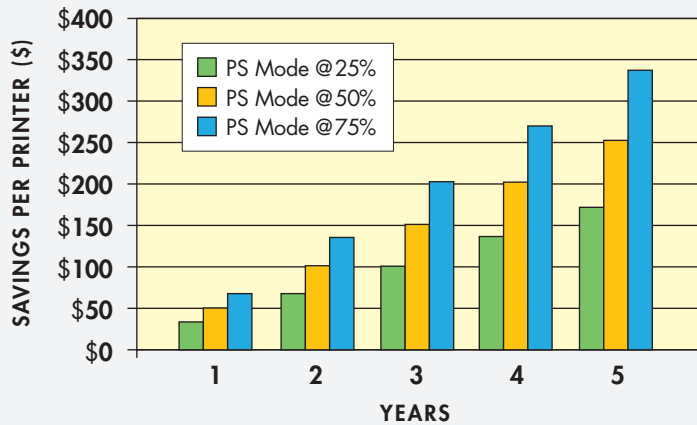
Lunch		
Table#: 23		
5/4/2011		
Person: 1,2,3,4		
Time	Check #	Srvr
4:11:47 PM	40073	Alain
1	Scallops	10.95
1	Side Fries	4.95
1	Scallops	13.95
1	Pork Chop	22.95
1	Leab Shank	24.95
1	Apple Strudel	5.95
1	Warm Choc Cake	5.95
1	Water 750 ml	4.95
3	Stoll	30.00
Food Sub-Total		89.65
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COST SAVINGS FOR A TM-T88V PRINTER USING PAPER-SAVING MODES

A TM-T88V printer using the 75% paper-saving mode provides cost savings of more than \$300 over a 5 year period. For a user with 1000 printers, the cost savings would be well over \$300,000!



Assumes 300 x 7 inch receipts per day, 365 days of operation, 230 ft x 80mm roll at a cost of \$.90/roll.



EPSON TM-T88V THERMAL PRINTER HIGHLIGHTS

- Print options that dramatically reduce paper usage
- Lowest power consumption in its class
- ENERGY STAR² qualified
- Fast printing up to 300mm/second
- Best-in-class reliability with MCBF of 70 million lines
- Dual interfaces standard including built-in USB plus one UIB interface
- Industry-first 16 levels of grayscale printing
- Industry-leading four-year limited warranty

Save even more with the TM-T88V's low energy consumption

The TM-T88V was the first POS thermal printer to be ENERGY STAR qualified² and is the most energy efficient in its class. In power consumption tests conducted by Epson on single-station printers sold in the United States, including Epson, Star, IBM, NCR, Citizen, Bixolon and Ithaca, the TM-T88V was found to use between 13% and 89% less power than other printers in its class.³ In addition, the TM-T88V's low power consumption reduces the creation of CO₂ over the life of the printer.

Epson and the Environment

Epson is committed to helping you meet your environmental goals and reducing your costs. Epson has a long history of achievements in protecting the environment and is now one of the leading environmental companies in the world. Our products are built with exceptional energy-saving designs, high recyclability and long life spans using strict manufacturing processes. All of which adds up to products with smaller environmental footprints and more cost savings for our customers.

FIND OUT HOW MUCH YOU CAN SAVE!

Ask an Epson representative for a customized ROI report showing how much you can save with Epson's TM-T88V.

¹ Even greater paper savings can be made with an application software adjustment.

² Find out which TM-T88V configurations are ENERGY STAR qualified at pos.epson.com/products/TM-T88V.htm.

³ For more information go to pos.epson.com/energytest.