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## **For Immediate Release**

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## **StoreNext and Pay by Touch to Collaborate on Electronic Payment Solutions for Independent Grocers**

### **Pay by Touch Option offered via StoreNext's Connected Services**

**PLANO, Texas – May 3, 2005** – StoreNext Retail Technologies LLC and Pay By Touch have signed an agreement under which the two companies will market and provide Pay By Touch's biometric authentication and payment system to independent grocers. The joint solution will allow shoppers to pay for purchases with the simple touch of a finger.

According to the agreement, StoreNext, through its nationwide dealer network, will resell the Pay by Touch store-level hardware, software and interfaces to independent retailers. Data and transactions from the independents' point-of-sale systems will be processed through StoreNext's Connected Services suite of Internet-based store management applications. StoreNext dealers will provide ongoing service and support for the systems

"Independent grocers and regional chains want to provide a faster and more convenient shopper experience with lower costs and outstanding security," said Ray Carlin, president and CEO of StoreNext. "This agreement represents an important next step in the evolution of our Connected Services offering and underscores our commitment to level the competitive playing field for independents."

Pay By Touch makes the checkout process faster, more convenient, and more secure than other payment methods by eliminating the need for consumers to present cards, checks or cash at the point of sale. When checking out, customers place their fingers on a biometric scanner that authenticates them while linking to their financial and loyalty accounts. Pay By Touch also offers a quick, accurate way to check age verification and automates the loyalty program. . The Pay By Touch service is currently offered in Piggly Wiggly Carolina Co. stores throughout South Carolina and other retailers in North America.

"Through our agreement with Storenext, biometric payments for independent retailers will be easier to integrate and implement," said John Rogers, founder, chairman, and CEO of Pay By Touch. "You don't

have to be a large retailer to realize the benefits of Pay By Touch. The combination of Storenext's Connected Services and the Pay By Touch payment service enables smaller retailers to lower transaction costs and reduce fraud.”

The StoreNext agreement is enabled through a recent partnership announcement between Pay By Touch and MTXEPS, Inc., a leading software provider in the electronic payments industry, whose application, WinEPS, is the core payment engine used by major retailers throughout North America.

### **About Pay by Touch**

Pay By Touch is a biometric payment service free to consumers that allow shoppers to quickly and securely pay for purchases or cash checks using a finger scan linked to their personal identification information, financial accounts, and loyalty programs. The privately-held company offers retailers a complete payment solution, from front-end biometric authentication, age verification, and check cashing to back-end payment processing for ACH, debit card, and credit card transactions. Pay By Touch has more than two-dozen U.S. issued patents covering token-less and token-based biometric transactions. For additional information, visit [www.paybytouch.com](http://www.paybytouch.com).

### **About StoreNext**

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and regional chains. Based in Plano, Texas, StoreNext is a joint venture of Retailix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retailix's ISS45 and ScanMaster POS software and Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the only major retail IT company focused exclusively on meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains.

Web site: [www.storenext.com](http://www.storenext.com)

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**For sales and product information call (972) 265-4800.**

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