

BIG RESULTS in a SMALL WORLD

Retalix SYNERGY 2006 Global Conference

September 10-13, 2006 • Disneyland® Hotel • Anaheim, CA



- Corporate Vision
- Case Studies
- Focus Groups
- Product Roadmaps
- Networking
- Education and Training
- Thought Leadership
- Lots of Fun!



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For more information:

2006conference@retalix.com • 2006conference@storenext.com • 1.530.887.5463 x208 • www.retalix.com

Retalix® Synergy 2006 is the annual, global conference that brings together more than 1,000 Retalix and StoreNext customers, business partners, dealers and employees. Industry media and analysts will also join us for three days of thought leadership. You will enjoy a wealth of product updates, educational sessions, networking, and customer feedback venues such as product focus groups and advisory councils. We have also arranged world-class entertainment, including a pre-conference golf outing and our banquet performer who has entertained presidents, kings and other dignitaries around the world. At Retalix Synergy 2006, you'll learn more about:

- Corporate vision and product roadmap
- Retalix and StoreNext solutions in detail
- Emerging industry trends and best practices
- How your peers are using our solutions
- New and complementary products from business partners that enhance your operation

Audience

Plan to attend if you are:

C-level Executives • Managers (IT, Operations, etc) • Power Users • New Employees • Business Partners • Integrators • Analysts • Dealers

at

Grocery Retailers, Wholesalers, Independents, and Regional Chains • Foodservice Distributors • Convenience Retailers • Fuel Retailers • Convenience Distributors

“Best conference of this type that I’ve ever attended. I was impressed with the opportunities to learn about Retalix products, people, and partners at the conference. The message was consistent, informative, and exciting... and there was a bit of fun thrown in for good measure.”

-Ellen Roberts, Alex Lee

Conference Location

About Disney

Some things you just can't miss—and the *Disneyland®* Resort 50th Anniversary is one of them. It's the biggest celebration in Disney history—but it won't last forever! While there's still time, come and experience all the amazing entertainment, incredible attractions, and “golden” touches that make this celebration so spectacular. Be a part of the fun, the excitement, and the magic of this historic event. The *Disneyland®* Resort area in Anaheim, California contains two theme amusement parks:

- *Disneyland®* Park
- Disney's California Adventure® Park

The Downtown Disney District® has a variety of restaurants, entertainment venues, and shops for all.

Southern California

Southern California is home to anything you can imagine. While we are having our program in the *Disneyland®* Resort area in Anaheim, Orange County, there is still plenty to do in nearby communities. We will be near Los Angeles, Beverly Hills, and Hollywood; San Diego; and plenty of unique and exciting beach communities including Newport Beach, Long Beach, Huntington Beach (Surf City USA), and Laguna Beach.



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Conference Speakers



Retalix Company Vision and Strategic Initiatives

Speakers include Barry Shaked, Retalix President and CEO

Retalix Synergy 2006 kicks off with President and CEO Barry Shaked taking you through the Retalix corporate vision and touching on the advances the Company has made in the last year since the acquisition of several different organizations. Other Retalix executives will then present product updates, featuring Retalix InSync, as well as our other warehouse to store solutions.



Master of Ceremonies

Greg Schwem

Monday, September 11

Retalix Company Vision

Retalix Executives

Unified Western Grocers

Alfred Plamann, President and CEO, Unified Western Grocers, Inc.

Tuesday, September 12

Dinner Banquet Entertainment

Jon Stetson, Comedian, Entertainer

Unified Western Grocers

Alfred Plamann, Unified Western Grocers, President and CEO

Given UWG's role as the industry's leading Retailer-owned Distributor, Mr. Plamann has a unique insight on the dynamics and influencers of the business. He will discuss this insight and the importance that UWG places on technology initiatives.



Dinner Banquet Entertainment

Jon Stetson

Jon is an entertainer whose blend of comedy, magic, and mind reading makes for an incredibly interactive show.



Thank You to Our Platinum Conference Sponsors:



Master of Ceremonies

Greg Schwem

Back by popular demand is host Greg Schwem, whose humor and industry knowledge held our attention and kept us laughing.



More speakers are still being added to our program!

Note that all information in this brochure is subject to change. Check the Retalix web site (www.retalix.com) for updated information about the conference.

Class Sessions

	Distributors and Retailer Headquarters Power Enterprise, CRM, Warehouse				Grocery Wholesalers SCM Classic (Triceps, etc)		All Retailx InSync	
Track	1	2	3	4	5	6	7	8
MONDAY								
10:15 - 11:15	Retailx Power Enterprise GL and COA Setup	Retailx Power Enterprise Costing	Retailx Power Enterprise Non-Stock, Special Ordering, Item Reserve	Retailx Power Sell Introduction	TRICEPS v4.42		Retailx InSync Platform Overview	DAX Overview for Grocery
11:30 - 12:30	Retailx Power Enterprise Maximizing GL and Adv Financial Apps	Retailx Power Enterprise Distributor Pricing	Retailx Power Enterprise Distribution Operations Introduction	Retailx Power Sell Advanced	MDS/Yard Introduction		Retailx InSync Technology Review	DAX Analyzer
1:30 - 2:30	Retailx Power Enterprise Maximum use of AR	Retailx Power Enterprise Retailer Pricing Support	Retailx Power Warehouse Introduction for Non-users	Retailx Power Sell Administration	TRICEPS Cross Dock		Retailx InSync Data Model Review	Retailx InSync Customer/Store Portal: Evolution of Power Net
2:45 - 3:45	Retailx Power Enterprise Maximum Use of AP	Retailx Power Facts Introduction	Advanced Power Processing	Retailx Power Sell Focus Group	MDS/Yard Advanced		Retailx InSync Business Intelligence Reporting	Retailx InSync Order Management and Billing
4:00 - 5:00	Retailx InSync MDM and Data Staging for Retailx Power Enterprise				BICEPS-PROMPT-ABS v5.8			DAX User Group
TUESDAY								
10:15 - 11:15	Real Service with Retailx Power Enterprise Customer Service	Retailx Power Buy Introduction	Retailx Power Warehouse Inventory Control	Retailx Power Net Introduction	TRICEPS Utilities for Slot Resets	BICEPS-XML Processes	Retailx InSync Integration and Data Mapping	DAX Overview for Convenience
11:30 - 12:30	Retailx Power Enterprise iSeries Administration and Security	Retailx Power Buy PO and Cost Management	Retailx Power Warehouse Operations (Inbound)	Retailx Power Net Advanced	TRICEPS Voice Loading	Retailx InSync Forecasting for BICEPS	Retailx InSync Supplier Portal	Retailx InSync ThinStore Functionality
1:45 - 2:45	Case Study	Retailx Power Track Vendor AR Management	Retailx Power Tools Spool and Integrator	Retailx Power PDA v2.0 Delivery	BICEPS-PROMPT-ABS User Group	Retailx InSync Analyzer for BICEPS	Retailx InSync Analyzer for Retailx Power Enterprise	DAX for Advanced Users
3:00 - 4:00	Retailx Power Enterprise iSeries Query/400	Retailx Power Buy Advanced Demand Planning and Forecasting	Retailx Power Warehouse Operations (Outbound)	Retailx Power Facts Advanced	Convenience Focus Group			DAX Customer Testimonial
4:15 - 5:15	Retailx Power Track Overview	Retailx Power Enterprise Roadmap	Retailx Power Voice	Retailx Power Enterprise Spiffs and Customer Rebates	Retailx Power Net Focus Group	Retailx InSync MDM and Data Staging for BICEPS		
5:20 - 6:20		Retailx Power Track Vendor Program Setup	Retailx Power Productivity	Retailx Power PDA v2.0 Sales				
WEDNESDAY								
7:45 - 8:45	Distribution Focus Group				TRICEPS User Group		Retailx InSync Focus Group	
10:30 - 11:30	Distribution Focus Group							

	Convenience Retailers StorePoint; Fuel; DAX; SelfServe; Loyalty; HQ-C		Grocery Retailers StoreLine; HQ/Store; Fuel; DAX; SelfServe; Loyalty			Independents Regional Chains StoreNext	Partners	All
9	10	11	12	13	14	15	16	17
	Retail StorePoint Introduction		Retail StoreLine Introduction	Retail BackOffice Tips and Tricks	Retail HQ Price Generation/ Consultation/ ROI	ScanMaster New Capabilities and Road Map	ISS45 Table Extracts and Custom Weekly Accounting Reports	Professional Services Methodology and Processes
Retail InSync MDM and Data Staging	Retail StorePoint PCATS	Chip and Pin	Second Generation Loyalty (Grocery)	Retail StoreLine Additional Modules	Retail HQ Customer Case Study on Price Generation ROI	New Ways to Connect with Shoppers: In-Store Media for Independents	Partner	Quality
Retail InSync Forecasting	Table Serve and Foodservice	Second Generation Loyalty (C-store, Fuel)	Retail StoreLine Upcoming Releases	Retail BackOffice Best Practices		Small Store and Independent Pay-Off from Self-Checkout	Partner	Retail University
Retail InSync Purchasing	SMR	Retail StorePoint SelfServe Kiosk	Enabling Your Front End Supervisors with Retail PocketOffice	Customer Case Study	Retail HQ Case Study Retailer Spotlight	Electronic Payments: How to Reverse the Cost Wave in Your Store	Partner	Sarbanes-Oxley
					Retail InSync Analyzer for Retail HQ	Keeping Your Shoppers: Case Studies		
Retail InSync Vendor Income Tracking (Accruals)	HQC	Online Desk	Customer Case Study	DAX Overview		New Bar Codes and RF Standards: Coming to Your Store?	Partner	Second Generation Loyalty
Retail InSync Costing	Fuel Roadmap	Retail InSync Electronic Journal and OLAP	Getting the Most Out of Your Front-end System	Retail StoreLine SelfServe Kiosk	Retail HQ Perishable Management	Recipes for Success using StoreNext Connected Services	Partner	Introduction to SOA Business Perspective
Retail InSync Perpetual Inventory	Retail StorePoint Roadmap		Fuel Update	Retail HQ Central Scale Management	Trends and Direction in the Grocery Industry	ISS45 New Capabilities and Road Map	Special Session: ScanMaster	Retail University International
Retail InSync Invoice Reconciliation	NACS Industry Trends		Online Desk	PCI Best Practices and Data Security	Retail Store User Group	Loss Prevention Issues and Solutions for Independents	Partner	
Retail InSync Warehouse Management	Credit Standard		Retail HQ Category Analyzer and Profit Tracker			ISS45 Advanced Promotions	Partner	
	Retail StorePoint User Group		Retail StoreLine User Group	Retail HQ User Group		Electronic Payments: How to Reverse the Cost Wave in Your Store		
	Retail StorePoint User Group		Retail StoreLine User Group	Retail HQ User Group		Small Store and Independent Pay-Off from Self-Checkout		

Registration Information

Registration Fee

The conference registration fees are as follows:

- 1-2 registrations - \$795
 - 3-4 registrations - \$700
 - 5+ registrations - \$650
- \$100 discount if registered
by July 28, 2006**

Once we receive this registration form, we will bill your company. Your registration payment **MUST** be received prior to the start of this conference. We accept credit cards for your convenience. Your registration includes:

- Admission to the Technology Center
- Admission to General Sessions
- Admission to breakout/training sessions
- All meals as listed on the schedule
- Participation in the Welcome Reception

Guests are welcome, but please note that there is a charge of \$250 added to your registration fee for a guest to join you at the dinner events.

Cancellation Policy

A 50% penalty will be applied for cancellation requests made up until August 18. Substitutions may be made up until September 1st.

Sunday, September 10th Entertainment

For those attendees arriving on Saturday, Retalix is pleased to offer two entertainment choices for Sunday, September 10th during the day. Choose either:

- Playing golf at our annual **Golf Outing**
- Visiting **Universal Studios Hollywood - World's Largest Movie Studio and Theme Park** for a guided tour or day on your own. If you like the movies and TV, you will love going behind the scenes to see how your favorite movies and TV shows are made.

Monday Night on Your Own

We are pleased to offer attendees a twilight ticket to a Disneyland® theme park. The ticket is valid for admission at either Disneyland® park or Disney's California Adventure® Park after 4:00pm, or four hours before park closing, whichever is earlier. This is an ideal place to spend your free Monday night.

"The conference was terrific. It was great to have such a wealth of knowledge in one place" -Diana Garfold, Giant Eagle, Inc.

Post Conference Classes

The following Retalix University classes will be held from Wednesday, September 13th through Friday, September 15th.

Choose from:

HDF Development Basics	\$1195.00
Power Enterprise Standard Accounting	\$495.00
Power Enterprise Vendor Income (Power Track)	\$495.00
Power Enterprise Demand Planning	\$495.00

The registration fee is discounted 50% or more off of the regular price. Note that space is limited and will be granted based on the date you register.

Hotel Accommodations

Retalix has secured a room rate of \$129/night which is good from



Thursday, September 7 through

Thursday, September 14. There is a \$10 resort fee that includes Internet access in your hotel room, parking with in/out privileges, and unlimited use of the fitness center. You are required to make your own room reservations. Contact *Disneyland*® Hotel at 1.714.520.5005 and be sure to mention our group, "Retalix" so that you can get our group rate.

Note that the group rate is available only until 11:59 pm PDT on Monday, August 21st, so please be sure to make your room reservation by then. After that date, we cannot guarantee that rooms will be available at the *Disneyland*® Hotel. Hotel check in time is 3:00 pm and check out time is by 11:00 am.

Conference Attire

The dress for this conference is casual. Please no suits!



Retalix Synergy 2006 Global Conference - Customer Registration Form

To register for the conference, fax this completed form to Retalix at +1 (530) 653-2222 or register online at www.retalix.com. Questions? Call Debbie Mangelli at +1 (530) 887-5463 x208 or email either 2006conference@retalix.com or 2006conference@storenext.com.

Name _____

Name on the badge (if different from above)

Title _____

Email _____

Phone _____

Company _____

Address _____

Country _____

Select the events you will attend

Sunday Golf Outing (space is limited!): yes no

Sunday Universal Studios: yes no

Sunday Welcome Reception: yes no

Monday Disney Theme Park Twilight Ticket: yes no

Tuesday Night Dinner: yes no

Amount Due

1-2 registrations - \$795

3-4 registrations - \$700

5+ registrations - \$650

(\$100 discount if registered by July 28, 2006)

Registration fee = \$ _____

Guest (add \$250) = \$ _____

Golf Club rental (add \$45) = \$ _____

Post Conference Class Fee = \$ _____

Total amount = \$ _____

Circle Method of Payment

Bill Me Check Enclosed Credit Card

Make checks payable to

Retalix Synergy 2006 Conference

Retalix

13620 Lincoln Way Suite 325

Auburn, CA, USA 95603

Circle your industry

Grocery Retailer Convenience Retailer Fuel Retailer

Other Retailer _____

Convenience Distributor Foodservice Distributor

Grocery Distributor

Other Distributor _____

StoreNext Customer StoreNext Dealer

Golf Outing

I need to rent **Right / Left** (circle one) hand clubs

Guests

Will a guest accompany you during meals? yes no

Name of person _____

Referred by _____

Select the post conference classes you'd like to attend

HDF Development Basics \$1195.00

Power Enterprise Standard Accounting \$495.00

Power Enterprise Vendor Income (Power Track) \$495.00

Power Enterprise Demand Planning \$495.00

Credit Card Information

Authorized total amount: \$ _____

Description: Retalix Synergy 2006 Conference - CUSTOMER REGISTRATION

I have reviewed the registration form and it is correct. I hereby authorize Retalix to charge the "Authorized total amount" specified to my credit card listed below.

Name as printed on card: _____

Corporate name as printed on card: _____

Credit card:..... Visa MasterCardAmEx

Credit card# _____

Exp. date: ____/____/____

Credit card billing address:

Street _____

City _____ State _____ Zip _____

I agree to pay the above total amount according to Card Issuer Agreement.

Cardholder's signature: _____

Today's date: _____



Conference Agenda

Sunday, September 10

8:00 am – 4:00 pm Golf Outing or Bus Tour
5:00 pm – 8:00 pm Welcome Reception in Technology Center

Monday, September 11

7:00 am – 8:00 am Breakfast
8:00 am – 9:30 am Conference Kickoff/morning program
9:30 am – 10:00 am Break
10:30 am – 5:00 pm Analyst/Media Program
10:15 am – 11:15 am Class Sessions
11:30 am – 12:30 pm Class Sessions
12:30 pm – 1:30 pm Lunch
1:30 pm – 2:30 pm Class Sessions
2:30 pm – 5:30 pm Technology Center
2:45 pm – 3:45 pm Class Sessions
4:00 pm – 5:00 pm Class Sessions
5:30 pm Evening on your own

Tuesday, September 12

7:00 am – 8:00 am Breakfast
8:00 am – 9:00 am Distribution General Session
Retail General Session
9:00 am – 9:20 am Break
10:15 am – 11:15 am Class Sessions
11:30 am – 12:30 pm Class Sessions
12:30 am – 1:45 pm Lunch
1:00 pm – 5:15 pm Technology Center
1:45 pm – 2:45 pm Class Sessions
3:00 pm – 4:00 pm Class Sessions
3:45 pm – 4:00 pm Break
4:15 pm – 5:15 pm Class Sessions
5:20 pm – 6:20 pm Class Sessions
6:30 pm – 9:00 pm Dinner/entertainment

Wednesday, September 13

7:00 am – 7:45 am Breakfast
7:45 am – 8:45 am Class Sessions
8:50 am – 10:25 am Class Sessions
10:30 am – 11:30 am General Session
11:30 am Conference ends



Technology Center

Part exhibit floor, part lab and part meeting space, the Technology Center is the hub of the conference — it's the place for Retailix and StoreNext customers, exhibitors, partners, dealers, industry influencers, media, analysts and employees to meet with each other and network. Conference goers gather here to exchange ideas, check out a new software package, see a demonstration and hold informal meetings as desired. Always popular and one of the conference's most important elements, the Technology Center will feature:

- Retailix solutions hosted by product experts, available to answer all your questions, demonstrate capabilities, discuss ROI and confer with you about real-world usage and enhancements. This year, see Retailix InSync, Retailix StoreLine, Retailix StorePoint, Retailix Power Enterprise Suite, Retailix HQ/Store and Retailix SCMClassic.
- StoreNext solutions, fully synchronized and tailored specifically for independent grocers and regional chains: ISS45, ScanMaster, Connected Services, WinEPS electronic payments, best-of-breed terminal hardware, U-Scan, RBO, Pricer ESL, in-store multimedia and PocketOffice.
- Partner solutions, where dozens of Retailix and StoreNext business partners showcase integrated products and technologies that will extend the reach and power of your operations.
- Special areas dedicated for networking and meeting management and other personnel from Retailix and StoreNext.

Check the Retailix web site at www.retailix.com or visit www.storenext.com for more details on the many business partners exhibiting in this year's Technology Center.

Technology Center Hours:

Sunday: 5:00 pm to 8:00 pm

Monday: 1:00 pm to 5:15 pm

Tuesday: 2:30 pm to 5:30 pm

