

Update Bulletin

New Retalix Store Standard Package for Small Stores

July 24, 2006

StoreNext is pleased to announce a new product for the Enterprise line, *Retalix Store Standard for Small Stores*.

This new package answers the needs of grocers with smaller stores whose operations call for a rich back office including DSD receiving. StoreNext is offering Retalix Small Store Standard at \$3,995, enabling dealers to win this business while providing substantial savings compared to the packages targeted to larger stores.

Like the Retalix Small Store Pricing bundle, this new Standard package is limited to installations in stores with five lanes and under, using defined small store packages such as ISS45 Express, ScanMaster Espresso or other small-store packages from IBM, NCR or other vendors.

There are no feature or function differences or limitations in the new package when compared to Retalix Store Standard. The only difference is the store size limitation. Retalix Store options such as Category Analyzer and the RTI Print Lab Suite are available. Retalix Small Store Standard includes:

- Store Pricing
- Store Receiving
- Wholesaler Interface

Order:

PIN	Item	List Price	Dealer Price	List SMS
A-1012-01-10SN	Retalix Small Store Standard	\$ 3,995	\$ 2,597 (35%)	\$ 599

A flat dealer discount of 35% is provided on this package.

Note that StoreNext systems dealers who sell Retalix Small Store Standard or other StoreNext back office products at the same time as the ISS45 or ScanMaster system will receive their substantially higher StoreNext hardware discount on these products. See the Update Bulletin for details of this special program, and the new issue of the Retalix Store and HQ Product Information Package (Reference Bulletin 1211) for full information regarding this family of products.

To Your Success,



Tom Saari

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