

Pay By Touch from StoreNext

Biometric payments let your shoppers pay using the unique ID they were born with.

Pay By Touch Biometric Payments streamline checkout through simple identification, cut down on high payment card transaction fees and provide better shopper service.



The Pay By Touch system enables biometric authentication and electronic wallet presentation at checkout, and it is fully integrated with StoreNext's ISS45 and ScanMaster point-of-sale applications and WinEPS. Once enrolled, your customers can identify themselves with their fingerprint at the point-of-sale, retrieve their electronic wallet, and select a payment type. Your point-of-sale application then processes the payment much like a traditional transaction.

Benefits

- > **Lower-cost payments** – encourages use of less expensive payment options such as your in-house shopper card or ACH transactions.
- > **Increased loyalty** – speedier checkout, no loyalty or payment card required, and a more secure checkout experience brings happier shoppers back to your store again and again.

- > **Reduced fraud** – protect yourself through technology that more confidently confirms identity and financial accounts to keep fraud rates low.
- > **Easy integration** – Pay By Touch has been pre-integrated with ISS45 and ScanMaster with WinEPS, ensuring straightforward installation and operation in your stores.

Features

- > **Pay By Touch eCheck** – debit a shopper's existing checking account via the ACH network – saving you higher-cost payment card fees.
- > **Age verification** – speed traditional and self-checkout lines by verifying age in just a few seconds – without the risk of relying on a checker's judgment of looks alone (ISS45 only).
- > **Quick enrollment** – Shoppers enroll just once at an in-store kiosk, then use a finger to pay at any participating merchant. Or, shoppers can get started online.

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More Features...

- **Finger-touch access to your loyalty program**
 - no loyalty cards needed! Shoppers are automatically recognized as members of your store's loyalty program at checkout, and discounts are automatically applied.
- **Comprehensive security** – members' information is encrypted and stored at secure data centers using the same standards of top financial institutions including certified PCI compliance.
- **Enhanced privacy** – your customers are always in control of how their data is used, with no sharing of information for marketing purposes unless agreed to in advance.

Pay By Touch and StoreNext — our partnership makes integration easy for you.

StoreNext ISS45 and ScanMaster integration specifications:

- **POS software support:**
 - ◆ ISS45 8.1.0.1-060
 - ◆ ISS45 7.1.0.1-050
 - ◆ ScanMaster 2.03.01
- **Electronic payments software:**
 - ◆ WinEPS™/OpenEPS™ version 818 and above
- **PIN pad - payment terminals:**
 - ◆ Hypercom®: L4100, L4250, ICE 5500, and ICE 6000
 - ◆ Verifone®: MX870, Omni 7000, and Everest Plus
 - ◆ Ingenico: EnCrypt 2100, and EnTouch 10000
- **Pay By Touch features:**
 - ◆ ISS45 Version 8 with the Pay By Touch option and WinEPS/OpenEPS enables biometric authentication, wallet presentation, eCheck, Loyalty/frequent shopper identification and age ID verification.
 - ◆ ISS45 Version 7 with the Pay By Touch option and WinEPS/OpenEPS enables biometric authentication, wallet presentation and eCheck (7.1.0.1-050 and above). Loyalty/frequent shopper identification and age ID verification supported as of 7.1.1.0-050.
 - ◆ StoreNext ScanMaster Version 2 with the Pay By Touch option and WinEPS/OpenEPS enables biometric authentication, wallet presentation and eCheck (2.03.01-050 and above). Loyalty/frequent shopper identification also supported as of 2.04.00-050.

ISS45 and ScanMaster technical specifications:

- **POS hardware support:**
 - ◆ ISS45 V8: all POS terminal hardware and peripherals supported by 8.1.0.1-060 software
 - ◆ ISS45 V7: all POS terminal hardware and peripherals supported by 7.1.0.1-050 software
 - ◆ ScanMaster V2: all POS terminal hardware and peripherals to be supported by 2.03.01
- **POS operating system support:**
 - ◆ ISS45 V8: all POS terminal operating systems supported by 8.1.0.1-060 software
 - ◆ ISS45 V7: all POS terminal operating systems supported by 7.1.0.1-050 software
 - ◆ ScanMaster V2: all POS terminal operating systems to be supported by 2.03.01
- **Server hardware support:**
 - ◆ ISS45 V8: all server hardware supported by 8.1.0.1-060 software
 - ◆ ISS45 V7: all server terminal hardware supported by 7.1.0.1-050 software
 - ◆ ScanMaster V2: all server terminal hardware to be supported by 2.03.01
- **Server operating system support:**
 - ◆ ISS45 V8: all server operating systems supported by 8.1.0.1-060 software
 - ◆ ISS45 V7: all server operating systems supported by 7.1.0.1-050 software
 - ◆ ScanMaster V2: all server operating systems hardware to be supported by 2.03.01

StoreNext: giving independents the tools to succeed against the rest:

- **Where Every Day is Independent's DaySM** – The leader in retail technology for independent grocers and regional chains, Storenext dealers give you a one-stop source for packaged IT solutions. Storenext is the only major technology company to focus exclusively on the unique requirements of independents, and offers a complete spectrum of products; from POS systems to back-office applications – and everything in between. Storenext ISS45 and ScanMaster are the best-selling POS systems for independents, and provide the advanced technology and rich feature set that were previously available only to large chains.

Find out more:

- **Contact your certified Pay By Touch StoreNext dealer today** – your dealer and StoreNext can help you offer your shoppers the convenience and security of Pay By Touch.