StoreNext

RBO from StoreNext: $2,995*

Now you can get the leading back office as a low-priced system option with your new ISS45 or ScanMaster POS

From the loading dock to the parking lot and every step in between, RBO integrates your in-store POS systems. And now it's yours at the lowest price ever offered.

In today's breakneck marketplace, independent grocers need to be assured that what comes in the back door will speed out the front and feed the bottom line. So when you're implementing your new ISS45 or ScanMaster system, take a look at RBO™ — the advanced back-office system for in-store management, now available at low "option" pricing for your new POS.

RBO is the definitive Windows®-based solution for ISS45™ and ScanMaster®. In fact, RBO is the only fully integrated back office for these two premier POS systems, featuring an incorporated menu structure for the combined POS and office applications.

And there's no more finger-pointing and no more waiting for features on your POS to be supported by the back office — or vice-versa. With StoreNext providing both these critical products — with carefully coordinated features, files, testing and release timing — you benefit from the unmatched coordination of your in-store systems, now and in the future.

RBO gives complete front-to-back-door control over inventory, pricing, signage and reporting. With instant, on-line access to item tracking and other pertinent in-store information, independents now have at their fingertips the data and power they need for real-time decision-making. And to get these benefits right away, grocers currently using RBX or BASSPoiNT® can also implement RBO as a first or second step in their forward migration plan.

So what does RBO have in store for you?

- Full item file support for ISS45 V7 and V8 and ScanMaster V1 and V2
- Client/server architecture offering scalability from the smallest to largest stores
- Powerful and flexible pricing management
- True cost and profitability management – the most accurate and sophisticated ever offered
- Dependability, flexibility and a full range of features
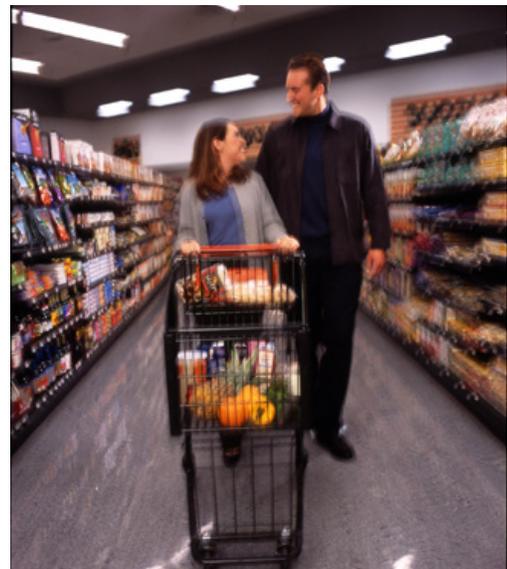- The definitive Windows-based retail software solution for ISS45 and ScanMaster.

If you're coming from a former landmark RBX system, you'll also find RBO's style to be intuitive and faster to learn than other systems. StoreNext even has RBX — and competitive back-office — upgrade migration offers at dramatic savings.

So have your StoreNext RBO-Certified dealer add RBO to your ScanMaster or ISS45 POS and get moving forward right away.

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* Not a typographical error. The MSRP really *is* $2,995, including SIL, interfaces and all, or $4,995 including RBO's DSD/Receiving — with so much ROI that it could literally "pay for your new POS."[SM]

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