

**For Immediate Release**

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**Hiller's Markets rocks Motown Customers with new POS, PocketOffice, Connected Services and Self-Checkout from StoreNext**

**WASHINGTON – Feb. 13, 2005** – Hiller's Markets, a Metro Detroit area independent grocery chain, is set to "rock" local customers with new in-store technology that further underpins their commitment to quality, selection, shopper service and value. The announcement was made at the Food Marketing Institute's (FMI) 2005 Markettechnics show in Washington, D.C.

Plano, Texas-based StoreNext Retail Technologies LLC has been tapped by Hiller's to provide a new point-of-sale system, Internet-based reporting applications and Fujitsu U-Scan® self-checkout systems across the six-store, family owned chain. Hiller's new technology also includes StoreNext's PocketOffice™ hand-held units for advanced shopper services and store management efficiency.

The project began late in 2004 with delivery of all hardware and software to Hiller's. Implementation within the stores is being done gradually to provide for adequate staff training and acceptance of the new systems by customers. StoreNext has replaced Hiller's legacy POS system with its market-leading ISS45 POS and the Connected Reporting module from StoreNext's Connected Services™ suite of hosted store management applications.

StoreNext will install Fujitsu U-Scan systems to replace a competing first-generation self-checkout system in one store. U-Scan will also be deployed at the other five locations, for a total of 24 self-checkout lanes.

The rollout also includes outfitting more than 50 cashier lanes with Fujitsu TeamPoS 2000 M point-of-sale terminals. Each store also will employ PocketOffice, StoreNext's application suite running on Fujitsu iPAD hand-held PCs providing high-end mobile computing capabilities at a low-end cost for independents and regional chains.

"We wanted to update and bring to current standards our hardware and software systems across all stores," said Eva Shapiro, Hiller's chief financial officer. "The hardware, POS and application software combination from StoreNext was the best solution to fit our needs.

“The move toward Connected Services should free us up to focus on other key operational issues without having to develop our own reporting system, while self-checkout will give our customers an option to get in and out of the store quickly with a technology they’ve come to expect.”

“This is a tremendous win for StoreNext with a highly progressive independent grocer that recognizes exactly how technology can help level the competitive playing field against national chains,” said Ray Carlin, president and CEO of StoreNext. “These next-generation systems, coupled with Hiller’s excellent reputation for quality, selection and value, will help Hiller’s enhance store management while improving customer service and shopper loyalty.”

Hiller’s Markets was founded in 1941 by Sid Hiller when he opened his first butcher shop on Michigan Avenue in Detroit. Back then, a T-bone steak could be purchased for 25 cents and a pound of ground beef was 18 cents. Today, the company is operated by James A. Hiller, son of the founder. Hiller’s specialty departments include quality meats and fresh seafood; deli, bakery and produce; and a wine shop and floral/gift shop, as well as a wide selection of international and ethnic foods.

### **About StoreNext**

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and regional chains. Based in Plano, Texas, StoreNext is a joint venture of Retalix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retalix’s ISS45 POS software and Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the only major retail IT company focused exclusively on meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains.

Web site: [www.storenext.com](http://www.storenext.com)

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**For sales and product information call (972) 265-4800.**

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