



For Immediate Release

Press Contacts:

Neil McGlone
nmcglone@mbapr.com
Michael A. Burns & Associates Inc.
(214) 521-8596

AWG and StoreNext Form Strategic Relationship to Serve AWG Members

Firms to Cooperate on POS and Internet Software, Mobile Computing

PLANO, Texas and Kansas City, MO – Nov. 28, 2005 – StoreNext Retail Technologies of Plano, Texas and Associated Wholesale Grocers (AWG) of Kansas City, Mo., have signed a strategic agreement to jointly market and promote StoreNext’s products to the AWG membership. AWG serves more than 1,500 independent grocers and regional chains throughout the Midwest and in the Southeast.

The agreement covers StoreNext’s Connected Services™ Internet-based suite of store management software, ISS45 point-of-sale (POS) systems, and wireless mobile hardware and software, which will be offered as part of AWG’s Paragon program. The Retailix HQ and Store software applications continue to be endorsed under the Paragon Program.

“Our relationship with StoreNext and its dealer community is one way we can assure that our members have access to the proper selection, successful implementation and complete utilization of automated retail systems,” said Keith Martin, CIO of AWG. “These systems should help them enhance the shopper experience while improving store systems; the ultimate goal is a better bottom line.”

The program consists of marketing strategies to promote the StoreNext technology offerings to the AWG membership, as well as coordinating IT system integration between AWG systems and applications and StoreNext-hosted products.

“This agreement is further proof of StoreNext’s commitment to wholesaler-served independent grocers and regional chains,” said Ray Carlin, president and CEO of StoreNext. “We expect AWG retailers to benefit greatly by making these powerfull yet cost-effective technology solutions available through AWG’s program.”

The program focuses on users of ISS45 V7 and V8, Retalix PocketOffice mobile applications and Connected Services Sales Analysis, Electronic Journal and ShrinkTrax for loss prevention. The Retalix PocketOffice application will be offered in conjunction with Fujitsu's iPad handheld device.

About AWG

Associated Wholesale Grocers is the second-largest retailer-owned grocery wholesaler in the United States, serving more than 1600 stores in a 21-state area. The company supplies customers from seven modern and efficient distribution centers totaling more than 5 million square feet. AWG projects sales of about \$5.1 billion in 2005.

About StoreNext

StoreNext Retail Technologies LLC is the No. 1 supplier of retail technology to independent grocers and regional chains. Based in Plano, Texas, StoreNext is a joint venture of Retalix Ltd. (NASDAQ: RTLX) and Fujitsu Transaction Solutions Inc. and markets Fujitsu POS hardware, Retalix's ISS45 and ScanMaster POS software, Retalix Store and Retalix HQ, as well as Internet Connected Services for managing stores via Web-enabled applications. StoreNext is the IT company that's dedicated to meeting the needs of this wholesaler-served market with packaged solutions that were previously available, affordable or practical only for large chains. Web site: www.storenext.com.

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For sales and product information call (972) 265-4800.

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