

## ScanMaster Mocha™ — Served Up for Small Stores

Smaller stores need rich software and never-down hardware just as much as the big ones, just less of it. With pricing like this you can get the best.



*Instead of a random collection of spot-market pieces and parts, order yourself a “Mocha” — real value from StoreNext at a price that won’t keep you up at night.*

**Fact:** Big stores sell groceries. Small stores sell groceries.

Also, big stores scan. Small stores scan.

Big stores take credit, debit and EBT. Small stores take credit, debit and EBT.

Big stores need to provide great shopper service. So do small stores.

Big stores balance at the end of the day. Small stores do too.

Big stores need software they can tailor exactly to their business. As do the small ones.

Big stores can’t risk their business on throw-away pieces and parts that might not work tomorrow. Small stores can’t afford a lane to be down even for one day.

Big stores need future options without big upgrade charges. No small store owner would disagree.

So when your small store needs new POS, ScanMaster “Mocha” is the sensible answer. It’s blended especially for small stores from the exactly the same top-quality ingredients that already run over 4,000 independent and regional chain supermarkets, Mocha gives you:

- ✓ **Ultra-reliable ScanMaster Software** — instead of the low-end “it-is-what-it-is” generic purpose software from an undocumented CD-ROM, get a standard of the industry. ScanMaster brings you much more than just a track record — an outstanding set of features, and they all can be set up the way you like.
- ✓ **True POS hardware** — with all the components designed to work together and certified with every release of the ScanMaster software. For instance:
- ✓ **Fujitsu TeamPoS Terminals** — the

perennial leader in reliability — just ask the maintenance people. This is a true POS terminal designed for tough year-in, year-out industrial use in supermarket front-end checklanes, not a white-box-of-the-week PC.

- ✓ **Magellan 8200 or 1000i Scanner/Scales** — from PSC, the performance and reliability leader in scanner-scales, they can be a part of your personal Mocha recipe if you like.
- ✓ **Fujitsu Touch Screens** — these advanced clerk devices make transactions — and training — much easier and are more reliable than keyboards or the old keyboard-screen combinations from the ‘90s.
- ✓ **The TPG/Axiom Printers** — the new top-of-the-line A776 from TPG gives you silent printing of 50 lines per second, automatic MICR reading for check authorization, and even optional receipt-enhancement software. Or save even more money with a “low-fat” A794 single-station printer.
- ✓ **Future-Proofing** — with interfaces to virtually every add-on product and payments network in existence, ScanMaster will fit perfectly into your current operation.
- ✓ **Outstanding Support** — like at StoreNext, “Every Day is Independent’s Day” with our dealers. You’re not just at the top — you’re the *only* item on the priority list. Call today and they’ll be happy to show you how Mocha combines the industry’s proven best — and proven — hardware, software and services just for the small-store grocer.



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