



ScanMaster 2.4 from StoreNext

Bringing you 40+ more features and capabilities in StoreNext's continuing series of powerful POS applications



Whether you're looking for enhanced payments, media, frequent shopper, promotions, reporting, end-of-day, coupons or just plain old improvements, ScanMaster 2.4 has plenty of everything

Competing in today's independent and regional chain grocery market means offering more for your shoppers every day. But we're with you every step of the way with new ScanMaster features that speed your checkout, improve your shoppers' experience, smooth your operations — and drive down costs all along the way.

Designed exclusively for the independent grocer and regional chain, ScanMaster has long been one of the most powerful and dynamic POS systems, continuously enhanced to meet the developing requirements of your grocery business.

We're particularly proud of our Winter 2007 release — StoreNext's fifth major ScanMaster product in less than two years. Not only does StoreNext ScanMaster 2.4 take software quality to the finest level yet, but we've added over 40 new features, capabilities and interfaces — all designed to improve shopper service and reduce your operating costs.

Our ScanMaster 2.4 piles on dozens more new features that are simply unavailable on the old "capped" ScanMaster. And they're available today on the POS system you already trust with your business. Take a look!

- **Fully-Automated End-of-Day** — ScanMaster EOD processing can now execute unattended — automatically at your designated time of day. This is a positively revamped EOD application with system-wide support and controls. Different days of the week can be scheduled for different times, and full prompting, parameters, schedulers, status notifications and logs are included. Skipped, manual and in-process situations are fully managed. You'll love this.
- **Pay By Touch Loyalty** — takes your card program to the next level. Shoppers hate fishing for cards — or worse, waiting for other shoppers who are fishing for cards. You can continue to use your current accounts and numbers. And just as important, Pay By Touch ACH can take a big slice out of your skyrocketing payment costs while adding secure, positive payments ID and identity theft prevention for your shoppers.
- **MobileLime® Loyalty** — this outstanding turn-key service uses cellular telephone text messaging (SMS) and other media to keep you close to your shoppers. ScanMaster can now issue shopper-specific loyalty discounts according to frequent shopper levels assigned within new MobileLime POS workstation settings. The MobileLime plug-and-play service can manage your shopper files and turn around special promotions and timely messages in 24 hours or less — at lower costs than traditional mailings or print advertising. (CONTINUED...)



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- **Promotional Media** – Now ScanMaster can sequence your on-screen graphics or advertising media – even with different media showing in different lanes. In-lane media can now be easily resequenced and reordered to optimize their effectiveness for shopper relationships, store promotion or advertising purposes.
 - **Media Reporting** – New reports provide media by lane, media by group and listings of the currently-active media used for in-lane graphics, messages and advertising. Further, these reports can be used for your money-making advertising services by backing up your invoices to advertisers who buy space on your revolving screens.
 - **WinEPS Masked Calls** – When used with the OpenEPS interface (available with 2.3.1 or later) ScanMaster is now “blind” to the sensitive bank card data protected under PCI (“Visa”) compliance standards. Since protected data is not seen, registered or stored by the POS system at any time, merchants with ScanMaster now have absolute protection against liability from rogue programs or employees stealing data from their ScanMaster POS systems or files.
 - **In-Store Accounts** – Although PCI or “Visa” requirements do not cover or regulate in-house shopper charge accounts, you may choose to eliminate the in-house account numbers from receipts depending upon their operational importance for refunds and reconciliation. ScanMaster now enables you to individually selecting masking parameters on receipts and/or signature slips.
 - **Frequent Shopper Coupon Awards** – This new setting enables frequent shopper coupons to be awarded if the customer’s current sale total and period totals exceed the “Over Freq. Shopper \$\$” setting in the system. Coupons can now be issued sequentially until the amount setting is exceeded (in previous releases, the coupon was only issued each time the amount was exceeded).
 - **Signature Image Printouts** – ScanMaster’s Electronic Journal signature images now provide additional information to assist resolution with financial institutions, including date/time, sale and tender totals, tender type and store, register, transaction, cashier, customer and account numbers.
 - **Expanded Discover Card Support** – Discover Financial Services LLC and China Union Pay (CUP) have established a strategic alliance and reciprocity agreement. This means there are new IIN ranges from China Union Pay cards, and ScanMaster now supports these Discover Cards with account numbers with a leading “9” (in addition to previously-supported discover card account numbers with the leading “6.”)
 - **Reduced Receipt Length Configurations** – New POS workstation settings can reduce empty space at the bottom of the customer’s receipt and minimize paper usage. In the past, ScanMaster skipped three blank lines before advancing to the knife cut point – now the number of lines can be set according to the printers currently in service.
 - **New SRR Exempt Totalizers** – The ScanMaster Reconciliation Report (SRR) supports six new totalizers, including three for tax-exempt items and three more for food-stamp exemptions. Just a little more clarity.
 - **New Paid-In Key** – A “Paid-In” key has been added to the ScanMaster Keyboard Configurator for use with Fujitsu 92-key supermarket keyboards.
 - **Cashier Forced Logoff** – A till cannot be settled, of course, while a cashier is logged onto the POS workstation. The Forced Cashier Logoff enables the till to be settled and finalized when the POS workstation is not operational and therefore unable to perform the logoff. The new application marks a till logged off as a POS workstation in the server’s database. For enhanced security, actions performed by the Force Cashier Logoff function are now written to a new log file, providing bookkeepers with assistance and information when diagnosing any balancing discrepancies. The new information includes action date/time, employee logons involved, the cashier or lane affected and specific action completed.
 - **U-Scan Dynamic Customer File** – Shoppers can now be added to the ScanMaster customer file in real time from U-Scan terminals. The Dynamic Customer Build feature prompts attendants with the option to add the shoppers, including optional manager approval.
 - **Enhanced Electronic Shelf Label Support** – ScanMaster’s electronic shelf label (ESL) interface is now designed to output promotion maintenance (and optionally a full item export) to the ESL Btrieve file. Using the ESL Service, ScanMaster applications generate Btrieve promotion data including for Item Maintenance, Batch Apply, Electronic Promotion Maintenance, Electronic Coupon Activation, PocketOffice Maintenance, SIL Processing, and FM Item Maintenance or Shelf Audits.
 - **Enhanced Unit-of-Measure and Compartive Measure** – The Unit of Measure Editor now provides a new Group field that displays and defines compatible units of measure. The Group Number is used to group like-kind measures such as dry ounce, pound, kilogram and so forth, which can be easily selected from drop-down boxes.
 - **Usage Trail Clearing** – All menu applications write to ScanMaster’s Usage Trail Log, which records the function, date/time, employee number and so forth. This log is now checked nightly according to the “Days Historical Data to Save” setting to keep this log to a manageable size.
 - **T-Log Consolidation** – POS Workstations now consolidate each transaction to the server T-Log after transaction completion instead of pending signoff. This ensures synchronization between the in-store ScanMaster reports and Connected Services reporting services.
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