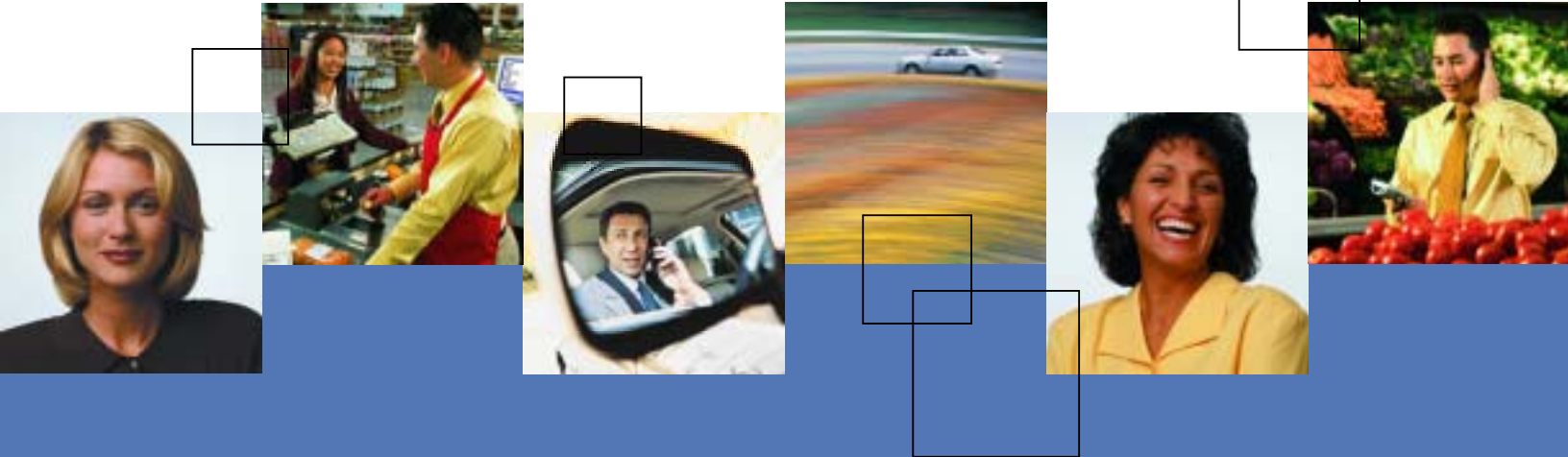


ISS45 Fuel Option

More power to the independent grocer.



ISS45 Fuel Option

The grocery industry's premier PoS system – ISS45 – now offers independents a seamlessly integrated Fuel Option. For large and small stores alike, fuel sales are fast becoming one of the most profitable “non-traditional” ways to outpace the competition and attract new shoppers.

Add energy to your store.

In today's competitive grocery market, independents and small chains are constantly looking for new ways to increase profits while attracting and retaining more shoppers. That's why it's time for a closer look at Fuel – and the ISS45™ Fuel Option from StoreNext. ISS45's Fuel Option manages fuel sales with the same degree of precision and reliability that have made the ISS45 the undisputed leader in PoS solutions. And because StoreNext is the only IT company completely committed to serving independent grocers and smaller chains, our ISS45 Fuel Option is designed with the independent's needs in mind.

Not only does ISS45 Fuel offer turnkey and comprehensive management of the fuel environment, but it's also extremely easy to operate, even for grocers and clerks who have no prior experience with pump operations.

ISS45 Fuel provides store managers with a detailed analysis of fuel sales by shift/day; management of multiple fuel pricing levels; monitoring/receiving of fuel deliveries; tank monitoring; automated tank gauging (stick readings), and much more. In fact, ISS45 + Fuel is the first and only system that totally integrates a complete high-end grocery PoS with a state-of-the-art fuel system (so ISS45's single store accounting system for fuel and grocery may be decisive by itself). And only with ISS45 are the fuel functions and data in a single product – in fact, with gasoline just another PLU, your fuel/grocery cross-merchandising choices are as varied as ISS45's almost endless promotional options.

In short, ISS45 and its Fuel Option provides everything in PoS grocers need to make their grocery/fuel operation manageable and profitable from the start. Combined with the industry knowledge and commitment to serving independents that only StoreNext can offer, ISS45 has a number of profit-making opportunities in store for innovative grocers looking for new ways to fuel sales.

Independent grocers to fuel more sales. And profits.

Why are large and small grocers alike adding fuel to their product offerings? For starters, industry data tells us that shoppers buy gasoline five times a month on average, or 60 times a year. By comparison, the average shopper buys milk 20 times a year and soft drinks 16.6 times. If only a small percentage of gasoline purchasers choose one-stop shopping and enter the store for other items, the number of cross-purchasers significantly boosts sales in other merchandise categories. So fuel not only increases same-store sales and shopper volume, it will also differentiate your store from other grocers—a major competitive advantage every forward-thinking independent must consider. To find out how the ISS45 Fuel Option can help your store pump up sales and profits, contact your StoreNext Dealer today.



Features and Benefits

- Single Grocery/Fuel database and accounting/reports
- Full and self-service operations
- Pay-at-pump, pre-pay and post-pay supported
- Separate or combined electronic payments with store
- Full graphical touch screen for easy learning and operation
- Status icons tell checker instant status on all fuel lanes, including drive-off, nozzle-out, etc.
- Execute Fuel transactions on as many lanes in the store as desired
- Wet stock management and reporting
- Virtually limitless grocery/fuel cross-promotion capability
- Car wash management and control option*
- Automated price pole control
- Most pump manufacturers and models supported
- Complete tank monitoring system with level/leak alarms, water level readings
- Fuel delivery tracking and reports
- Up to 32 tanks, 16 pure products, 32 mode schemes per pump

[*2003 Release]

About StoreNext

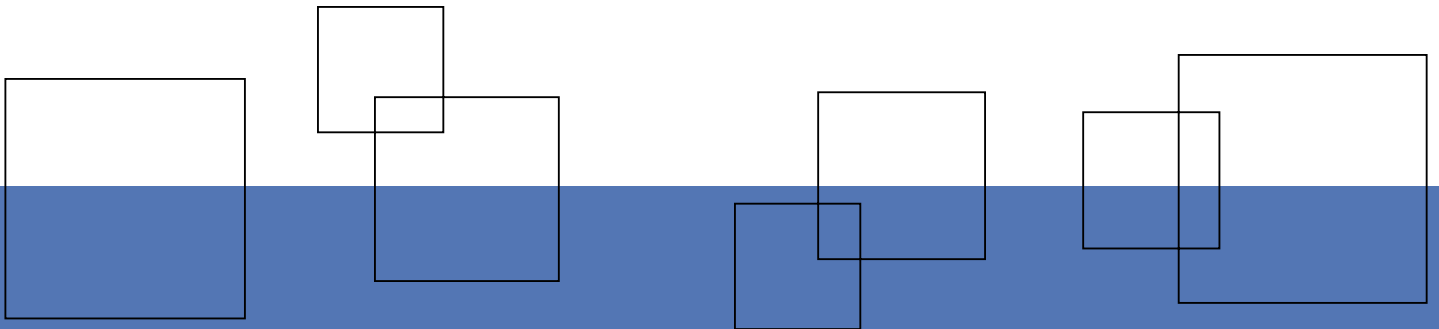
StoreNext is the No. 1 supplier of retail technology to independent grocers and smaller chains and is the only IT company completely committed to serving their needs. StoreNext was created in 2002 as a joint venture by Fujitsu, a worldwide technology leader, and Retailix, one of the world's leading providers of integrated software solutions for the retail food industry.

StoreNext markets Fujitsu PoS hardware, Retailix ISS45 PoS software and Internet connected services for managing stores via Web-enabled applications. Our focus on relentless cost reduction not only helps independents achieve greater ROI in the short term, but also provides smaller chains with IT solutions which allow you to compete on a level with the largest retailers.

To find out more about StoreNext – and how we can help you differentiate your business performance – contact us today.



A joint venture of Fujitsu and Retailix



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