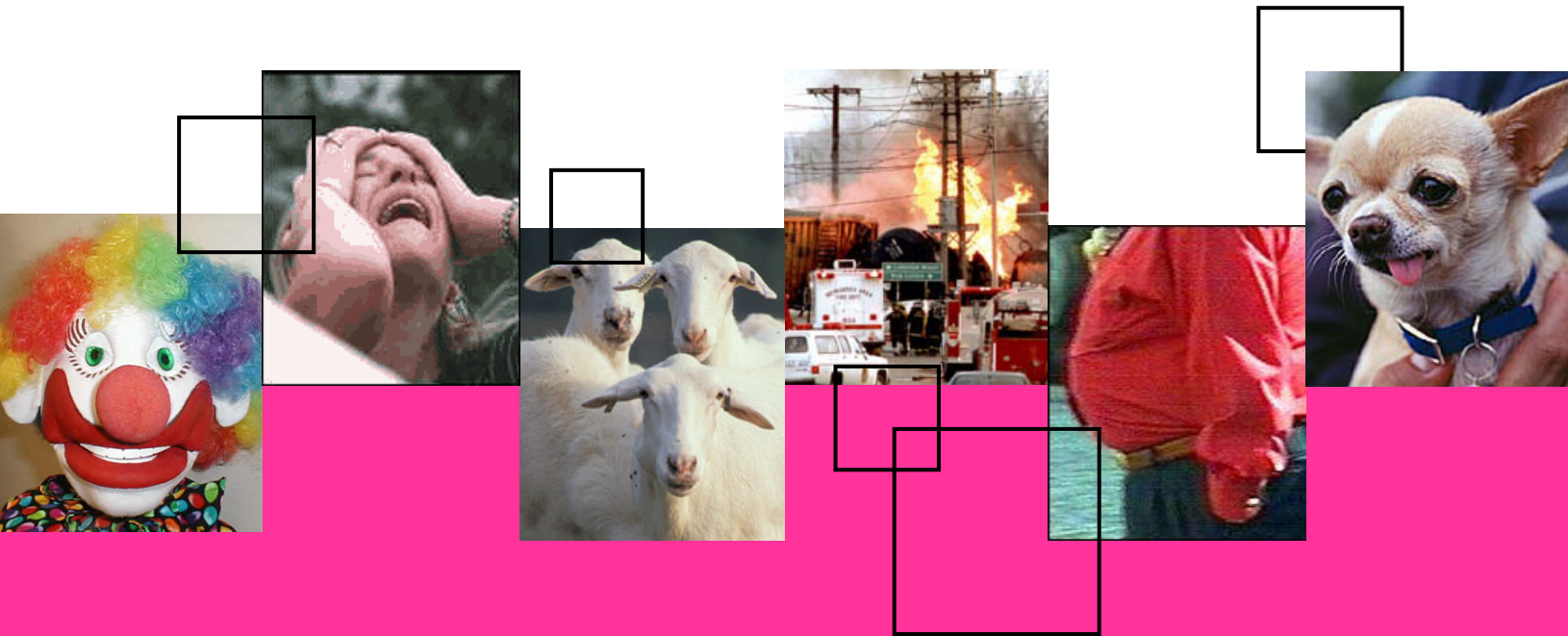


The Personal Communicator

The Next Revolution in Telepresence





Imagine

The World at your Fingertips

Cellular. FAX. Electronic mail. Pagers. Walkie-talkies. Carrier pigeons.

Folks, they're all deader than Grand Union. That is, when compared to

StoreNext's Personal Communicator, the Connection of the Future.

So hear our vision, the seamlessly-integrated extensible universe as it *can be!*

A New Dawn...

The email tele-cosm? Puh-leeze! Just to communicate you have to wade through that daily drownload of spam. And then 50 mouse-potatoes you don't even know send you the same dumb jokes about redneck Jedi knights. Your bloatware crashes at regular 20 minute intervals. Dot-sots don't understand what you wrote and flame you back. Or worse, "Reply To All." This is progress?

And cellular: "Hello? Hello?? Are you still there??? Hello???? Wait – let me climb a tree and maybe we'll get some clear air..."

And let's not even *think* about FAX machines. Talk about ugly.

Yes, there is a better way.

Enter the StoreNext Personal Communicator, truly the inter-individual connections standard of the future. No paper, no keyboards, no AAA batteries, no one-inch LCD screens you can't read day or night. Just clear, straight talk with the business contact you need – or the one you love.

With the StoreNext Personal Communicator, you don't need to log on. You don't need an antenna. You don't need to load the machine with paper (and rip it out it when it jams). You just push a couple of buttons and you're instantly connected – automagically – with your communications target. Day or night, anytime anywhere, one person or many.

You see, StoreNext leverages our multidisciplinary client-focused intellectual capital to operationalize adaptive mission-critical implementations of disintermediated, scalable best-practice schemas and to harness cross-media deliverables for empowering resource-constrained entities.

So imagine. Just clear conversation. Made simple. By StoreNext.

Congratulations – you have passed the .PDF magnification control proficiency examination.

Talk the Talk with StoreNext

Actually, the solution is not *completely* finished yet, but someday soon almost every home and business in the world will have our distributed client devices. Probably several in every home! And if you're traveling? No worries — temporary-use Personal Communicators will be available for just a few cents in airports, restaurants, jai-alai courts — everywhere you go.

And StoreNext requires no new infrastructure — the corporate wreckage of companies like WorldCom and Global Crossing left 27.3 million miles of surplus fiber-optic under the streets — may as well put it to good use. With StoreNext.

Some see value propositions as they are and say "Why?"

We dream of paradigms that never were and say "No Way."



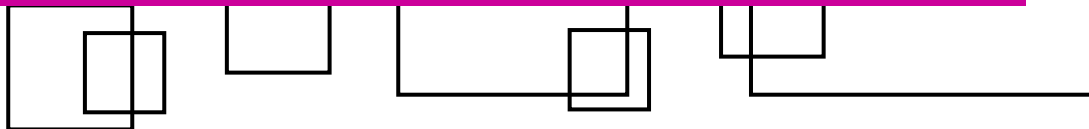
*Artist's Conception,
StoreNext Personal Communicator*

Features and Benefits

- **High Quality!** Clearest possible sound, comparable to audio CDs!
- **Low Cost!** Equip every room in your home for less than your monthly cellular bill!
- **No new wires!** Put those existing FAX and modem data lines to work!
- **Cellular-interoperable!**
- **No bulky cell phones to take with you** — StoreNext Personal Communicators will be everywhere you go!
- **Talk to anyone, anywhere, anytime, just by entering as few as seven quick digits!**

New Features Coming Soon!

- **Personal Communicator Poles** — perfect for posters, squirrels and automobile accidents!
- **Outstanding Marketing opportunities** — speak with your target consumers at their homes, anytime, day or night!
- **Three quick digits and police officers and firemen will appear at your door!**
- **What if your target is using the StoreNext Personal Communicator when you try to reach them?** We've covered that too! An intermittent tone will tell you that your party will be able to receive you at a later time!





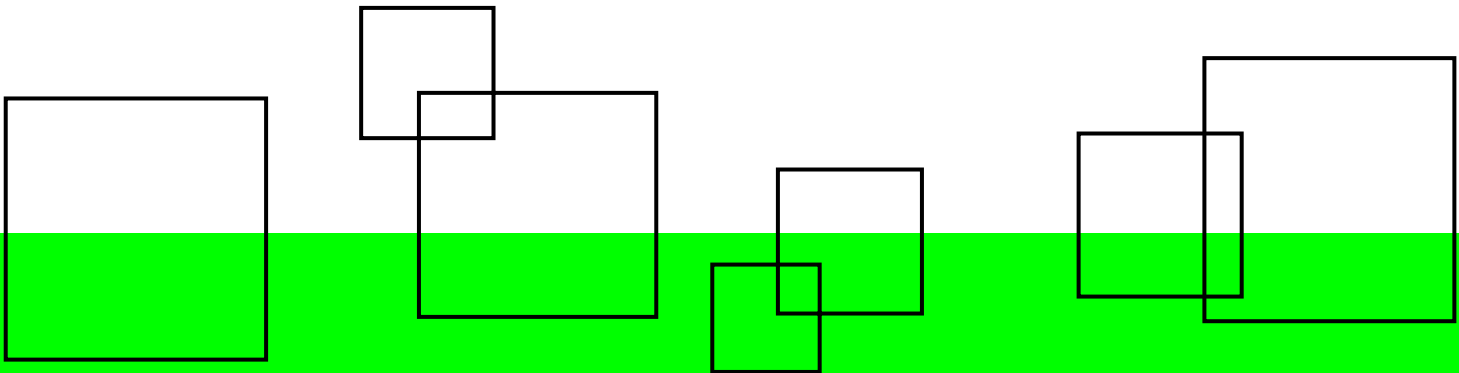
About StoreNext

What's left to say that hasn't already been said? StoreNext laser-focuses exclusively on the independent small chain, small grocery, really small grocery and bait shop markets because our products kick ass, plus the fact that we haven't talked Kroger into buying our stuff yet. Also, we're the only company that's still willing to put up with wholesalers, but the less said the better here.

StoreNext sells Fujitsu hardware and Retailix software. Oh — and Connected Services. And then there's this new Personal Communicator thing that we invented all by ourselves, but you should consider alternatives before you invest wisely. Anyway, this whole deal is about helping small grocers levelize the playing field with the colossal chains. See, we think that if you use really, really hot computers then it's just like if you had 1,200 more stores.

StoreNext puts laser focus on relentless cost reduction — and we try to help our customers reduce their own expenses too. We also talk about “Differentiated Business Performance,” however no one here is exactly sure what that means — it could just be a translation from something French.

FUJITSU Both companies jointly deny all knowledge. **Retailix**



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Would you?

C-YA